



125 West 55th St
New York, NY 10019

Contract # 28394441	Changes as of: 4/23/2024 at 1:15 PM	Version: Original Order
CPE: 1543/1879/11665	Flight: 4/24/24 - 4/30/24	Station: WNYO
Agency: CANAL PARTNERS MEDIA 900 Circle 75 Parkway, SE Atlanta, GA 30339	Advertiser: TIM KENNEDY NY CD-26 Product: Kennedy TV	Market: Buffalo-Niagara Falls
Agency Order #: 13387530	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Buyer: Feist, Chris	Service: Nielsen	Total \$: \$640.00
Salesperson: BRADLEY PHILIPPS 202-955-5342	Primary Demo: Adults 35+	Total Spots: 33
	Assistant: BRADLEY PHILIPPS2 202-955-5342	Total CPP: \$0.00
		Total GRP:

Separation:

Comments: Please end all advertising by 12PM on Election Day, April 30, 2024. Thank you.; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/24 - 4/24		Total Spots	Total \$	CPP*	GRP*
						4/24					
1	W-F,M-Tu 6a-6:30a		Justice for the People	\$5.00	30	6		6	\$30.00	\$0.00	0.0
2	W-F,M-Tu 9a-10a		25 Words or Less	\$15.00	30	3		3	\$45.00	\$0.00	0.0
3	W-F,M-Tu 5p-5:30p		People's Court	\$25.00	30	4		4	\$100.00	\$0.00	0.0
4	W-F,M-Tu 5p-5:30p		People's Court	\$25.00	30	4		4	\$100.00	\$0.00	0.0
5	W-F,M-Tu 5:30p-6p		People's Court	\$25.00	30	4		4	\$100.00	\$0.00	0.0
6	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$40.00	30	2		2	\$80.00	\$0.00	0.0
7	W-F,M-Tu 7:30p-8p		Young Sheldon	\$40.00	30	2		2	\$80.00	\$0.00	0.0
8	M 9p-10p		Law & Order: SVU-MYNET2	\$20.00	30	1		1	\$20.00	\$0.00	0.0
9	M 10p-11p		Law & Order: SVU-MYNET2	\$20.00	30	2		2	\$40.00	\$0.00	0.0
10	W-F,M-Tu 11p-11:30p		News: The National Desk	\$10.00	30	4		4	\$40.00	\$0.00	0.0
11	Su 11a-12n		News: The National Desk	\$5.00	30	1		1	\$5.00	\$0.00	0.0
TOTALS:								33	\$640.00	\$0.00	0.0



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Salesperson: BRADLEY PHILIPPS 202-955-5342	Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE Total \$: \$640.00
Separation:	Assistant: BRADLEY PHILIPPS2 202-955-5342	Total Spots: 33 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/23/24 1:17 PM	BRADLEY PHILIPPS	Please end all advertising by 12PM on Election Day, April 30, 2024. Thank you.; Separation: 30; PopulationBuyType: CPP
04/23/24 1:17 PM	BRADLEY PHILIPPS	Please end all advertising by 12PM on Election Day, April 30, 2024. Thank you.; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$64,000
WNYO Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$640.00	N/A	0.0
Total	100%	33	\$640.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	33	\$640.00
Total	33	\$640.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/23/24 1:33 PM					\$0	\$0	
Revision	4/23/24 1:17 PM	BRADLEY PHILIPPS	Revised		12	\$0	\$640.00	Changes: Demo Meta to [R16], Total Spots from 33 to 21. 11 buylines added or modified.
New	4/23/24 1:15 PM	BRADLEY PHILIPPS	New	33		\$640.00	\$640.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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