

Children's Programming Commercial Limits—Certification of Compliance

4Q—2015 for KFXL-TV, Lincoln, NE

Children's Core Programming airs on the station between 7:00 AM and 10:00 PM. During the Quarter, 10/1/15 and 12/31/15, the station aired the following Children's Programming.

Monday, 7:00 AM to 7:30 AM, Into The Wild [target age 13-16]
Tuesday, 7:00 AM to 7:30 AM, Real Life 101 [target age 13-16]
Wednesday, 7:00 AM to 7:30 AM, Coolest Places on Earth [target age 13-16]
Thursday, 7:00 AM to 7:30 AM, ECO Company [target age 13-16]
Friday, 7:00 AM to 7:30 AM, Aqua Kids [target age 13-16]
Sunday, 7:30 AM to 8:00 AM, Wild About Animals [target age 13-16]

The station above recognizes the Commercial Time Limitations during Children's Programming produced specifically for children 12 and under. The limits are 12 minutes per hour (6 minutes per half hour) on the weekday and the limits are 10.5 minutes per hour (5.25 minutes per half hour) on weekends.

The station broadcast of Children's Programming during the week and thus subject to 12 minutes (6 minutes per half hour) limits and during the weekend is subject to 10.5 minutes (5.25 minutes per half hour) limits.


A tabulation of both the commercials aired from the Syndicated Program and from Local are shown below.

Program	½ hour Limit	½ hour Syndicated time used	½ hour Local time used	½ hour total time used
Into The Wild	6:00	4:00	0	4:00
Real Life 101	6:00	3:30	0	3:30
Coolest Places on Earth	6:00	5:09	0	5:09
ECO Company	6:00	4:06	0	4:06
Aqua Kids	6:00	3:30	0	3:30
Wild About Animals	5:15	4:03	0	4:03

A program format sheet for each program has been attached to show the commercial time. In addition, a report is attached to show the local time used. The station does not insert any local commercial content, the local time is filled with PSA's that have no commercial content.

Since the total time used per half hour was less than the half hour limit, the station certifies that the station is in compliance with the Children's Commercial Limit guidelines. In addition, since the Children's Programming aired was targeted to age 13-16, the stations are in compliance regardless of the Commercial Limit guidelines.

Dated: 1/6, 2016



(signature)

Vince Barresi, General Manager

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Into The Wild

Episode Name: HD-JHITW414
Episode Number: HD-JHITW414
Rating: TVG

Air Date: 12-19-2015
Duration: 00:28:27:25

In Point	Description	Id/ISCI	Duration
	SLATE	JHITW414BTS	00:00:59:28
01:00:00;00	OPENING CREDITS / SEGMENT 01 / BILLBOARD	JHITW414S01	00:08:15:15
01:08:16;01	BREAK 1 (NATIONAL / LOCAL)		00:02:02:00
01:08:16;13	ZANTAC IT CHALLENGE	QZAN0110000H	00:00:15:00
01:08:31;25	PROCTER & GMANLE SWIFFER WET JET BELLS REV	PGSW5969000H	00:00:30:00
01:09:02;09	HERSHEY KISSES DELUXE	HUKI0082000H	00:00:15:00
01:09:17;21	Local Ad	LOCAL	00:01:00:00
01:10:18;03	SEGMENT 02	JHITW414S02	00:05:54:19
01:16:13;04	BREAK 2 (NATIONAL/LOCAL)		00:02:31:00
01:16:13;11	PROCTER & GAMBLE VICKS MEGABRAND NANAS NEW RV	PGNC1959000H	00:00:15:00
01:16:28;18	HERSHEY KISSES CRAFTY	HUKI0084000H	00:00:15:00
01:16:43;24	ASTRAZENECA 855 3FARXIGA EVERYDAY PEOPLE	EZFX5009000_8553FARXIGAH	00:01:29:28
01:18:14;02	Local Ad	LOCAL	00:00:30:00
01:18:44;08	SEGMENT 03	JHITW414S03	00:04:19:23
01:23:04;09	Fee Spots		00:00:30:00
01:23:04;09	CHATTEM CONSUMER GOLD BOND ROUGH & BUMPY	CTGRBT10000H	00:00:10:00
01:23:14;09	BLUE BUFFALO PET FOOD	XXBB1114H	00:00:10:00
01:23:24;09	CHATTEM CONSUMER ULTIMATE ECZEMA	CTGEZT10000H	00:00:10:00
01:23:34;09	BREAK 3 (NATIONAL / LOCAL)		00:02:32:00
01:23:34;24	Local Ad	LOCAL	00:02:00:00
01:25:35;13	HERSHEY REESES CUPS LIST REV 1	HUPC0144000H	00:00:15:00
01:25:50;28	PROCTER & GAMBLE VICKS MEGABRAND DAVE US REV	PGNQ4376000H	00:00:15:00
01:26:06;15	SEGMENT 04	JHITW414S04	00:02:22:28
01:28:29;17	End Of Show	END	

Real Life 101

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Episode Name: HD-RL245
Episode Number: HD-RL245
Rating: TVG

Air Date: 12-14-2015
Duration: 00:28:28:01

In Point	Description	Id/ISCI	Duration
	SLATE	RL245SBTS	00:00:59:27
01:00:00;00	Teaser/Segment 1	RL245S01	00:07:28:22
01:07:29;06	Commercial Break 1 (National)		00:02:02:00
01:07:30;07	Lazer Bond/800-715-3778	LZBJ93367_8007153778_H	00:01:59:28
01:09:31;10	Segment 2	RL245S02	00:06:19:27
01:15:51;17	Commercial Break 2 (Local/National)		00:03:02:00
01:15:52;07	Local Break	LOCAL	00:02:00:00
01:17:53;01	Life Alert/800-450-9930	LAGA9930_8004509930_H	00:01:00:00
01:18:53;23	Segment 3	RL245S03	00:06:02:10
01:24:56;13	Commercial Break 3 (National/Local)		00:02:02:00
01:24:57;03	Auto Insurance Estimate 50/AFTER SCHOOL	QPRG0219000H	00:00:30:00
01:25:27;25	Local Break	LOCAL	00:01:30:00
01:26:58;17	Segment 4/End Credits/Close	RL245S04	00:01:28:02
01:28:26;23	BLACK	BLACK	00:00:03:00
01:28:29;23	End Of Show	END	

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2015-2016 SEASON

09/14/15 - TV-G

Episode #: _____ Title: _____ Week of: _____

	IN	OUT	LENGTH
Bars / Tone / Slate	0:58:30	1:00:00	0:01:30
Main Title / Segment 1	1:00:00	0:00:00	0:00:00
Commercial Break 1	0:00:00	0:00:00	0:02:02
1A-D	National 2:02		
Segment 2	0:00:00	0:00:00	0:00:00
CC Fee Spot Bumper	:03	0:00:00	0:00:33
1 x :10 Fee Spot	:30		
Commercial Break 2	0:00:00	0:00:00	0:03:02
2A-D	National 2:01		
2E-F	Local 1:01		
Segment 3	0:00:00	0:00:00	0:00:00
Promotional Consideration Fee Spot Bumper	:03	0:00:00	0:00:33
1 x :10 Fee Spot	:30		
Commercial Break 3	0:00:00	0:00:00	0:02:02
3A-D	Local 2:02		
End Credits & Logos	0:00:00	0:00:00	0:00:00

Total Commercial Time	0:07:06
Total Fee Spots, Bumpers, CC Spot	0:01:06
Total Commercial Time/Fee Spots/Bumpers	0:08:12

Total Other Program Elements	0:20:18
TRT	0:28:30

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ECO COMPANY

Page 1 of 1

Episode: HD-ECO-601
Episode #: HD-ECO-601
Rating: TVG
Resolution: HD

Air Date: 12-14-2015

Duration: 00:28:56;21

In Point	Description	ISCI	Actual Duration
	BARS TONES & SLATES	ECO601BTS	00:00:49:21
01:00:00;00	SEGMENT 1	ECO601SEG01	00:10:58:02
01:10:58;20	COMM BREAK 1 (NATL)		00:01:01:00
01:10:59;05	BOSLEY	01871061MN_800987850	00:01:00:00
01:11:59;22	COMM BREAK 1 (LOCAL)	LOCAL	00:01:01:00
01:13:00;26	SEGMENT 2	ECO601SEG02	00:04:59:20
01:18:00;26	COMM BREAK 2 (NATL)		00:02:01:00
01:18:01;13	CHAZ DEAN	CDB2NE6864_800641686	00:01:59:26
01:20:01;28	COMM BREAK 2 (LOCAL)	LOCAL	00:00:30:00
01:20:31;28	CC FEE SPOT BUMPER	ECO601BUMP01	00:00:03:02
01:20:35;00	GOLD BOND ULTIMATE DARK SPOT / M	CTGDST10100H	00:00:10:00
01:20:45;00	SEGMENT 3	ECO601SEG03	00:04:27:26
01:25:13;06	COMM BREAK 3 (LOCAL)	LOCAL	00:02:00:00
01:27:13;10	COMM BREAK 3 (NATL)		00:00:29:29
01:27:13;10	GERBER BABY LIFE	TNPI30108_8006721309	00:00:29:29
01:27:43;09	FEE SPOT BUMPER	ECO601BUMP02	00:00:03:02
01:27:46;11	LUNDBERG FAMILY FARMS / BRYCE PR	LFF10PRIDEH	00:00:10:00
01:27:56;11	GOLD BOND ULTIMATE LOTION / WHAT	CTGULT10700H	00:00:10:00
01:28:06;13	SEGMENT 4	ECO601SEG04	00:00:50:08
01:28:56;21	End Of Show	END	

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E / I 13-16

Aqua Kids Week of December 21st, 2015
Episode # 2015-03R
Tennessee Aquarium – Behind the Scenes with Babies

TRT: 28:30

Content: 21:30

RE-CUE

CLOSED CAPTIONED

Seg.1.....6:20

Break #1

1A. TAX DOCTOR / 800.7141.0820 (TXDRV2300820)... :30

1B. MED WATCH USA / 800.741.2781 (MASQ602781)... :1:00

1C. VM UNINSURED HELPLINE / 800.594.6650 (UDHELP606650)... :1:00

Seg.2.....3:35

Break #2

2A Local Black.....2:30

Seg.3.....6:41

Break #3

3A. KNEE BRACE GRANDMA / 855.325.1837 (GMRKB601837)... :1:00

3B Local.....:1:00

Seg.4.....4:57

TRT.....28:30

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7:30 AM

WILD ABOUT ANIMALS 1ST RUN

Episode Name: WAA1151516
Episode Number: HD-WAA1151516
Rating: N/A

Air Date: 12-19-2015
Duration: 00:28:37:05

In Point	Description	Id/ISCI	Duration
	BARS/TONES AND SLATE	WAASL1151516	00:00:41:00
01:00:00;00	OPENING AND OPENING BILLBOARD	WAA97SOPEN	00:05:46:01
01:05:46;11	COMMERCIAL I		00:01:31:00
01:05:46;22	PROGRESSIVE AUTO INSURANCE	QPRG0055000H	00:00:30:00
01:06:17;04	QUICKEN LOANS DRTV 800 285 1688	FRM62660WAA_8002851688_H	00:00:59:29
01:07:17;15	SEGMENT I	WAA97S01	00:05:08:12
01:12:26;05	COMMERCIAL II		00:02:01:00
01:12:26;22	HUMANE SOCIETY 800 926 9815	RSCG2208_8009269815_H	00:01:59:26
01:14:27;09	FEE SPOT BUMPER 1	WAA97BMP01	00:00:03:02
01:14:30;11	WUBBLE X	WUBLEX30B027_H	00:00:30:02
01:15:00;15	SEGMENT II	WAA97S02	00:04:45:06
01:19:45;29	COMMERCIAL III		00:01:31:00
01:19:45;29	Local Ad	LOCAL	00:01:31:00
01:21:17;01	SEGMENT III	WAA97S03	00:04:27:04
01:25:44;13	COMMERCIAL IV		00:02:01:00
01:25:44;13	Local Ad	LOCAL	00:02:01:00
01:27:45;17	FEE SPOT BUMPER	WAA97BMP01	00:00:03:02
01:27:48;19	EMETROL	EMET0030_H	00:00:30:02
01:28:18;23	SEGMENT IV AND CLOSING BILLBOARD	WAA97S04	00:00:20:04
01:28:38;27	End Of Show	END	
