



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28392531	<b>Changes as of:</b> 4/16/2024 at 11:53 AM	<b>Version:</b> Original Order
<b>CPE:</b> 1543/1879/11644	<b>Flight:</b> 4/17/24 - 4/23/24	<b>Station:</b> WNYO
<b>Agency:</b> CANAL PARTNERS MEDIA 900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Advertiser:</b> TIM KENNEDY NY CD-26 <b>Product:</b> Kennedy TV	<b>Market:</b> Buffalo-Niagara Falls
<b>Agency Order #:</b> 13374135	<b>Buyer:</b> Prescod, Devon	<b>Office:</b> WASHINGTON
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/VOTE
<b>Separation:</b>	<b>Assistant:</b> BRADLEY PHILIPPS2 202-955-5342	<b>Total \$:</b> \$1,080.00
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		<b>Total Spots:</b> 29
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6065919

#	Day/Time	DP	Program	Rate	Len	4/17 - 4/17		Total Spots	Total \$	CPP*	GRP*
						4/17					
1	W-F,M-Tu 9a-10a		25 Words or Less	\$15.00	30	2		2	\$30.00	\$0.00	0.0
2	W-F,M-Tu 5p-5:30p		People's Court	\$25.00	30	4		4	\$100.00	\$0.00	0.0
3	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$40.00	30	2		2	\$80.00	\$0.00	0.0
4	W-F,M-Tu 7:30p-8p		Young Sheldon	\$40.00	30	2		2	\$80.00	\$0.00	0.0
5	M 9p-10p		Law & Order: SVU-MYNET2	\$20.00	30	1		1	\$20.00	\$0.00	0.0
6	M 10p-11p		Law & Order: SVU-MYNET2	\$20.00	30	1		1	\$20.00	\$0.00	0.0
7	W-F,M-Tu 11p-11:30p		News: The National Desk	\$10.00	30	2		2	\$20.00	\$0.00	0.0
8	W-F,M-Tu 7a-8a		News: The National Desk	\$30.00	60	3		3	\$90.00	\$0.00	0.0
9	W-F,M-Tu 5p-5:30p		People's Court	\$50.00	60	4		4	\$200.00	\$0.00	0.0
10	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$80.00	60	2		2	\$160.00	\$0.00	0.0
11	W-F,M-Tu 7:30p-8p		Young Sheldon	\$80.00	60	2		2	\$160.00	\$0.00	0.0
12	M 9p-10p		Law & Order: SVU-MYNET2	\$40.00	60	1		1	\$40.00	\$0.00	0.0
13	M 10p-11p		Law & Order: SVU-MYNET2	\$40.00	60	1		1	\$40.00	\$0.00	0.0
14	W-F,M-Tu 11p-11:30p		News: The National Desk	\$20.00	60	2		2	\$40.00	\$0.00	0.0
<b>TOTALS:</b>								<b>29</b>	<b>\$1,080.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency Order #:</b> 13374135	<b>Buyer:</b> Prescod, Devon	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 29
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Separation:</b>	<b>Assistant:</b> BRADLEY PHILIPPS2 202-955-5342		<b>Total GRP:</b>
			<b>Traffic #:</b> 6065919

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/16/24 11:56 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP
04/16/24 11:56 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$36,000
<b>WNYO Share:</b>	3%
<b>Comment:</b>	
<b>Unknown:</b>	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$1,080.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>29</b>	<b>\$1,080.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	29	\$1,080.00
<b>Total</b>	<b>29</b>	<b>\$1,080.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/16/24 11:57 AM					\$0	\$0	
Revision	4/16/24 11:56 AM	BRADLEY PHILIPPS	Revised		7	\$0	\$1,080.00	Changes: Demo Meta to [R16], Total Spots from 29 to 22. 10 buylines added or modified.
New	4/16/24 11:53 AM	BRADLEY PHILIPPS	New	29		\$1,080.00	\$1,080.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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