

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WHNT - Huntsville, AL</u>	Date: <u>9/21/17</u>
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I, Pam Mello

do hereby request station time concerning the following issue

<u>Judge Roy Moore for US Senate - AL</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See contract(s) and invoice(s) in public file					
see attached schedule					

This broadcast time will be used by: Proven Conservative PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Judge Roy Moore - AL US Senate Run-off Sept. 26, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Proven Conservative PAC  
1117 Williamson Rd.  
Luverne, AL 36049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Jossey - Treasurer  
Mike Hanna - Spokesperson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/14/2017      *[Signature]*      813-849-0076  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Vickie Harris*                      Vickie Harris                      NSA  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

This form must be completed for all requests for broadcast time made by anyone seeking to broadcast a message that refers (a) to a legally qualified candidate, (b) to any election to federal office, or (c) to "a national legislative issue of public importance" or a "political matter of national importance (i.e. an issue advertisement). The form must be placed in the station's public inspection file for a period of two years.

Date of Request: Sept 18, 2017 Time of Request: \_\_\_\_\_

Candidate Named in Spot: Judge Roy Moore / Luther Strange

Party: Republican

Candidate for: US Senate Alabama  
(Office) (Location)

Issued Referred to: \_\_\_\_\_

Name of Organization: Proven Conservative PAC

Name of Organization Contact Person: Mike Hanna

Address: 1117 Williamson Rd. Luverne, AL 36049

Telephone: 850-294-0560

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization (attach a list, if necessary): Paul Jolley - Treasurer

Agency for Organization (if any): Design4 Marketing Communications

Name of Person Requesting Information/Time: Ann Mello

## Information Requested:

- Rates for \_\_\_\_\_
- Availabilities for \_\_\_\_\_
- Other: \_\_\_\_\_

## Disposition for Request:

☐ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: \_\_\_\_\_

Class of Time Purchased: \_\_\_\_\_

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):  
\_\_\_\_\_

Date Public File Report Prepared: \_\_\_\_\_

Other Information: \_\_\_\_\_

Inquiry Received By: \_\_\_\_\_