

ORDER



Orders
Order / Rev: 428563
 Alt Order #:
Product Desc: Drug Free Florida Committee
 Estimate:
Flight Dates: 09/29/14 - 10/05/14
Original Date / Rev: 09/03/14 / 09/29/14
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Drug Free Florida Committee
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/05/14	62	\$52,400.00	\$44,540.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	62	\$52,400.00	\$44,540.00	0.00
Totals	62	\$52,400.00	\$44,540.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/29/14	10/03/14	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		5		\$750.00		0.00					
N 2	WFTS	09/29/14	10/03/14	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		10		\$900.00		0.00					
N 3	WFTS	09/29/14	10/03/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		5		\$600.00		0.00					
N 4	WFTS	09/29/14	10/03/14	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		5		\$400.00		0.00					
N 5	WFTS	09/29/14	10/03/14	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		5		\$500.00		0.00					
N 6	WFTS	09/29/14	10/03/14	4-5pm The Now 4-5pm The Now	CM	4-5pm	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	MTWTF--		5		\$600.00		0.00					

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Advertiser: Drug Free Florida Committee
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 Estimate:
WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFTS	09/29/14	10/03/14	M-F 5-530p ABC Action News	CM	458-530p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTWTF--		5				\$1,000.00		0.00			
N 8	WFTS	09/29/14	10/03/14	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTWTF--		5				\$1,000.00		0.00			
N 9	WFTS	09/29/14	10/03/14	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTWTF--		5				\$1,400.00		0.00			
N 10	WFTS	09/29/14	10/03/14	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTWTF--		3				\$800.00		0.00			
N 11	WFTS	09/29/14	10/05/14	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWTFSS	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTWTF--		5				\$1,500.00		0.00			
N 12	WFTS	10/04/14	10/04/14	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-		1				\$300.00		0.00			
N 13	WFTS	10/04/14	10/04/14	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-		1				\$500.00		0.00			
N 14	WFTS	10/05/14	10/05/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$650.00		0.00			
N 15	WFTS	10/05/14	10/05/14	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$800.00		0.00			
													Totals	62	\$52,400.00