



125 West 55th St
New York, NY 10019

Contract # 28392531	Changes as of: 4/16/2024 at 11:56 AM	Version: Highlighting Revision 1
CPE: 1543/1879/11644	Flight: 4/17/24 - 4/23/24	Station: WNYO
Agency: CANAL PARTNERS MEDIA 900 Circle 75 Parkway, SE Atlanta, GA 30339	Advertiser: TIM KENNEDY NY CD-26 Product: Kennedy TV	Market: Buffalo-Niagara Falls
Agency Order #: 13374135	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Buyer: Prescod, Devon	Service: Nielsen	Total \$: \$1,080.00
Salesperson: BRADLEY PHILIPPS 202-955-5342	Primary Demo: Adults 35+	Total Spots: 22
Separation:	Assistant: BRADLEY PHILIPPS2 202-955-5342	Total CPP: \$0.00
Comments: Separation: 30;PopulationBuyType: CPP		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/17 - 4/17		Total Spots	Total \$	CPP*	GRP*
							4/17					
1	W-F,M-Tu 9a-10a		25 Words or Less	\$15.00	0	30	2		2	\$30.00	\$0.00	0.0
2	W-F,M-Tu 5p-5:30p		People's Court	\$25.00	0	30	4		4	\$100.00	\$0.00	0.0
3	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$60.00	0	30	2		2	\$120.00	\$0.00	0.0
<i>Changes: Rate from 40 to 60</i>												
4	W-F,M-Tu 7:30p-8p		Young Sheldon	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
5	M 9p-10p		Law & Order: SVU-MYNET2	\$30.00	0	30	1		1	\$30.00	\$0.00	0.0
<i>Changes: Rate from 20 to 30</i>												
REV- 6	M 10p-11p		Law & Order: SVU-MYNET2	\$30.00	0	30	1	0	0	\$0.00	\$0.00	0.0
<i>Changes: Rate from 20 to 30</i>												
7	W-F,M-Tu 11p-11:30p		News: The National Desk	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
<i>Changes: Rate from 10 to 50</i>												
REV- 8	W-F,M-Tu 7a-8a		News: The National Desk	\$100.00	0	60	3	0	0	\$0.00	\$0.00	0.0
<i>Changes: Rate from 30 to 100</i>												
9	W-F,M-Tu 5p-5:30p		People's Court	\$50.00	0	60	4		4	\$200.00	\$0.00	0.0
REV- 10	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$120.00	0	60	2	1	1	\$120.00	\$0.00	0.0
<i>Changes: Rate from 80 to 120</i>												
REV- 11	W-F,M-Tu 7:30p-8p		Young Sheldon	\$80.00	0	60	2	1	1	\$80.00	\$0.00	0.0
12	M 9p-10p		Law & Order: SVU-MYNET2	\$60.00	0	60	1		1	\$60.00	\$0.00	0.0
<i>Changes: Rate from 40 to 60</i>												
13	M 10p-11p		Law & Order: SVU-MYNET2	\$60.00	0	60	1		1	\$60.00	\$0.00	0.0
<i>Changes: Rate from 40 to 60</i>												
REV- 14	W-F,M-Tu 11p-11:30p		News: The National Desk	\$100.00	0	60	2	1	1	\$100.00	\$0.00	0.0
<i>Changes: Rate from 20 to 100</i>												
TOTALS: 22									22	\$1,080.00	\$0.00	0.0



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Separation:	Assistant: BRADLEY PHILIPPS2 202-955-5342	Total \$: \$1,080.00
		Total Spots: 22
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/16/24 11:56 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP
04/16/24 11:56 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$36,000
WNYO Share:	3%
Comment:	
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$1,080.00	N/A	0.0
Total	100%	22	\$1,080.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	22	\$1,080.00
Total	22	\$1,080.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/16/24 11:57 AM					\$0	\$0	
Revision	4/16/24 11:56 AM	BRADLEY PHILIPPS	Revised		7	\$0	\$1,080.00	Changes: Demo Meta to [R16], Total Spots from 29 to 22. 10 buylines added or modified.
New	4/16/24 11:53 AM	BRADLEY PHILIPPS	New	29		\$1,080.00	\$1,080.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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