

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTMJ- Topeka	Date: 11/2/18
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I, Great American Media

do hereby request station time concerning the following issue:

KS Gubernatorial Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/14/2018

Date _____

Andrew Hutson

Signature

Digitally signed by Andrew Hutson
Date: 2018.09.14 20:56:17 +04'00'

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders

Order / Rev: 1751358

Alt Order #: 26236799

Product Desc: TV

Estimate: 236/250/7219A

Flight Dates: 11/02/18 - 11/06/18

Original Date / Rev: 11/02/18 / 11/02/18

Order Type: REG

KTMJ Topeka

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Great American Media

Buying Contact:

Billing Contact:

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Kansas Values Institute

Demographic: A35+

Product Codes: PL2

Priority: P5

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN3307/TO232

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	9	\$19,100.00	\$16,235.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	9	\$19,100.00	\$16,235.00	0.00
Totals	9	\$19,100.00	\$16,235.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	12p-3p (12:00 PM-3:00 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
	NFL														
	[BOOKENDS]														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$4,000.00		0.00			
2	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	3:25p-6:30p (3:25 PM-6:30 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
	NFL														
	[BOOKENDS]														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$4,000.00		0.00			
3	KTMJ	11/02/18	11/02/18	Fri Hour 2 Hell's Kitchen	CM	8p-9p	----F--	:15/:15	1	\$800.00	P1	0.00	BK	1	\$800.00
	HELLS KITCHEN														
	[BOOKENDS]														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----F--		1				\$800.00		0.00			
4	KTMJ	11/02/18	11/05/18	LN M-F Kansas First News 9p	CM	9p-930p	M---F--	:15/:15	1	\$300.00	P1	0.00	BK	1	\$300.00
	NEWS														
	[BOOKENDS]														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1751358
 Alt Order #: 26236799
 Flight Dates: 11/02/18 - 11/06/18

Advertiser: POL/Kansas Values Institute
 Product Desc: TV
 Estimate: 236/250/7219A

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/02/18		11/02/18	11/08/18	M---F--			1		\$300.00	0.00					
N 5	KTMJ	11/04/18	11/04/18	NFL Pregame NFL Pregame	CM	11a-12p (11:00 AM-12:00 PM)	-----S	:15/:15	2	\$600.00	P1	0.00	BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	11/04/18	-----S			2		\$600.00	0.00					
N 6	KTMJ	11/04/18	11/04/18	NFL Football NFL Football	CM	12p-3p (12:00 PM-3:00 PM)	-----S	:15/:15	1	\$4,000.00	P1	0.00	BK	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	11/04/18	-----S			1		\$4,000.00	0.00					
N 7	KTMJ	11/04/18	11/04/18	Sun Prime Hour 1 The OT	CM	6p-7p	-----S	:15/:15	2	\$2,400.00	P1	0.00	BK	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	11/04/18	-----S			2		\$2,400.00	0.00					
													Totals	9	\$19,100.00



125 West 55th St
New York, NY 10019

Contract # 26236799 Changes as of: 11/2/2018 at 3:06 PM Version: Current State Version 2
CPE: 236/250/7219A Flight: 11/2/18 - 11/6/18 Station: KTMJ Con Type: POLITY
Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka Total \$: \$19,100
3050 K ST NW SUITE Product: TV Office: WASHINGTON Total Spots: 18
20007
Agency Order #: Service: Nielsen Total CPP: \$0.00
Buyer: Hutson, Andrew Primary Demo: Adults 35+ Total GRP:
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 175135
202-872-5880
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2	11/2 - 11/2	Total Spots	Total \$	CPP
1	Su 12n-3p [BOOKENDS]		NFL	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.0
2	Su 3:25p-6:30p [BOOKENDS]		NFL	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.0
3	F 8p-9p [BOOKENDS]		HELLS KITCHEN	\$400.00	0.0	15	2		2	\$800.00	\$0.0
4	F,M 9p-9:30p [BOOKENDS]		NEWS	\$150.00	0.0	15	2		2	\$300.00	\$0.0
5	Su 11a-12n [BOOKENDS]		NFL PREGAME	\$300.00	0.0	15	4		4	\$1,200.00	\$0.0
6	Su 12n-3p [BOOKENDS]		NFL EARLY	\$2,000.00	0.0	15	2		2	\$4,000.00	\$0.0
7	Su 6p-7p [BOOKENDS]		OT	\$1,200.00	0.0	15	4		4	\$4,800.00	\$0.0
TOTALS: 18									18	\$19,100.00	\$0.0



125 West 55th St
New York, NY 10019

Contract # 26236799 Changes as of: 11/2/2018 at 3:06 PM Version: Current State Version 2
CPE: 236/250/7219A Flight: 11/2/18 - 11/6/18 Station: KTMJ
Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka
3050 K ST NW SUITE Product: TV Office: WASHINGTON
100 WASHINGTON DC
20007
Agency Order #: Service: Nielsen
Buyer: Huisson, Andrew Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:
Total Spots: 18
Total CPP: \$0.00
Total GRP: 175135
Traffic #: 175135

Special Instructions

Competitive Information	
Market Budget: \$9,100	
KTMJ Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	18	\$19,100.00	0.0
	100%	18	\$19,100.00	0.0

Monthly Summary	
Month	Spots
2018-Nov	18
Total	18
	\$

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/18 2:57 PM	KELLY JOHNS	Confirmed	10		\$10,000.00	\$19,100.00	Changes: Total Spots from 8 to 18, Calculated Dollars from \$9,100.00 to \$19,100.00, Total \$ from \$9,100.00 to \$19,100.00. Origuser Entered Dollars to \$9,100.00, Entered \$ from \$9,100.00 to \$19,100.00. 3 buylines added or modified.
Queued for Electronic Contracting	11/1/18 10:30 AM					\$0	\$0	
New	11/1/18 10:27 AM	KELLY JOHNS	Confirmed	8		\$9,100.00	\$9,100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.							
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