

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTMJ- Topeka	Date: 11/2/18
--	-------------------------

I, Great American Media

do hereby request station time concerning the following issue:

KS Gubernatorial Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/14/2018

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson
Date: 2018.09.14 20:56:17 -04'00'

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 1751358
Alt Order #: 26236799
Product Desc: TV
Estimate: 236/250/7219A
Flight Dates: 11/02/18 - 11/06/18
Original Date / Rev: 11/02/18 / 11/02/18
Order Type: REG

KTMJ Topeka
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Kansas Values Institute
Demographic: A35+
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	9	\$19,100.00	\$16,235.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	9	\$19,100.00	\$16,235.00	0.00
Totals	9	\$19,100.00	\$16,235.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	12p-3p (12:00 PM-3:00 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$4,000.00		0.00					
2	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	3:25p-6:30p (3:25 PM-6:30 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$4,000.00		0.00					
3	KTMJ	11/02/18	11/02/18	Fri Hour 2 Hell's Kitchen	CM	8p-9p	----F--	:15/:15	1	\$800.00	P1	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	----F--		1		\$800.00		0.00					
4	KTMJ	11/02/18	11/05/18	LN M-F Kansas First News 9p	CM	9p-930p	M---F--	:15/:15	1	\$300.00	P1	0.00	BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1751358
 Alt Order #: 26236799
 Flight Dates: 11/02/18 - 11/06/18

Advertiser: POL/Kansas Values Institute
 Product Desc: TV
 Estimate: 236/250/7219A

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/18	11/08/18	M---F--		1				\$300.00		0.00			
N 5	KTMJ	11/04/18	11/04/18	NFL Pregame NFL Pregame	CM	11a-12p (11:00 AM-12:00 PM)	-----S	:15/:15	2	\$600.00	P1	0.00	BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		2				\$600.00		0.00			
N 6	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	12p-3p (12:00 PM-3:00 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$4,000.00		0.00			
N 7	KTMJ	11/04/18	11/04/18	Sun Prime Hour 1 The OT	CM	6p-7p	-----S	:15/:15	2	\$2,400.00	P1	0.00	BK	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		2				\$2,400.00		0.00			
													Totals	9	\$19,100.00



125 West 55th St
New York, NY 10019

Contract # 26236799
CPE: 236/250/7219A
Agency: Great American Media
3050 K ST NW SUITE
100 WASHINGTON DC
20007

Changes as of: 11/2/2018 at 3:06 PM
Flight: 11/2/18 - 11/6/18
Advertiser: KANSAS VALUES
INSTIT

Version: Current State Version 2
Station: KTMJ
Market: Topeka
Office: WASHINGTON

Con Type: POLITI
Total \$: \$19,100
Total Spots: 18

Agency Order #: _____
Buyer: Hutson, Andrew
Salesperson: KELLY JOHNS
202-872-5880
Separation: _____
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880
Total CPP: \$0.00
Total GRP: _____
Traffic #: 175135

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/2		Total Spots	Total \$	CPP	
							11/2	11/2				
1	Su 12n-3p		NFL	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.00	
/BOOKENDS/												
2	Su 3:25p-6:30p		NFL	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.00	
/BOOKENDS/												
3	F 8p-9p		HELLS KITCHEN	\$400.00	0.0	15	2		2	\$800.00	\$0.00	
/BOOKENDS/												
4	F,M 9p-9:30p		NEWS	\$150.00	0.0	15	2		2	\$300.00	\$0.00	
/BOOKENDS/												
5	Su 11a-12n		NFL PREGAME	\$300.00	0.0	15	4		4	\$1,200.00	\$0.00	
/BOOKENDS/												
6	Su 12n-3p		NFL EARLY	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.00	
/BOOKENDS/												
7	Su 6p-7p		OT	\$1,200.00	0.0	15	4		4	\$4,800.00	\$0.00	
/BOOKENDS/												
									TOTALS:	18	\$19,100.00	\$0.00

