

Children's Programming Commercial Limits—Certification of Compliance

3Q—2014 for KFXL-TV, Lincoln, NE

Children's Core Programming airs on the station between 7:00 AM and 10:00 PM. During the Quarter, 7/1/14 and 9/30/14, the station aired the following Children's Programming.

Monday, 7:00 AM to 7:30 AM, Into The Wild [target age 13-16]
Tuesday, 7:00 AM to 7:30 AM, Real Life 101 [target age 13-16]
Wednesday, 7:00 AM to 7:30 AM, Coolest Places on Earth [target age 13-16]
Thursday, 7:00 AM to 7:30 AM, ECO Company [target age 13-16]
Friday, 7:00 AM to 7:30 AM, Aqua Kids [target age 13-16]
Sunday, 7:30 AM to 8:00 AM, Wild About Animals [target age 13-16]

The station above recognizes the Commercial Time Limitations during Children's Programming produced specifically for children 12 and under. The limits are 12 minutes per hour (6 minutes per half hour) on the weekday and the limits are 10.5 minutes per hour (5.25 minutes per half hour) on weekends.

The station broadcast of Children's Programming during the week and thus subject to 12 minutes (6 minutes per half hour) limits and during the weekend is subject to 10.5 minutes (5.25 minutes per half hour) limits.

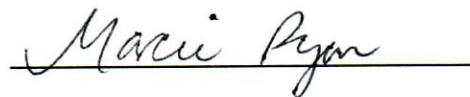
A tabulation of both the commercials aired from the Syndicated Program and from Local are shown below.

Program	½ hour Limit	½ hour Syndicated time used	½ hour Local time used	½ hour total time used
Into The Wild	6:00	4:00	0	4:00
Real Life 101	6:00	3:30	0	3:30
Coolest Places on Earth	6:00	5:06	0	5:06
ECO Company	6:00	4:06	0	4:06
Aqua Kids	6:00	3:30	0	3:30
Wild About Animals	5:15	4:03	0	4:03

A program format sheet for each program has been attached to show the commercial time. In addition, a report is attached to show the local time used. The station does not insert any local commercial content, the local time is filled with PSA's that have no commercial content.

Since the total time used per half hour was less than the half hour limit, the station certifies that the station is in compliance with the Children's Commercial Limit guidelines. In addition, since the Children's Programming aired was targeted to age 13-16, the stations are in compliance regardless of the Commercial Limit guidelines.

Dated: 10/7, 2014



(signature)

Marcie Ryan, General Manager