

**WKJC FM 104.7  
QUARTERLY REPORT  
OF PROGRAMMING ON ISSUES OF  
COMMUNITY IMPORTANCE**

**FOR THE PERIOD  
APRIL 1<sup>ST</sup> THROUGH JUNE 30<sup>TH</sup>, 2016**

**Below is a list of significant problems and needs of the WKJC FM service area and programming information includes:**

**The Economy and Job Opportunities:** The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available

**Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.

**Environment:** As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.

**Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.

**Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.

**Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

Description of WKJC FM Programs Providing the Most Significant Treatment of Community Issues

<u>Program</u>	<u>Day</u>	<u>Time</u>
6:00 a.m. News	Monday through Friday	6:00 – 6:15 a.m.
7:00 a.m. News	Monday Through Friday	7:00 – 7:15 a.m
8:00 a.m. News	Monday Through Friday	8:00 – 8:15 a.m
12:00 p.m. News	Monday Through Friday	12:00 – 12:15 p.m.
4:00 p.m. News	Monday Through Friday	4:00 – 4:15 p.m
5:00 p.m. News	Monday Through Friday	5:00 – 5:15 p.m

**All of the above programs are locally produced news programs. They include local News, Local Weather, Local sports and local obituary notifications. This is particularly important to mention because we have no daily local newspaper, only a weekly. We do include issue responsive segments as well.**

Medical Spotlight	Monday through Friday	7:45 – 7:48 a.m.
Medical Spotlight	Monday through Friday	12:30 – 12:33 p.m.
Medical Spotlight	Monday through Friday	4:45 – 4:48 p.m.
InfoTrack	Sunday	6:05 – 6:25am
Sunrise Side Today	Monday through Friday	12:30 – 12:40 p.m.

Public Service  
 “Live Read”  
 Announcements Monday through Friday 6:00 – 7:00 p.m.

**Public Service “live Read” cards are :10, :15, :20, :30 and :60 seconds in length  
 And pertain to issues of community interest.  
 They are read twice per hour, Monday thru Friday**

Public Service  
 “Recorded”  
 Announcements Monday through Friday 6:00 – 7:00 p.m.

**Public Service scheduled messages are:30 and :60 seconds in length  
 And pertain to issues of community interest.  
 See below for times and subject matter**

**4/03/2016 through 4/30/2016**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Gambling	Signs of Addiction	:60	12
Foster Care	Foster Parenting	:30	05
MI VETS	MI Veteran's Resources	:30	13
MISS DIG	Underground Utilities	:30	10
MI WILDLIFE	Protect Wildlife for Generations	:30	10

**5/01/2016 through 5/30/2016**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Chronic Disease	Prevention Chronic Disease	:30	06
Foster Care	Foster Parenting Info	:30	05
MI WILDLIFE	Protect Wildlife for Generations	:30	08
MISS DIG	Underground Utilities	:30	09
MI VETS	MI Veteran's Resources	:30	07
MRA	Farmer's Markets	:30	08
Gambling	Addiction Help	:30	07

6/01/2016 through 6/27/2016

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Chronic Disease	Prevention Chronic Disease	:30	08
Gambling	Addiction Help	:30	09
Foster Care	Foster Parenting Info	:30	05
MI WILDLIFE	Protect Wildlife for Generations	:30	08
MISS DIG	Underground Utilities	:30	12
MIVU	MI Virtual Learning	:30	10

Call Letters: **WKJC FM**  
**Weekly Public Affairs Program**

## **QUARTERLY ISSUES REPORT, APRIL-JUNE, 2016**

Show # 2016-14

**Date aired: 4/03/16 Time Aired 6:05am**

**Marie Jameson**, home and lifestyle columnist, author of "*Downsizing The Family Home: What to Save, What to Let Go*"

Nearly everyone eventually faces the difficult, emotional journey of downsizing an aging parents' home. She talked about the often unexpected emotions and challenges as people sort through a lifetime of possessions. She explained how to make wise decisions on what to keep, toss or sell, and why it is usually easiest if elder family members are involved, rather than leaving the task to their heirs after their death.

**Issues covered:**

**Senior Citizens**  
**Retirement Planning**  
**Mental Health**

**Length: 8:56**

**Tracey Helton Mitchell**, former heroin addict, author of "*The Big Fix: Hope After Heroin*"

Ms. Mitchell shared her story of addiction and recovery. She spent eight years on the streets of San Francisco as a heroin addict, then successfully quit and started life anew. She talked about the common misconceptions about heroin addiction, especially for women, and offered advice for those who are struggling with substance abuse.

**Issues covered:**

**Substance Abuse**  
**Women's Issues**  
**Government Policies**

**Length: 8:23**

**Arielle O'Shea**, investing staff writer at NerdWallet.com

It's no secret that Americans need to save more. Ms. O'Shea outlined a recent analysis by NerdWallet that found an alternative approach. She said a 25-year-old could accumulate nearly \$1 million by simply saving and investing 50% of all raises and bonuses over the course of his or her career. She explained why saving for the future is more critical than ever and why this approach may be easier than more traditional plans.

**Issues covered:**  
**Personal Finance**  
**Retirement Planning**

**Length: 4:54**

Show # 2016-15

**Date aired: 4/10/16 Time Aired: 6:05am**

**Michelle A. Riklan**, employment and career expert, co-author of "*101 Great Ways to Compete in Today's Job Market*"

Mr. Riklan offered marketing ideas for people either looking for a job or hoping to move their careers forward. She explained the critical importance of social media in today's job market and offered tips to optimize a LinkedIn page. She said even people who are secure in their current jobs should be prepared to immediately take advantage of an opportunity at a better job.

**Issues covered:**  
**Employment Matters**  
**Career**

**Length: 8:49**

**Judy Foreman**, nationally syndicated health columnist, author of "*A Nation in Pain: Healing Our Biggest Health Problem*"

According to government statistics, 100 million American adults live in chronic pain. Ms. Foreman discussed the connection between chronic pain and prescription drug addiction. She said exercise is one of the most effective ways to deal with chronic pain. She also discussed reforms in government policies that could allow the healthcare system to better deal with the epidemic of chronic pain.

**Issues covered:**  
**Personal Health**  
**Drug Abuse**  
**Government Policies**

**Length: 8:30**

**Ciji Ware**, author of "*Rightsizing Your Life*"

Many Baby Boomers are beginning to think about the future and how many material possessions they really need. Ms. Ware believes that more isn't always better. She offered ideas on how to make wise decisions in downsizing, in particular through recycling and donating unneeded items.

**Issues covered:**  
**Charitable Contributions**  
**Recycling**  
**Consumer Issues**

**Length: 4:58**

## Senior Issues

Show # 2016-16

**Date aired: 4/17/16 Time Aired: 6:05am**

**Robert Sholly**, domestic counterterrorism expert, retired army colonel who is experienced in both counter-terrorism and performing international security assessments, a member of the United Nations international peace keeping forces that won the Nobel Peace Prize in 1988

Col. Sholly said while we cannot live in fear, it is wise to live with caution and prudence. He discussed which public places are the most dangerous. He explained why it is important to have a security plan before entering a mall, what to do if shots are fired in a crowded movie theater and the physical signs to watch for that could identify a potential shooter or bomber.

**Issues covered:**

**Length: 9:07**

**Terrorism**

**Personal Protection**

**Emergency Preparedness**

**Shaka Senghor**, author of "Writing My Wrongs: Life, Death, and Redemption in an American Prison"

In 1991, Shaka Senghor was sent to prison for second-degree murder. Today, he lectures at many universities and is a leading voice on criminal justice reform. He shared his inspirational story: growing up with an abusive parent, which started a downward spiral that saw him run away from home, turn to drug dealing to survive, and end up in prison for murder at the age of 19, fuming with anger and despair. He explained what caused him to turn his life around, now mentoring youth at risk.

**Issues covered:**

**Length: 7:59**

**Youth at Risk**

**Crime**

**Prison Reforms**

**Minority Concerns**

**Monica Deza, PhD**, Assistant Professor of Economics in the School of Economic, Political and Policy Science at the University of Texas, Dallas

Dr. Deza led a study that found that teen driving curfews might do more than reduce car accidents. They also may prevent teens from committing crimes or becoming pregnant. She talked about the most common crimes committed by teens and why driving restrictions may make a difference.

**Issues covered:**

**Length: 5:07**

**Youth at Risk**

**Crime**

Show # 2016-17

**Date aired: 4/24/16 Time Aired: 6:05am**

**Steve Case**, entrepreneur, investor, and businessman best known as the co-founder and former Chief Executive Officer and Chairman of America Online, author of *"The Third Wave: An Entrepreneur's Vision of the Future"*

Mr. Case discussed the rapidly changing nature of the Internet. He believes we are entering a dynamic new period of online development, where every part of our lives will rely on Internet connectivity. He sees this new wave defined not by hardware or software but by partnerships—especially between business and government. He predicted that entrepreneurs will dramatically change the way institutions like healthcare, education, and agriculture integrate the Internet into our lives.

**Issues covered:**

**Length: 8:24**

**Internet**

**Employment**

**Government Regulations**

**Ellen Smit, PhD**, Nutritional Epidemiologist, Associate Professor at Oregon State University College of Public Health and Human Sciences

Dr. Smit led a study that examined four barometers of whether someone's behavior could be considered healthy, and the results were dismal. She found that fewer than 3% of all Americans have a genuinely healthy lifestyle. She explained the importance of the four criteria and the health impacts of each. She also offered suggestions for those who would like to make changes to their own lifestyle.

**Issues covered:**

**Length: 8:39**

**Personal Health**

**Obesity**

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

Mr. Schulz said 30 million Americans received a new chip-enabled credit card over the past six months. Mr. Schulz explained the benefits of the new cards. He also talked about the most common complaints by consumers who use them.

**Issues covered:**

**Length: 5:06**

**Personal Finance**

**Consumer Matters**

Show # 2016-18

**Date aired: 5/1/16 Time Aired: 6:05am**

**Steven Roberts**, college-funding expert, author of *"Winning the Money Game in College: Any Major and Any GPA Can Finish College Debt-Free or Better"*

Families at every income level struggle with the question of how to pay for a college education. Mr. Roberts explained how students can save on application fees and locate lesser-known resources to pay for college. He also suggested where to find scholarship

money and why a student's GPA isn't everything. He also discussed the less obvious reasons why it is useful for students to earn money while in school.

**Issues covered:**

**Length: 8:38**

**Education**

**Consumer Matters**

**Parenting**

**Laura Adams**, Senior Insurance Analyst at insuranceQuotes.com

A traffic ticket can cause a driver's auto insurance rates to skyrocket. Ms. Adams outlined a report from insuranceQuotes.com that found motorists who are slapped with a serious moving violation can see their auto insurance premiums jump by an average of 94 percent. She discussed 17 different moving violations, how each causes car insurance rates to spike, and why rate increases can vary drastically from state to state.

**Issues covered:**

**Length: 8:35**

**Traffic Safety**

**Consumer Matters**

**Julia Cameron**, author of *"It's Never Too Late to Begin Again: Discovering Creativity and Meaning at Midlife and Beyond"*

When someone retires, the newfound freedom can be quite exciting, but also daunting. Ms. Cameron explained how cultivating their creative selves can help seniors navigate this new terrain. She said that retirement can be the most rich, fulfilling and creative time of life.

She outlined several tools to get there.

**Issues covered:**

**Length: 4:57**

**Senior Citizens**

**Retirement Planning**

Show # 2016-19

**Date aired: 5/8/16 Time Aired: 6:05am**

**Ric Edelman**, nationally-recognized financial advisor, syndicated columnist, author of *"The Truth About Retirement Plans and IRAs"*

Only half of all eligible Americans contribute to a retirement plan. Mr. Edelman explained how the average person can save for a comfortable retirement. He talked about the importance of 401(k)s, and IRAs. He also explained how to determine how much money a person may need in retirement, and the dangers of borrowing money from retirement funds.

**Issues covered:**

**Personal Finance  
Retirement  
Senior Issues**

**Length: 8:31**

**James Hubbard, MD**, family physician, author of *"Living Ready Pocket Manual - First Aid: Fundamentals for Survival"*

Dr. Hubbard discussed basic skills that everyone should know in the event of a medical emergency, and basic first aid supplies that every home should have on hand. He outlined steps to stop serious bleeding and what to do in the event someone simply collapses. He also talked about the lifesaving value of automated external defibrillators, which are found in many public places.

**Issues covered:**

**Emergency Preparedness  
Personal Health**

**Length: 8:44**

**Simon Davidoff**, Water Expert and Director, Food & Beverage Industry for Siemens Water Technologies

Mr. Davidoff talked about little-known ways that water is wasted by consumers each year, both directly and indirectly. He explained how businesses are changing their practices to reduce water consumption and what the average person can do to determine and reduce their personal "water footprint."

**Issues covered:**

**Environment  
Consumer Matters**

**Length: 4:58**

Show # 2016-20

**Date aired: 5/15/16 Time Aired: 6:05am**

**Martin Gibala, PhD**, Professor and Chair of the Department of Kinesiology, McMaster University in Ontario

Dr. Gibala led a study that found that a single minute of very intense exercise produces health benefits similar to longer, traditional endurance training. He recommends the plan for occasionally busy days, not as a permanent substitute for longer and more moderate workouts. He said the findings put to rest the common excuse for not getting in shape: there is not enough time.

**Issues covered:**  
**Personal Health**

**Length: 8:52**

**Chris Melde, PhD**, Associate Professor and Director of Graduate Studies, School of Criminal Justice at Michigan State University

Dr. Melde was the co-author of a study of street gang membership. He found that depression and suicidal thoughts or attempts are common among youth who join gangs. He outlined the reasons that many troubled teens join gangs and why gang life causes already significant problems in their lives to become even worse.

**Issues covered:**  
**Youth at Risk**  
**Mental Health**  
**Crime**

**Length: 8:24**

**Matthias Hollwich**, internationally-recognized architect, author of "*New Aging: Live Smarter Now to Live Better Forever*"

Mr. Hollwich discussed ways that homes and communities can be redesigned to make aging a graceful and fulfilling aspect of life. He discussed changes to specific rooms, to help seniors stay safely in their homes for as long as possible.

**Issues covered:**  
**Home Safety**  
**Retirement Planning**  
**Senior Citizens**

**Length: 4:55**

Show # 2016-21

**Date aired: 5/22/16 Time Aired: 6:05am**

**Bart de Langhe, PhD**, Assistant Professor of Marketing, Leeds School of Business at the University of Colorado, Boulder

Many consumers pour through online product reviews before making a purchase. But Dr. de Langhe led a study that found that there is little correlation between better online user ratings and the quality of a product. He explained why consumer opinions often fail to agree with objective product research by consumer organizations.

**Issues covered:**  
**Consumer Matters**

**Length: 8:06**

**W. David Brown, PhD, DABSM, CBSM**, Sleep Psychologist at Children's Medical Center, Dallas, co-author of "*Sleeping Your Way to the Top: How to Get the Sleep You Need to Succeed*"

Many Americans believe that less sleep equals more productivity. But Dr. Brown said that sufficient sleep and success go hand in hand. He discussed the latest clinically proven techniques for getting quality rest, achieving maximum productivity, and overcoming common sleep impediments to enhance workplace performance.

**Issues covered:**  
**Personal Health**  
**Career**

**Length: 9:01**

**Judith Prochaska, PhD, MPH**, Associate Professor of Medicine, Stanford University School of Medicine

Dr. Prochaska was the lead author of a study comparing employment in smokers and nonsmokers. She found that after 12 months, smokers were less likely to have found a job than nonsmokers, and those who did earned less than nonsmokers. She explained the reasons that employers may be wary of hiring smokers and how they sometimes screen them out in the hiring process.

**Issues covered:**  
**Unemployment**  
**Personal Health**

**Length: 5:03**

Show # 2016-22

**Date aired: 5/29/16 Time Aired: 6:05am**

**Dorothy Espelage, PhD**, bullying and youth violence expert, Professor of Child Development, Department of Educational Psychology, University of Illinois at Urbana-Champaign

Dr. Espelage led a youth survey that explored the prevalence of sexual harassment and sexual violence among middle school youth as well as the locations where these behaviors occur. She said that these incidents are extremely common in schools and that they are a strong predictor of dating violence as students move into high school.

**Issues covered:**  
**Sexual Harassment**  
**Violence**  
**Parenting**

**Length: 9:34**

**Greg Kaplan, PhD**, Assistant Professor of Economics, Princeton University

Roughly one-third of all American families live paycheck-to-paycheck, according to Dr. Kaplan's recent study. Surprisingly, he found that many of these are middle-class families who have decent incomes, but illiquid assets tied up in homes or retirement funds. He explained why this is so common and why it may not be as financially dangerous as it may appear.

**Issues covered:**  
**Economy**  
**Personal Finance**

**Length: 7:46**

**Michelle Macy, MD**, Assistant Professor of Emergency Medicine, University of Michigan

Dr. Macy's research found that that 90 percent of parent drivers admitted to distracted driving with kids in the car. She outlined ten types of driving distractions and explained why they are so dangerous. She also offered tips for parents who would like to minimize distractions on the road.

**Issues covered:**  
**Traffic Safety**

**Length: 4:45**

Show # 2016-23

**Date aired: 6/5/16 Time Aired: 6:05am**

**Tyler J. VanderWeele, PhD**, Professor of Epidemiology, T.H. Chan School of Public Health, Harvard University

Those who attend church services on a regular basis may receive more than just spiritual benefits—they may live longer. Dr. VanderWeele led a study that found that women who went to church more than once a week had a 33% lower risk of dying, compared to those who never went. He talked about the potential reasons behind the finding. He said it is conceivable in the future that doctors routinely ask about church attendance during medical checkups.

**Issues covered:**  
**Personal Health**  
**Religion**

**Length: 8:48**

**Kostadin Kushlev, PhD**, psychology research scientist, University of Virginia

Smartphones have become part of everyday life. Dr. Kushlev led a study that found that the increasingly pervasive use of digital technology may be causing ADHD-like symptoms even among the general population. He explained why being separated from a smartphone may cause people to experience distraction and getting bored easily when trying to focus.

**Issues covered:**  
**Mental Health**  
**Consumer Matters**

**Length: 8:27**

**Carl Cotman, PhD**, Professor of Neurology and Neurobiology, Director of the Institute for Brain Aging and Dementia, University of California, Irvine

Dr. Cotman explained the results of new research into brain health for seniors. The study found that eating almonds, engaging in exercise and participating in brain-stimulating activities can keep aging brain cells in shape. This may delay or prevent Alzheimer's Disease.

**Issues covered:**  
**Alzheimer's' Disease**  
**Health Issues**  
**Senior Issues**

**Length: 4:56**

Show # 2016-24

**Date aired: 6/12/16 Time Aired: 6:05am**

**Charee Thompson, PhD**, Assistant Professor of Communication Studies at Ohio University

Dr. Thompson was the co-author of a study of college students, drinking and social media. She discovered that having an "alcohol identity" puts college students at greater risk of having drinking problems. Her study also found that posting about alcohol use on social media sites is actually a stronger predictor of alcohol problems than having a drink. She discussed possible strategies to reduce alcohol abuse on college campuses.

**Issues covered:**  
**Substance Abuse**  
**Education**  
**Social Media**

**Length: 6:52**

**Iris Bohnet, PhD**, Professor of Public Policy , Behavioral Economist at Harvard University, Director of the Women and Public Policy Program, Co-Chair of the Behavioral Insights Group at the Kennedy School of Government, author of "*What Works: Gender Equality by Design*"

Dr. Bohnet discussed gender equality in the workplace and why it's good business. She explained why diversity training programs have had limited success. She outlined the latest research into quick and often inexpensive ways that companies can address gender bias and improve performance.

**Issues covered:**  
**Gender Equality**  
**Women's Issues**  
**Workplace Matters**

**Length: 10:17**

**Matthew J. Quade, PhD**, Assistant Professor in the Department of Management at the Hankamer School of Business, Baylor University

Unethical behaviors by employees can tarnish an organization's reputation, lead to considerable monetary losses, and even result in legal prosecutions. Dr. Quade led a study that found that, in many cases, employees will tolerate misdeeds from a coworker who has the reputation of being a high performer. He believes companies need to take a hard look at how they prioritize performance over ethics.

**Issues covered:**  
**Ethics**  
**Workplace Matters**

**Length: 4:56**

Show # 2016-25

**Date aired: 6/19/16 Time Aired: 6:05am**

**Leslie Stahl**, longtime reporter for 60 Minutes, author of *"Becoming Grandma: The Joys and Science of the New Grandparenting"*

Ms. Stahl discussed the profound changes and emotions experienced when someone becomes a grandparent. She talked about the physiological changes that occur in women when they have grandchildren, and the therapeutic effects of grandchildren on both grandmothers and grandfathers. She also explained how heartbreakingly common it is for grandparents to be denied access to their grandchildren.

**Issues covered:**

**Family Matters  
Senior Citizens  
Child Custody**

**Length: 9:15**

**Kevin Kelly**, co-founder and former executive editor of Wired magazine, author of *"The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future"*

Mr. Kelly discussed twelve technological imperatives that he believes will shape the next thirty years and transform our lives. He is optimistic about innovations, from virtual reality in the home to an on-demand economy to artificial intelligence embedded in everything we manufacture. He offered advice to young people who are plotting educational and career paths in a rapidly-changing tech environment.

**Issues covered:**

**Technology  
Education  
Privacy  
Career**

**Length: 7:55**

**Edward G. Brown**, author of *"The Time Bandit Solution: Recovering Stolen Time You Never Knew You Had"*

According to Mr. Brown, 40 to 60% of time at work is squandered by time bandits—co-workers who demand precious time without thinking. He offered suggestions on how to negotiate with time bandits to prevent unwanted, unnecessary and unproductive interruptions.

**Issues covered:**

**Workplace Matters  
Productivity**

**Length: 5:04**

Show # 2016-26

**Date aired: 6/26/16 Time Aired: 6:05am**

**Michele Borba, EdD**, parenting expert, author of *"UnSelfie: Why Empathetic Kids Succeed in Our All-About-Me World"*

Studies have found that kids today are 40% less empathetic than kids were thirty years ago. Ms. Borba explained why kids are more stressed and less happy these days, and what parents can do about it. She explained why having a caring and kind attitude can lead to success later in life.

**Issues covered:**

**Parenting  
Youth at Risk**

**Length: 9:22**

**Brian Christian**, science writer, co-author of *“Algorithms to Live By: The Computer Science of Human Decisions”*

Mr. Christian explained how computer algorithms can be applied to everyday life, helping to solve common decision-making problems. He believes the wisdom of computer science can help consumers to determine when to leave things to chance, how to deal with an overwhelming array of choices and how best to connect with others.

**Issues covered:**

**Technology  
Consumer Matters  
Education**

**Length: 7:51**

**Sumir Karayi**, computer expert, CEO of 1E, a software company that helps companies improve their environmental impact

Mr. Karayi discussed the results of a report by the non-profit Alliance to Save Energy and 1E that found that companies are wasting energy and losing sizable amounts of money by leaving computers on 24 hours a day. He explained why companies choose to do this, and what employees can do to convince corporate leaders to change the policy.

**Issues covered:**

**Energy  
Environment  
Workplace Matters**

**Length: 4:58**

**MICHIGAN SUNRISE SIDE TODAY**

**2<sup>ND</sup> QUARTER-APRIL 2016**

**12:30PM MONDAY THROUGH FRIDAY WKJC 104.7FM**

**5:30AM WQLB 103.3FM & WKJZ 94.9FM**

**10 MINUTES PER SHOW**

-FRIDAY, APRIL 1<sup>ST</sup>- JIM LEMERON OF THE OUR LADY OF THE WOODS SHRINE IN MIO WITH INFORMATION ON THE UPCOMING SILVER ROSE PRAYER PROGRAM

-MONDAY, APRIL 4<sup>TH</sup>- PASTOR JERRY DODDS OF GRACE PRESBYTERIAN CHURCH IN OSCODA WITH INFORMATION ON THEIR FREE PARENTING CLASS SERIES

-TUESDAY, APRIL 5<sup>TH</sup>- SUE MILLER OF THE SHORELINE PLAYERS THEATER WITH INFORMATION ON THEIR PRODUCTION OF WHY DO FOOLS FALL IN LOVE

-WEDNESDAY, APRIL 6<sup>TH</sup>- HEIDI VARNER OF THE AMERICAN CANCER SOCIETY WITH INFORMATION ON THE UPCOMING RELAY FOR LIFE OF ARENAC COUNTY IN STANDISH

-THURSDAY, APRIL 7<sup>TH</sup>- BEN EBY, OF THE AUSABLE CHAPTER OF DUCKS UNLIMITED, WITH INFORMATION ON THEIR UPCOMING ANNUAL BANQUET FUNDRAISER

-FRIDAY, APRIL 8<sup>TH</sup>- SUE MILLER OF THE SHORELINE PLAYERS THEATER WITH INFORMATION ON THEIR TAPING OF THE TALKING HISTORY TV PROGRAM

-MONDAY, APRIL 11<sup>TH</sup>- JUDY SHELDON, OF THE IOSCO COUNTY GENEALOGICAL SOCIETY, WITH INFORMATION ON THEIR UPCOMING PRESENTATION ON IRICH ANCESTRY

-TUESDAY, APRIL 12<sup>TH</sup>- PHYLLIS RHOADS, OF THE GREAT START PROGRAM, WITH INFORMATION ON THE FREE FAMILY FUN FAIR IN OSCODA

-WEDNESDAY, APRIL 13<sup>TH</sup>- SUE MILLER OF THE SHORELINE PLAYERS THEATER WITH INFORMATION ON THE PRODUCTION OF MURDER AT THE GATSBY SPEAKEASY

-THURSDAY, APRIL 14<sup>TH</sup>- LYNN PILLSBURY OF THE AMERICAN LEGION EAST TAWAS POST, WITH INFORMATION ON THEIR UPCOMING GUN, KNIFE AND SPORTS SHOW

-FRIDAY, APRIL 15<sup>TH</sup>- PHYLLIS RHOADS OF THE GREAT START PROGRAM, WITH AN UPDATE OF SPONSORS FOR THE UPCOMING FREE FAMILY FUN FAIR IN OSCODA

-MONDAY, APRIL 18<sup>TH</sup>- JIM KENT OF THE OSCODA ROTARY CLUB, WITH INFORMATION ON THE CLUB AND THEIR INVOLVEMENT IN THE UPCOMING FREE FAMILY FUN FAIR

-TUESDAY, APRIL 19<sup>TH</sup>- MICHELLE BACARELLA AND SANDY ERICKSON OF LAKEVIEW MANOR AND COMPASSUS ON THEIR SERIES OF CAREGIVER COFFEE BREAKS

-WEDNESDAY, APRIL 20<sup>TH</sup>- BRYCE AVERY OF THE DEPARTMENT OF NATURAL RESOURCES, WITH INFORMATION ON FIRE SAFETY AND PREVENTION DURING FIRE PREVENTION WEEK  
-THURSDAY, APRIL 21<sup>ST</sup>- PAT BRILINSKI, OF SUNRISE SIDE LIFELONG LEARNING, WITH INFORMATION ON THEIR PRESENTATION ON THE LIFE OF HENRY FORD  
-FRIDAY, APRIL 22<sup>ND</sup>- TINA AGGE, OF WEST BRANCH VETERINARY SERVICES, WITH INFORMATION ON THEIR UPCOMING TOM BROUGHTON MEMORIAL 5K AND MURPHY MILE  
-MONDAY, APRIL 25<sup>TH</sup>- LAURA LOEFFLER, OF QUOTA INTERNATIONAL OF IOSCO COUNTY, WITH INFORMATION ON THE ORGANIZATION'S UPCOMING GOURMET DELIGHTS FUNDRAISER  
-TUESDAY, APRIL 26<sup>TH</sup>- JIM KENT, OF THE OSCODA ROTARY CLUB, WITH INFORMATION ON EVENTS AND ACTIVITIES AT THE ANNUAL FREE FAMILY FUN FAIR  
-WEDNESDAY, APRIL 27<sup>TH</sup>- GREG WILKINSON, OF THE SUNRISE WOOD CARVERS ORGANIZATION, WITH INFORMATION ON THE UPCOMING WOOD CARVERS SHOW  
-THURSDAY, APRIL 28<sup>TH</sup>- BETTY FAHSELT SENTER, OF THE TAWAS BAY ART GALLERY, WITH INFORMATION ON THE ART EXPO AS PART OF THE WOOD CARVERS SHOW  
-FRIDAY, APRIL 29<sup>TH</sup>- JESSICA SAINT GEORGE, OF THE MICHIGAN STATE UNIVERSITY EXTENSION, WITH INFORMATION ON ACTIVITIES AND EVENTS AT THE FREE FAMILY FUN FAIR

**MICHIGAN SUNRISE SIDE TODAY**  
**2<sup>ND</sup> QUARTER-MAY 2016**  
**MONDAY THROUGH FRIDAY 12:30PM WKJC 104.7FM**  
**5:30AM WQLB 103.3FM & WKJZ 94.9FM**  
**10 MINUTES PER SHOW**

-MONDAY, MAY 2<sup>ND</sup>- CHEF KIM FOSKETT AND BERNIE MURPHY OF THE IRESA TECH CENTER IN TAWAS CITY WITH INFORMATION OF THE UPCOMING MUDSLINGER TRACTOR COMPETITION  
-TUESDAY, MAY 3<sup>RD</sup>- SUSAN WILSON, AUDIOLOGIST AT HEAR USA IN WEST, WITH INFORMATION ON THEIR UPCOMING FREE OPEN HOUSE  
-WEDNESDAY, MAY 4<sup>TH</sup>- CATHY GARNER, AUDIOLOGIST AT HEAR USA IN TAWAS CITY, WITH INFORMATION ON THEIR UPCOMING FREE OPEN HOUSE  
-THURSDAY, MAY 5<sup>TH</sup>- TRISHA JACKSON, OF THE AMERICAN CANCER SOCIETY, WITH INFORMATION ON THE UPCOMING BARK FOR LIFE FUNDRAISER

-FRIDAY, MAY 6<sup>TH</sup>- LARRY LANG, COORDINATOR OF THE SFC MARK JACKSON MEMORIAL GOLF OUTING, WITH INFORMATION ON THIS YEAR'S EVENT IN GLENNIE

-MONDAY, MAY 9<sup>TH</sup>- SUE DUNCAN AND DONNA THOMAS, OF THE TAWAS BAY PLAYERS, WITH INFORMATION ON THEIR HOSTING OF THE UPCOMING THEATER WRKSHOPS

-TUESDAY, MAY 10<sup>TH</sup>- PEGGY RIDGEWAY OF THE AUSABLE VALLEY AUDBON SOCIETY, WITH INFORMATION ON THE UPCOMING TAWAS POINT BIRDING FESTIVAL

-WEDNESDAY, MAY 11<sup>TH</sup>- VICKI SZUTKOWSKI AND JUDY QUARTERS OF THE TAWAS BAY PLAYERS, WITH INFORMATION ON THEIR UPCOMING PRODUCTION OF "THE MARVELOUS WONDERETTES"

-THURSDAY, MAY 12<sup>TH</sup>- 36<sup>TH</sup> DISTRICT STATE SENATOR, JIM STAMAS, WITH INFORMATION ON THE WATER CRISES IN FLINT AND OSCODA AND AN UPDATE ON THE BUDGET

-FRIDAY, MAY 13<sup>TH</sup>- KELLY REMER, OF THE AMERICAN RED CROSS, WITH INFORMATION ON THE UPCOMING TAWAS COMMUNITY BLOOD DRIVE IN EAST TAWAS

-MONDAY, MAY 16<sup>TH</sup>- SUE DUNCAN, OF THE AUSBALE VALLEY AUDUBON SOCIETY, WITH INFORMATION ON THE UPCOMING TAWAS POINT BIRDING FESTIVAL

-TUESDAY, MAY 17<sup>TH</sup>- CHERYL KELLEY, OF THE ALPENA ALCONA AREA CREDIT UNION, WITH INFORMATION ON THEIR FUNDRAISING FOR THE OSCODA BACPACK PROGRAM

-WEDNESDAY, MAY 18<sup>TH</sup>- CATHY GARNER, OF THE HOLY FAMILY SCHOOL PARENT TEACHER ORGANIZATION, WITH INFORMATION ON THEIR UPCOMING 5K FUN RUN AND WALK

-THURSDAY, MAY 19<sup>TH</sup>- MARTHA NUNN, OF THE ALPENA ALCONA AREA CREDIT UNION, WITH INFORMATION ON THEIR FUNDRAISING FOR REVEREND HOSPICE

-FRIDAY, MAY 20<sup>TH</sup>- ERNIE MCPHERSON, OWNER OF GREENBRIAR GLF COURSE IN LUPTON, WITH INFORMATION ON THE COURSE AND UPCOMING FUNDRIAISNG OUTINGS

-MONDAY, MAY 23<sup>RD</sup>- NEIL MOCHTY AND KELLY FRANK, OF THE TAWAS VETERANS PARK ASSOCIATION, WITH INFORMATION ON THEIR UPCOMING MEMORIAL DAY ACTIVITIES AT THE PARK IN TAWAS CITY

-TUESDAY, MAY 24<sup>TH</sup>- PASTOR PAUL HEATON, OF THE BIBLE BAPTIST CHURCH IN LUPTON, WITH INFORMATION ON THEIR UPCOMING THREE DAY GOSPEL HOOTENANNY

-WEDNESDAY, MAY 25<sup>TH</sup>- JUDY HOWE, OF THE TAWAS AREA CHAMBER OF COMMERCE, WITH INFORMATION ON THEIR UPCOMING MEMORIAL DAY ARTS AND CRAFTS SHOW

-THURSDAY, MAY 26<sup>TH</sup>- JIM WRENN, HURON NATIONAL FOREST ARCHAEOLOGIST, WITH INFORMATION ON THE DIG GOING ON AT LUMBERMAN'S MONUMENT

-FRIDAY, MAY 27<sup>TH</sup>- SCOTT ELLIS, OF DOW CRNING CORPORATION, WITH INFORMATION ON THE SPONSORHIP OF THE TALL SHIP CELEBRATION IN TAWAS BAY

-MONDAY, MAY 30<sup>TH</sup>- KELLY FRANK AND NEIL MOCHTY, OF THE TAWAS VETERANS PARK ASSOCIATION, WITH INFORMATION ON THEIR MEMORIAL DAY ACTIVITIES

-TUESDAY, MAY 31<sup>ST</sup>- BETTY FASELT SENTER, OF THE TAWAS BAY ART GALLERY, WITH INFORMATION ON THE UPCOMING BRUSH BY THE BAY CLASSES

### **MICHIGAN SUNRISE SIDE TODAY**

**2<sup>ND</sup> QUARTER-JUNE 2016**

**MONDAY THROUGH FRIDAY 12:30PM WKJC 104.7FM**

**5:30AM WQLB 103.3FM & 94.9FM**

**10 MINUTES PER SHOW**

-WEDNESDAY, JUNE 1<sup>ST</sup>- KYLE KLEMISH, OF DEAN ARBOUR FORD IN TAWAS CITY, WITH INFORMATION ON THE UPCOMING VETERANS FUNDRAISING DRIVE FOR THE COMMUNITY

-THURSDAY, JUNE 2<sup>ND</sup>- JEROME OREFICE, OWNER OF EAGLE RIDGE GOLF COURSE IN GLENNIE, WITH INFORMATION ON THEI UPCOMING RALLY FOR THE CURE GOLF OUTING

-FRIDAY, JUNE 3<sup>RD</sup>- DEB DEBOIS OF THE TAWAS AREA CHAMBER OF COMMERCE, WITH INFORMATION ON UPCOMING EVENTS IN THE TAWAS AREA

-TUESDAY, JUNE 7<sup>TH</sup>- GARY BUSHMAN, OF THE FRIENDS OF TAWAS POINT, WITH INFORMATION ON THE UPCOMING TAWAS POINT CELEBRATION DAYS IN EAST TAWAS

-WEDNESDAY, JUNE 8<sup>TH</sup>- NIKKI FOSTER, EVENT COORDINATOR FOR RELAY FOR LIFE OF IOSCO COUNTY, WITH INFORMATION ON THE ENTRATINMENT LINEUP AT THE EVENT IN HALE

-THURSDAY, JUNE 9<sup>TH</sup>- 36<sup>TH</sup> DISTRICT STATE SENATOR, JIM STAMAS, WITH INFORMATION ON WORK ON THE BUDGET, DETROIT PUBLIC SCHOOL FUNDING AND THE OSCODA WATER ISSUE

-FRIDAY, JUNE 10<sup>TH</sup>- BETTY FASELT SENTER, OF THE TAWAS BAY ART GALLERY, WITH INFORMATION ON THE UPCOMING TAWAS ART STROLL AND OPEN HOUSE

-MONDAY, JUNE 13<sup>TH</sup>- PEGGY RIDGEWAY, OF THE AUSABLE VALLEY AUDUBON SOCIETY, WITH INFORMATION ON THE WEEKLY KIRTLANDS WARBLER TOURS IN OSCODA

-WEDNESDAY, JUNE 15<sup>TH</sup>- MARTY SCHULTZ, OF THE PINCONNING AREA CHAMBER OF COMMERCE, WITH INFORMATION ON THE UPCOMING WEEKEND CHEESE TOWN FESTIVAL

-THURSDAY, JUNE 16<sup>TH</sup>- TRISHA JACKSON, OF THE AMERICAN CANCER SOCIETY, WITH INFORMATION ON TEAM DEVELOPMENT FOR RELAY FOR LIFE OF IOSCO COUNTY

-FRIDAY, JUNE 17<sup>TH</sup>- CORAL SMITH, COORDINATOR FOR RELAY FOR LIFE OF IOSCO COUNTY, WITH INFORMATION ON THE EVENT SATURDAY IN HALE

-MONDAY, JUNE 20<sup>TH</sup>- LYNN BIGELOW, OF THE IOSCO ARENAC DISTRICT LIBRARY, WITH INFORMATION ON THE BRANCHES SUMMER READING PROGRAMS

-TUESDAY, JUNE 21<sup>ST</sup>- LAURA LOEFFLER, OF QUOTA INTERNATIONAL OF IOSCO COUNTY, WITH INFORMATION ON THEIR UPCOMING OPEN HOUSE AND MEMBERSHIP DRIVE

-WEDNESDAY, JUNE 22<sup>ND</sup>- SCOTT MCKENZIE, SHERIFF'S DEPUTY WITH THE ALCONA COUNTY SHERIFF'S DEPARTMENT, WITH INFORMATION ON THEIR UPCOMING SAFE BOATERS CLASS

-THURSDAY, JUNE 23<sup>RD</sup>- DAVE INMAN, OF COLVINS HEATING AND COOLING IN HALE AND WEST BRANCH, WITH INFORMATION ON THEIR GENERAC GENERATORS

-FRIDAY, JUNE 24<sup>TH</sup>- ROSE FULTON, OF THE OSCODA AUSABLE CHAMBER OF COMMERCE, WITH INFORMATION ON THE ANNUAL ART ON THE BEACH WEEKEND

-MONDAY, JUNE 27<sup>TH</sup>- RICK MESHEW, OF THE BAND FLIPSIDE, WITH INFORMATION ON THEIR UPCOMING "FOSTERING HOPE" FUNDRAISING CONCERT FOR FOSTER CARE

-TUESDAY, JUNE 28<sup>TH</sup>- ROSEANNE KREITNER, OF THE SAND LAKE MENS ASSCIATION WOMENS AUXILIARY, WITH INFORMATION ON THEIR UPCOMING CHICKEN BARBECUE FUNDRAISER

-WEDNESDAY, JUNE 29<sup>TH</sup>- ANDREW VOLF AND DANIEL SHATTUCK, OF THE STATE CHAMPION TAWAS GOLF TEAM, WITH INFORMATION ON THEIR UPCOMING MEET AND GREET FUNDRAISER

-THURSDAY, JUNE 30<sup>TH</sup>- JESSICA FRENCH, OF THE HURON FOREST CAMP CEDAR PERFORMING ARTS COMPANY WITH INFRMATION ON THEIR UPCOMING PRODUCTION OF "FIDDLER ON THE ROOF"