

uploaded 10/25

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBL / Utica NY

Date:

10/10/18

I, Media Ad Ventures, Inc.,being/on behalf of: Elise Stefanik,a legally qualified candidate of the Republicanpolitical party for the office of: US Congressmanin the Generalelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See attached			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Tracy Picente
Printed Name

SOS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Elise Stefanik**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Brad Mont, Agent

printed name

8/6/18

date

Oct 09, 18
 CONT# 32236106 Mod# Ver# 1 (Last =)

DDS CONT# 0
 C/P/E: / / 1083

REP KATZ RADIO
 TO WIBX-AM (Utica-Rome, NY)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY MEDIA AD VENTURES
 ADDR 8136 OLD KEENE MILL RD
 SPRINGFIELD , VA 22152

SALESPERSON FAX#

PH # 703-569-9400

BYR CAROLYN BUSH
 ADV ELISE STEFANIK FOR CONGRESS
 PDT Political
 FLT Oct 08, 18 - Oct 14, 18

* REP ORDER COMMENT *

** 10/8/2018 6:45:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W...	6A - 10A	60	10/10/2018 - 10/10/2018	1D	1	\$35.00	1
	1.2	..W...	10A - 3P	60	10/10/2018 - 10/10/2018	1D	1	\$25.00	1
	1.3	..W...	3P - 7P	60	10/10/2018 - 10/10/2018	1D	2	\$25.00	2
					** FLIGHT TOTALS **		4	\$110.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	10/11/2018 - 10/11/2018	1D	2	\$35.00	2
	2.2	...T...	10A - 3P	60	10/11/2018 - 10/11/2018	1D	1	\$25.00	1
	2.3	...T...	3P - 7P	60	10/11/2018 - 10/11/2018	1D	2	\$25.00	2
					** FLIGHT TOTALS **		5	\$145.00	
		FLIGHT 3							
	3.1	...F..	6A - 10A	60	10/12/2018 - 10/12/2018	1D	1	\$35.00	1
	3.2	...F..	10A - 3P	60	10/12/2018 - 10/12/2018	1D	1	\$25.00	1
	3.3	...F..	3P - 7P	60	10/12/2018 - 10/12/2018	1D	1	\$25.00	1
					** FLIGHT TOTALS **		3	\$85.00	

	Oct 18						
SPOTS	12						
CASH	340.00						
TRADE	0.00						
NSL	0.00						
TOTAL	340.00						

Oct 09, 18
CONT# 32236106 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 1083

						TOTAL
SPOTS						12
CASH						340.00
TRADE						0.00
NSL						0.00
TOTAL						340.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

WIBX950**News • Talk • Sports**

WIBX-AM
9418 River Road
Marcy, NY 13403
(315) 768-9500

CONTRACT

<u>Contract / Revision</u> 723146 /		<u>Alt Order #</u>
<u>Advertiser</u> Elise Stefanik for Congress		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Contract Dates</u> 10/10/18 - 10/12/18	<u>Estimate #</u> 1083	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBX-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Ad Ventures
8136 Old Keene Mill Rd
Springfield, VA 22152

WIBX-AM - 723146A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIBX	10/10/18	10/10/18	W	6a-10a		1:00			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	--1----				1	\$35.00			
N 2	WIBX	10/10/18	10/10/18	W	10a-3p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	--1----				1	\$25.00			
N 3	WIBX	10/10/18	10/10/18	W	3p-7p		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	--2----				2	\$25.00			
N 4	WIBX	10/11/18	10/11/18	Th	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---2---				2	\$35.00			
N 5	WIBX	10/11/18	10/11/18	Th	10a-3p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---1---				1	\$25.00			
N 6	WIBX	10/11/18	10/11/18	Th	3p-7p		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---2---				2	\$25.00			
N 7	WIBX	10/12/18	10/12/18	F	6a-10a		1:00			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----1--				1	\$35.00			
N 8	WIBX	10/12/18	10/12/18	F	10a-3p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----1--				1	\$25.00			
N 9	WIBX	10/12/18	10/12/18	F	3p-7p		1:00			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----1--				1	\$25.00			
Totals											12	\$340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/12/18	12	\$340.00	(\$51.00)	\$289.00
Totals	12	\$340.00	(\$51.00)	\$289.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WIBX-AM
9418 River Road
Marcy, NY 13403
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<u>Contract Dates</u> 10/10/18 - 10/12/18	<u>Product</u> Political	<u>Estimate #</u> 1083

Contract Totals

12

\$340.00

Signature: _____ Date: _____

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