

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTMJ-TV (Topeka)	Date: 7/30/18 19
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I, AxMedia (previously Axiom Strategies)

do hereby request station time concerning the following issue:

Concerning - Election for Kansas Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: A Public Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Public Voice, 15094 Township Road 403. Thornville, OH 43076.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Becker, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/6/18

Date _____

Sarah Blue

Signature

817-805-3330

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders	Order / Rev:	1621226	
	Alt Order #:	26109201	
	Product Desc:	2018 Primary Electio	
	Estimate:	59/66/435	
	Flight Dates:	07/16/18 - 07/29/18	Primary AE: Continental Dallas
	Original Date / Rev:	07/18/18 / 07/18/18	Sales Office: K-DAL
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Ax Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		1251 NW Briardcliff Pkwy	Billing Cycle: EOM/EOC
		Kansas City, MO 64116	Agency Commission: 15%

Advertiser	Name:	POL/A Public Voice PAC	New Business Thru:
	Demographic:	A55+	Order Separation: 00:15:00
	Product Codes:	PL6	Advertiser External ID:
	Priority:	P5	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	POL	
	Revenue Code 3:	POL-ISS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/26/18	6	\$1,800.00	\$1,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	6	\$1,800.00	\$1,530.00	0.00
Totals	6	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/23/18	07/26/18	LN M-F	CM	9p-930p	MTWT---	:30	4	\$300.00	P1	0.00	NM	4	\$1,200.00
Kansas First News 9p															
COMMENTS APPLY TO SUB LINES A THRU A															
KSNT News at 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---					4	\$300.00		0.00			
N 2	KTMJ	07/17/18	07/20/18	LN M-F	CM	9p-930p	---TF--	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Kansas First News 9p															
COMMENTS APPLY TO SUB LINES A THRU A															
KSNT News at 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	---TF--					2	\$300.00		0.00			
													Totals	6	\$1,800.00



125 West 55th St
New York, NY 10019

Contract # 26109201
CPE: 59/66/435
Agency: Ax Media
1251 NW Briardiff Pkwy
Suite 85
Kansas City, MO 64116

Changes as of: 7/18/2018 at 10:55 AM
Flight: 7/16/18 - 7/29/18
Advertiser: A Public Voice
Product: 2018 Primary Election
Agency Order #: 7546161
Buyer: Blue, Sarah
Salesperson: ROB TISDALE
214-525-2637

Version: Current State Version 1
Station: KTMJ
Market: Topeka
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+
Assistant: JOSEPH SELZ
214-525-2838

Con Type: POLITICAL/VOTE
Total Spots: 6
Total CPP: \$115.38
Total GRP: 15.6
Traffic #: 1621226

Separation:

Comments: Separation: 30. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/16	7/23	Total Spots	Total \$	GRP*
1	M-Th 1:00p-2:30p		KSNT News at 9P	\$300.00	2.6	30	0	3	3	\$900.00	\$115.38
2	Tu-F 2:00p-3:30p		KSNT News at 9P	\$300.00	2.6	30	3	0	3	\$900.00	\$115.38
TOTALS:										6	\$1,800.00
											15.6



125 West 55th St
New York, NY 10019

Contract # 26109201 Changes as of: 7/18/2018 at 10:55 AM Version: Current State Version 1
CPE: 59/66/435 Flight: 7/16/18 - 7/29/18 Station: KTMJ
Agency: AX Media Advertiser: A Public Voice Market: Topeka
1251 NW Briarcliff Pkwy Product: 2018 Primary Election Office: DALLAS
Suite 85 Agency Order #: 7546161 Service: Nielsen
Kansas City, MO 64116 Buyer: Blue, Sarah Primary Demo: Adults 55+
Salesperson: ROB TISDALE Assistant: JOSEPH SELZ
214-525-2637 Traffic #: 1621226
Separation: 214-525-2838

Con Type: POLITICAL/NOTE
Total Spots: 6
Total CPP: \$115.38
Total GRP: 15.6

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/18/18 10:55 AM	System	Notice Received.
07/17/18 3:49 PM	ROB TISDALE	Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184859, Spotsdata #2095, eMediaTrade (AdCoreLocal) #EM112794

Competitive Information

Market Budget: \$1,800
KTMJ Share: 100%
Comment:

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	6	\$1,800.00	\$115.38	15.6

Monthly Summary

Month	Spots	Dollars
2018-Jul	6	\$1,800.00
Total	6	\$1,800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/17/18 4:08 PM					\$0	\$0	
New	7/17/18 3:49 PM	ROB TISDALE	Confirmed	6		\$1,800.00	\$1,800.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.