

ORDER



KABC-TV

Orders
Order / Rev: 150770 - 15
Alt Order #: WOC10484499
Product Desc: Senate 2016
Estimate: 1876
Flight Dates: 10/12/16 - 11/08/16
Original Date / Rev: 10/10/16 / 11/07/16
Order Type: GEN

Primary AE: Local Political
Sales Office: L-LA
Sales Region: Local

Agency Name: Sadler Strategic Media
Buying Contact:
Billing Contact:
 12103 Viewcrest Rd.
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kamala Harris for CA Senate
Demographic: A35+
Product Codes: Local/State Candidate
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	148	\$345,200.00	\$293,420.00
10/31/16	11/08/16	94	\$301,860.00	\$256,581.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	148	\$345,200.00	\$293,420.00	251.50
November 2016	94	\$301,860.00	\$256,581.00	151.30
Totals	242	\$647,060.00	\$550,001.00	402.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
. Local Political			Start Of Order - End Of Order	100%
. Local Political			Start Of Order - End Of Order	0%
Ellie Evans			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	10/12/16	10/28/16	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	MTWTF--	:30	2	\$560.00	P-02	0.80	NM	6	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--					2	\$560.00		0.80			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$560.00		0.80			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$560.00		0.80			
2	KABC	11/07/16	11/07/16	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	M-----	:30	1	\$560.00	P-02	0.80	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$560.00		0.80			
3	KABC	10/31/16	11/04/16	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	MTWTF--	:30	2	\$720.00	P-02	0.80	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$720.00		0.80			
4	KABC	10/12/16	11/07/16	M-F 6a-7a Eyewitness News 6a	CM	Cc 6a-7a	MTWTF--	:30	2	\$1,120.00	P-02	1.20	NM	12	\$13,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--					2	\$1,120.00		1.20			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KABC	10/12/16	11/07/16	M-F 6a-7a Eyewitness News 6a (Program: Eyewitness News 6a)	CM	Cc 6a-7a	MTWTF--	:30	2	\$1,120.00	P-02	1.20	NM	12	\$13,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$1,120.00		1.20			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$1,120.00		1.20			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$1,120.00		1.20			
		Week: 11/07/16	11/13/16	M-----					1	\$1,120.00		1.20			
5	KABC	10/12/16	10/14/16	GMA M-F 7a-9a GMA (Program: Good Morning America)	CM	Cc 7a-9a	--WTF--	:30	2	\$1,120.00	P-02	1.50	NM	2	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--					2	\$1,120.00		1.50			
6	KABC	11/07/16	11/07/16	GMA M-F 7a-9a GMA (Program: Good Morning America)	CM	Cc 7a-9a	M-----	:30	2	\$1,120.00	P-02	1.50	NM	2	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					2	\$1,120.00		1.50			
7	KABC	10/24/16	10/28/16	GMA M-F 7a-9a GMA (Program: Good Morning America)	CM	Cc 7a-9a	MTWTF--	:30	2	\$1,200.00	P-02	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$1,200.00		1.50			
8	KABC	10/17/16	10/21/16	GMA M-F 7a-9a GMA (Program: Good Morning America)	CM	Cc 7a-9a	MTWTF--	:30	2	\$1,200.00	P-02	1.50	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$1,200.00		1.50			
9	KABC	10/31/16	11/04/16	GMA M-F 7a-9a GMA (Program: Good Morning America)	CM	Cc 7a-9a	MTWTF--	:30	2	\$1,440.00	P-02	1.50	NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$1,440.00		1.50			
10	KABC	10/17/16	11/04/16	M-F 9a-10a Live with Kelly & Michael (Program: Live! with Kelly)	CM	Cc 9a-10a	MTWTF--	:30	2	\$1,120.00	P-02	1.00	NM	6	\$6,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$1,120.00		1.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$1,120.00		1.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$1,120.00		1.00			
11	KABC	10/17/16	10/21/16	M-F 10a-11a M-F 10a-11a (Program: The View)	CM	Cc 10a-11a	MTWTF--	:30	2	\$1,400.00	P-02	1.20	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$1,400.00		1.20			
12	KABC	10/31/16	11/04/16	M-F 10a-11a M-F 10a-11a (Program: The View)	CM	Cc 10a-11a	MTWTF--	:30	2	\$2,000.00	P-02	1.20	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$2,000.00		1.20			
13	KABC	10/17/16	11/04/16	M-F 11a-12p Eyewitness News 11a (Program: Eyewitness News 11a)	CM	Cc 11a-12p	MTWTF--	:30	2	\$560.00	P-02	1.50	NM	6	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$560.00		1.50			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$560.00		1.50			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$560.00		1.50			
14	KABC	10/31/16	11/04/16	M-F 12p-1p M-F 12p-1p (Program: The Chew)	CM	Cc 12p-1p	MTWTF--	:30	2	\$1,120.00	P-02	1.20	NM	2	\$3,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$1,120.00		1.20			

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14	KABC	10/31/16	11/04/16	M-F 12p-1p M-F 12p-1p	CM	Cc 12p-1p	MTWTF--	:30	2	\$1,120.00	P-02	1.20	NM	2	\$3,520.00
(Program: The Chew)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--			2		\$1,120.00		1.20				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/31/16-11/06/16	M-F 12p-1p		12p-1p		MTWThF----	:30		\$1,760.00		1.20	NM		
2	KABC	10/31/16-11/06/16	M-F 12p-1p		12p-1p		MTWThF----	:30		\$1,760.00		1.20	NM		
15	KABC	10/17/16	10/28/16	M-F 12p-1p M-F 12p-1p	CM	Cc 12p-1p	MTWTF--	:30	2	\$1,760.00	P-02	1.20	NM	3	\$5,280.00
(Program: The Chew)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--			2		\$1,760.00		1.20				
Week:		10/24/16	10/30/16	MTWTF--			1		\$1,760.00		1.20				
16	KABC	10/17/16	10/21/16	M-F 2p-3p M-F 2p-3p	CM	Cc 2p-3p	MTWTF--	:30	1	\$960.00	P-02	0.80	NM	1	\$960.00
(Program: General Hospital)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--			1		\$960.00		0.80				
17	KABC	10/31/16	11/04/16	M-F 3p-4p news Eyewitness News 3p-4p	CM	Cc 3p-4p	MTWTF--	:30	2	\$640.00	P-02	1.50	NM	2	\$1,280.00
(Program: Eyewitness News 3p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--			2		\$640.00		1.50				
18	KABC	10/17/16	10/28/16	M-F 3p-4p news Eyewitness News 3p-4p	CM	Cc 3p-4p	MTWTF--	:30	2	\$800.00	P-02	1.50	NM	4	\$2,560.00
(Program: Eyewitness News 3p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--			2		\$800.00		1.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/17/16-10/23/16	M-F 3p-4p news		3p-4p		MTWThF----	:30		\$640.00		1.50	NM		
2	KABC	10/17/16-10/23/16	M-F 3p-4p news		3p-4p		MTWThF----	:30		\$640.00		1.50	NM		
Week:		10/24/16	10/30/16	MTWTF--			2		\$800.00		1.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KABC	10/24/16-10/30/16	M-F 3p-4p news		3p-4p		MTWThF----	:30		\$640.00		1.50	NM		
4	KABC	10/24/16-10/30/16	M-F 3p-4p news		3p-4p		MTWThF----	:30		\$640.00		1.50	NM		
19	KABC	10/12/16	10/14/16	M-F 4p-5p Eyewitness News 4p-5p	CM	Cc 4p-5p	--WTF--	:30	2	\$800.00	P-02	1.80	NM	2	\$1,600.00
(Program: Eyewitness News 4p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			2		\$800.00		1.80				
20	KABC	10/24/16	10/28/16	M-F 4p-5p Eyewitness News 4p-5p	CM	Cc 4p-5p	MTWTF--	:30	2	\$800.00	P-02	1.80	NM	2	\$2,080.00
(Program: Eyewitness News 4p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--			2		\$800.00		1.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/24/16-10/30/16	M-F 4p-5p		4p-5p		MTWThF----	:30		(\$1,040.00)		1.80	NM		
See MG 20.3,20.4 [Not Available]															
2	KABC	10/24/16-10/30/16	M-F 4p-5p		4p-5p		MTWThF----	:30		(\$1,040.00)		1.80	NM		
See MG 20.3,20.4 [Not Available]															
3	KABC	10/24/16-10/30/16	M-F 4p-5p		4p-5p		MTWThF----	:30		\$1,040.00		1.80	NM		
Ⓜ MG for 20.2,20.1 [reinstating]															
4	KABC	10/24/16-10/30/16	M-F 4p-5p		4p-5p		MTWThF----	:30		\$1,040.00		1.80	NM		
Ⓜ MG for 20.2,20.1 [reinstating]															
21	KABC	10/17/16	10/21/16		CM	Cc 4p-5p	MTWTF--	:30	2	\$1,040.00	P-02	1.80	NM	2	\$2,080.00

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41	KABC	10/24/16	10/26/16	Wed Prime Hour C DESIGNATED SURVIVOR	CM	Cc 10p-11p	--W----	:30	1	\$12,000.00	P-02	3.10	NM	1	\$12,000.00
(Program: Designated Survivor)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----			1		\$12,000.00			3.10			
42	KABC	10/24/16	10/27/16	Thurs Prime Hour A GREY'S ANATOMY	CM	Cc 8p-9p	---T---	:30	1	\$14,400.00	P-02	3.50	NM	1	\$14,400.00
(Program: Grey's Anatomy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---			1		\$14,400.00			3.50			
43	KABC	10/17/16	10/20/16	Thurs Prime Hour B NOTORIOUS	CM	Cc 9p-10p	---T---	:30	1	\$16,000.00	P-02	3.70	NM	1	\$16,000.00
(Program: Notorious)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---			1		\$16,000.00			3.70			
44	KABC	10/24/16	10/28/16	Fri Prime Hour B SHARK TANK	CM	Cc 9p-10p	----F--	:30	1	\$24,000.00	P-02	3.30	NM	1	\$24,000.00
(Program: Shark Tank)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--			1		\$24,000.00			3.30			
45	KABC	10/12/16	10/30/16	M-Su 11p News Eyewitness News 11p	CM	Cc 11p-1135p	MTWTFSS	:30	4	\$1,600.00	P-02	2.30	NM	12	\$15,400.00
(Program: Eyewitness News 11p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTFSS			4		\$1,600.00			2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/10/16-10/16/16		M-Su 11p News		11p-1135p	--WThFSaSu	:30		\$800.00		2.30	NM		
2	KABC	10/10/16-10/16/16		M-Su 11p News		11p-1135p	--WThFSaSu	:30		\$800.00		2.30	NM		
3	KABC	10/10/16-10/16/16		M-Su 11p News		11p-1135p	--WThFSaSu	:30		\$800.00		2.30	NM		
4	KABC	10/10/16-10/16/16		M-Su 11p News		11p-1135p	--WThFSaSu	:30		\$800.00		2.30	NM		
Week:		10/17/16	10/23/16	MTWTFSS			4		\$1,600.00			2.30			
Week:		10/24/16	10/30/16	MTWTFSS			4		\$1,600.00			2.30			
9	KABC	10/24/16-10/30/16		M-Su 11p News		11p-1135p	MTWThFSaSu	:30		\$1,300.00		2.30	NM		
12	KABC	10/24/16-10/30/16		M-Su 11p News		11p-1135p	MTWThFSaSu	:30		\$1,300.00		2.30	NM		
46	KABC	10/31/16	11/06/16	M-Su 11p News Eyewitness News 11p	CM	Cc 11p-1135p	MTWTFSS	:30	5	\$2,400.00	P-02	2.30	NM	5	\$12,000.00
(Program: Eyewitness News 11p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTFSS			5		\$2,400.00			2.30			
47	KABC	11/07/16	11/07/16	M-Su 11p News Eyewitness News 11p	CM	Cc 11p-1135p	M-----	:30	1	\$3,600.00	P-02	2.30	NM	1	\$3,600.00
(Program: Eyewitness News 11p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1		\$3,600.00			2.30			
48	KABC	10/17/16	10/28/16	M-F 1135p-1237a M-F 1135p-1237a	CM	Cc 1135p-1237a	MTWTF--	:30	4	\$1,440.00	P-02	1.30	NM	8	\$11,520.00
(Program: Jimmy Kimmel Live)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--			4		\$1,440.00			1.30			
Week:		10/24/16	10/30/16	MTWTF--			4		\$1,440.00			1.30			
49	KABC	10/12/16	10/14/16	M-F 1135p-1237a M-F 1135p-1237a	CM	Cc 1135p-1237a	--WTF--	:30	2	\$1,600.00	P-02	1.30	NM	2	\$3,200.00
(Program: Jimmy Kimmel Live)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--			2		\$1,600.00			1.30			
50	KABC	10/31/16	11/04/16	M-F 1135p-1237a M-F 1135p-1237a	CM	Cc 1135p-1237a	MTWTF--	:30	5	\$1,760.00	P-02	1.30	NM	5	\$8,800.00
(Program: Jimmy Kimmel Live)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--			5		\$1,760.00			1.30			

Order / Rev: 150770 - 15
Alt Order #: WOC10484499
Flight Dates: 10/12/16 - 11/08/16

Advertiser: Kamala Harris for CA Senate
Product Desc: Senate 2016
Estimate: 1876

KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
50	KABC	10/31/16	11/04/16	M-F 1135p-1237a M-F 1135p-1237a (Program: Jimmy Kimmel Live)	CM	Cc 1135p-1237a	MTWTF--	:30	5	\$1,760.00	P-02	1.30	NM	5	\$8,800.00
51	KABC	11/07/16	11/07/16	M-F 1135p-1237a M-F 1135p-1237a (Program: Jimmy Kimmel Live)	CM	Cc 1135p-1237a	M-----	:30	1	\$2,000.00	P-02	1.30	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$2,000.00		1.30				
52	KABC	10/17/16	10/21/16	M-F 1237a-107a M-F 1237a-107a (Program: Nightline)	CM	Cc 1237a-107a	MTWTF--	:30	2	\$1,280.00	P-02	0.80	NM	2	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--			2		\$1,280.00		0.80				
53	KABC	10/31/16	11/04/16	M-F 1237a-107a M-F 1237a-107a (Program: Nightline)	CM	Cc 1237a-107a	MTWTF--	:30	3	\$1,440.00	P-02	0.80	NM	3	\$4,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--			3		\$1,440.00		0.80				
54	KABC	10/12/16	11/04/16	M-F 107a-208a M-F 107a-208a (Program: Who Wants to Be a Millionaire/Right This Minute)	CM	Cc 107a-208a	MTWTF--	:30	2	\$160.00	P-02	0.50	NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			2		\$160.00		0.50				
Week:		10/17/16	10/23/16	MTWTF--			2		\$160.00		0.50				
Week:		10/24/16	10/30/16	MTWTF--			2		\$160.00		0.50				
Week:		10/31/16	11/06/16	MTWTF--			2		\$160.00		0.50				
55	KABC	10/12/16	10/15/16	Sa 6a-7a Sa 6a-7a (Program: Eyewitness News Sat 6a)	CM	Cc 6a-7a	-----S-	:30	1	\$600.00	P-02	1.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$600.00		1.10				
56	KABC	10/24/16	11/05/16	Sa 6a-7a Sa 6a-7a (Program: Eyewitness News Sat 6a)	CM	Cc 6a-7a	-----S-	:30	1	\$880.00	P-02	1.10	NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----S-			1		\$880.00		1.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KABC	10/24/16-10/30/16		Sa 6a-7a	6a-7a		-----Sa--	:30	\$640.00	1.10	NM				
Week:		10/31/16	11/06/16	-----S-			1		\$880.00		1.10				
57	KABC	10/12/16	10/22/16	Sa 7a-8a GMA Sa 7a-8a (Program: Good Morning America Sat 7a)	CM	Cc 7a-8a	-----S-	:30	1	\$800.00	P-02	1.50	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$800.00		1.50				
Week:		10/17/16	10/23/16	-----S-			1		\$800.00		1.50				
58	KABC	10/24/16	11/05/16	Sa 7a-8a GMA Sa 7a-8a (Program: Good Morning America Sat 7a)	CM	Cc 7a-8a	-----S-	:30	1	\$960.00	P-02	1.50	NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----S-			1		\$960.00		1.50				
Week:		10/31/16	11/06/16	-----S-			1		\$960.00		1.50				
59	KABC	10/12/16	10/29/16	Sa 8a-930a Sa 8a-930a (Program: Eyewitness News Sat 8-9:30a)	CM	Cc 8a-930a	-----S-	:30	2	\$640.00	P-02	1.60	NM	6	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			2		\$640.00		1.60				
Week:		10/17/16	10/23/16	-----S-			2		\$640.00		1.60				
Week:		10/24/16	10/30/16	-----S-			2		\$640.00		1.60				
60	KABC	10/31/16	11/05/16	Sa 8a-930a Sa 8a-930a (Program: Eyewitness News Sat 8-9:30a)	CM	Cc 8a-930a	-----S-	:30	2	\$720.00	P-02	1.60	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 150770 - 15
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 Flight Dates: 10/12/16 - 11/08/16

Advertiser: Kamala Harris for CA Senate
 Product Desc: Senate 2016
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KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	KABC	10/31/16	11/05/16	Sa 8a-930a Sa 8a-930a (Program: Eyewitness News Sat 8-9:30a)	CM	Cc 8a-930a	-----S-	:30	2	\$720.00	P-02	1.60	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-		2				\$720.00		1.60			
61	KABC	10/12/16	11/06/16	SaSu 4p-630p EyewitnesNews SaSu4p-630p (Program: Eyewitness News Sat-Sun 4-6:30p)	CM	Cc 4p-630p	-----SS	:30	2	\$640.00	P-02	2.00	NM	8	\$5,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----SS		2				\$640.00		2.00			
Week:		10/17/16	10/23/16	-----SS		2				\$640.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KABC	10/17/16-10/23/16	SaSu 4p-630p			4p-630p	-----SaSu	:30		(\$640.00)		2.00	NM		
		See MG 61.9 [Program Overrun/End Early]													
9	KABC	10/24/16-10/30/16	SaSu 4p-630p			4p-630p	-----SaSu	:30		\$640.00		2.00	NM		
		Ⓜ MG for 61.3 10/22 [Makegood Per Management]													
Week:		10/24/16	10/30/16	-----SS		2				\$640.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KABC	10/24/16-10/30/16	SaSu 4p-630p			4p-630p	-----SaSu	:30		(\$640.00)		2.00	NM		
		See MG 61.10 [Program Overrun/End Early]													
10	KABC	11/01/16-11/06/16	M-F 3p-4p news			3p-4p	-TWThF----	:30		\$640.00		2.00	NM		
		Ⓜ MG for 61.6 10/29 [Makegood Per Management]													
Week:		10/31/16	11/06/16	-----SS		2				\$640.00		2.00			
62	KABC	10/12/16	10/16/16	SaSu 1135p News SaSu Eyewitness New 1135p (Program: Eyewitness News Sat-Sun 11:35p)	CM	Cc 1135p-12a	-----SS	:30	2	\$1,000.00	P-02	1.30	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----SS		2				\$1,000.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/10/16-10/16/16	SaSu 1135p News			1135p-12a	-----SaSu	:30		(\$1,000.00)		1.30	NM		
		See MG 62.3 [Program Overrun/End Early]													
3	KABC	10/17/16-10/23/16	SaSu 1135p News			1135p-12a	-----SaSu	:30		\$1,000.00		1.30	NM		
		Ⓜ MG for 62.1 10/15 [Makegood Per Management]													
63	KABC	10/17/16	11/06/16	SaSu 1135p News SaSu Eyewitness New 1135p (Program: Eyewitness News Sat-Sun 11:35p)	CM	Cc 1135p-12a	-----SS	:30	1	\$1,000.00	P-02	1.30	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----SS		1				\$1,000.00		1.30			
Week:		10/24/16	10/30/16	-----SS		1				\$1,000.00		1.30			
Week:		10/31/16	11/06/16	-----SS		2				\$1,000.00		1.30			
64	KABC	10/31/16	11/06/16	Su 6a-7a GMA Su 6a-7a (Program: Good Morning America Sun 6a)	CM	Cc 6a-7a	-----S	:30	1	\$1,440.00	P-02	0.90	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$1,440.00		0.90			
65	KABC	10/12/16	10/30/16	Su 7a-8a Su 7a-8a (Program: Eyewitness News Sun 7a)	CM	Cc 7a-8a	-----S	:30	1	\$640.00	P-02	1.20	NM	3	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S		1				\$640.00		1.20			
Week:		10/17/16	10/23/16	-----S		1				\$640.00		1.20			
Week:		10/24/16	10/30/16	-----S		1				\$640.00		1.20			
66	KABC	10/31/16	11/06/16	Su 7a-8a Su 7a-8a (Program: Eyewitness News Sun 7a)	CM	Cc 7a-8a	-----S	:30	1	\$1,120.00	P-02	1.20	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	KABC	10/31/16	11/06/16	Su 7a-8a Su 7a-8a (Program: Eyewitness News Sun 7a)	CM	Cc 7a-8a	-----S	:30	1	\$1,120.00	P-02	1.20	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S					1	\$1,120.00		1.20			
67	KABC	10/12/16	10/16/16	Su 8a-9a Su 8a-9a (Program: This Week)	CM	Cc 8a-9a	-----S	:30	1	\$3,200.00	P-02	1.70	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S					1	\$3,200.00		1.70			
68	KABC	10/17/16	10/23/16	Su 8a-9a Su 8a-9a (Program: This Week)	CM	Cc 8a-9a	-----S	:30	1	\$4,000.00	P-02	1.70	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S					1	\$4,000.00		1.70			
69	KABC	10/24/16	10/30/16	Su 8a-9a Su 8a-9a (Program: This Week)	CM	Cc 8a-9a	-----S	:30	1	\$4,400.00	P-02	1.70	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S					1	\$4,400.00		1.70			
70	KABC	10/31/16	11/06/16	Su 8a-9a Su 8a-9a (Program: This Week)	CM	Cc 8a-9a	-----S	:30	1	\$4,800.00	P-02	1.70	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S					1	\$4,800.00		1.70			
71	KABC	10/12/16	11/06/16	Su 9a-11a Su 9a-11a (Program: Eyewitness News Sun 9-11a)	CM	Cc Su 9a-11a	-----S	:30	1	\$640.00	P-02	1.30	NM	4	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S					1	\$640.00		1.30			
	Week:	10/17/16	10/23/16	-----S					1	\$640.00		1.30			
	Week:	10/24/16	10/30/16	-----S					1	\$640.00		1.30			
	Week:	10/31/16	11/06/16	-----S					1	\$640.00		1.30			
72	KABC	10/12/16	11/06/16	Su 630p-7p Eye on LA (Program: Eye on LA Sun)	CM	Cc 630p-7p	-----S	:30	1	\$1,280.00	P-02	1.10	NM	4	\$5,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S					1	\$1,280.00		1.10			
	Week:	10/17/16	10/23/16	-----S					1	\$1,280.00		1.10			
	Week:	10/24/16	10/30/16	-----S					1	\$1,280.00		1.10			
	Week:	10/31/16	11/06/16	-----S					1	\$1,280.00		1.10			
73	KABC	10/12/16	10/16/16	Sun Prime Hour B ONCE UPON A TIME (Program: Once Upon a Time)	CM	Cc 8p-9p	-----S	:30	1	\$6,400.00	P-02	1.10	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S					1	\$6,400.00		1.10			
74	KABC	10/17/16	10/30/16	Sun Prime Hour B ONCE UPON A TIME (Program: Once Upon a Time)	CM	Cc 8p-9p	-----S	:30	1	\$12,800.00	P-02	1.10	NM	2	\$25,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S					1	\$12,800.00		1.10			
	Week:	10/24/16	10/30/16	-----S					1	\$12,800.00		1.10			
75	KABC	10/12/16	10/16/16	Sun Prime Hour C SECRETS & LIES (Program: Secrets & Lies)	CM	Cc 9p-10p	-----S	:30	1	\$6,400.00	P-02	2.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S					1	\$6,400.00		2.00			
76	KABC	10/24/16	10/30/16	Sun Prime Hour C SECRETS & LIES (Program: Secrets & Lies)	CM	Cc 9p-10p	-----S	:30	1	\$12,000.00	P-02	2.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S					1	\$12,000.00		2.00			

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 Estimate: 1876

KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
77	KABC	10/12/16	10/16/16	Sun Prime Hour D QUANTICO	CM	Cc 10p-11p	-----S	:30	1	\$5,600.00	P-02	1.80	NM	1	\$5,600.00
(Program: Quantico)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S			1			\$5,600.00		1.80			
78	KABC	10/24/16	10/30/16	M-F 10a-11a M-F 10a-11a	CM	Cc 10a-11a	MTWTF--	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--			1			\$1,600.00		0.00			
79	KABC	10/21/16	10/21/16	M-F 4a-430a M-F 4a-430a	CM	Cc 4a-430a	----F--	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----F--			1			\$160.00		0.00			
80	KABC	10/17/16	10/23/16	Sa 7a-8a GMA Sa 7a-8a	CM	Cc 7a-8a	-----S-	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-			1			\$800.00		0.00			
81	KABC	10/17/16	10/23/16	Sa 12a-1a Sa 12a-1a	CM	Cc 12a-1a	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-			1			\$400.00		0.00			
82	KABC	10/24/16	10/28/16	M-F 4a-430a M-F 4a-430a	CM	Cc 4a-430a	MTWTF--	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--			1			\$160.00		0.00			
83	KABC	10/31/16	11/06/16	Mon Prime Hour C CELEBRATING CMA AWARDS	CM	Cc 10p-11p	M-----	:30	1	\$16,000.00	P-02	2.80	NM	1	\$16,000.00
CELEBRATING CMA AWARDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----			1			\$16,000.00		2.80			
84	KABC	10/24/16	10/30/16	Su 6a-7a GMA Su 6a-7a	CM	Cc 6a-7a	-----S	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S			1			\$800.00		0.00			
85	KABC	10/31/16	11/06/16	M-F 11a-12p Eyewitness News 11a	CM	Cc 11a-12p	-TWTF--	:30	1	\$560.00	P-02	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--			1			\$560.00		0.00			
86	KABC	10/31/16	11/06/16	M-F 3p-4p news Eyewitness News 3p-4p	CM	Cc 3p-4p	-TWTF--	:30	1	\$640.00	P-02	0.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--			1			\$640.00		0.00			
87	KABC	11/07/16	11/07/16	Mon Prime Other A DANCING W/STARS	CM	Cc 8p-10p	M-----	:30	2	\$37,500.00	P-02	5.70	NM	2	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			2			\$37,500.00		5.70			
88	KABC	11/08/16	11/08/16	M-F 430a-5a Eyewitness News 430a	CM	Cc 430a-5a	-T-----	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----			1			\$300.00		0.00			
89	KABC	11/08/16	11/08/16	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	-T-----	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----			2			\$560.00		0.00			
90	KABC	11/08/16	11/08/16	M-F 6a-7a Eyewitness News 6a	CM	Cc 6a-7a	-T-----	:30	2	\$1,120.00	P-02	0.00	NM	2	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----			2			\$1,120.00		0.00			
91	KABC	11/08/16	11/08/16		CM	Cc 7a-9a	-T-----	:30	3	\$1,120.00	P-02	0.00	NM	3	\$3,360.00

Order / Rev: 150770 - 15
 Alt Order #: WOC10484499
 Flight Dates: 10/12/16 - 11/08/16

Advertiser: Kamala Harris for CA Senate
 Product Desc: Senate 2016
 Estimate: 1876

KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA M-F 7a-9a															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----					3	\$1,120.00		0.00			
92	KABC	11/08/16	11/08/16	M-F 9a-10a	CM	Cc 9-10a	-T-----	:30	2	\$800.00	P-02	0.00	NM	2	\$1,600.00
Live with Kelly & Michael															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----					2	\$800.00		0.00			
93	KABC	11/08/16	11/08/16	M-F 10a-11a	CM	Cc 10a-11a	-T-----	:30	1	\$2,800.00	P-02	0.00	NM	1	\$2,800.00
M-F 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----					1	\$2,800.00		0.00			
94	KABC	11/08/16	11/08/16	M-F 11a-12p	CM	Cc 11a-12p	-T-----	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00
Eyewitness News 11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----					2	\$560.00		0.00			
95	KABC	11/08/16	11/08/16	M-F 4a-430a	CM	Cc 4a-430a	-T-----	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00
M-F 4a-430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	-T-----					1	\$160.00		0.00			
													Totals	242	\$647,060.00