

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">KTMS-Topeka</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">10/9/18</span>
---	---

I, Great American Media

do hereby request station time concerning the following issue:

KS Gubernatorial Race
-----------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Kansas Values Institute  
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Daniel Watkins  
Sharon Rose  
Ann Gates  
Ryan Wright

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

<u>9/14/2018</u>	<u>Andrew Hutson</u>	<u>202-338-8700</u>
Date	Signature	Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
AS ORDERED					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Order / Rev: 1725167  
 Alt Order #: 26216806  
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Kansas Values Institute  
 Product Desc: TV  
 Estimate: 236/250/7443

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					6	\$30.00		0.00			
N 3	KTMJ	10/09/18	10/15/18	M-F 1p-2p Hot Bench	CM	1p-2p	MTWTF--	:30	6	\$30.00	P2	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					6	\$30.00		0.00			
N 4	KTMJ	10/09/18	10/15/18	M-F 4p-5p MOM	CM	4p-5p (4:30 PM-5:00 PM)	MTWTF--	:30	4	\$30.00	P2	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					4	\$30.00		0.00			
N 5	KTMJ	10/09/18	10/15/18	M-F 5p-530p Judge Judy	CM	5p-530p	MTWTF--	:30	6	\$60.00	P2	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					6	\$60.00		0.00			
N 6	KTMJ	10/09/18	10/15/18	M-F 530p-6p Judge Judy	CM	530p-6p	MTWTF--	:30	4	\$75.00	P2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					4	\$75.00		0.00			
N 7	KTMJ	10/09/18	10/15/18	M-F 6p-630p Big Bang Theory	CM	6p-630p	MTWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					4	\$250.00		0.00			
N 8	KTMJ	10/09/18	10/15/18	M-F 630p-7p Big Bang Theory	CM	630p-7p	MTWTF--	:30	3	\$320.00	P2	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					3	\$320.00		0.00			
N 9	KTMJ	10/10/18	10/10/18	Wed Hour 2 Star	CM	8p-9p	--W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	--W----					1	\$400.00		0.00			
N 10	KTMJ	10/14/18	10/14/18	Sun Prime Hour 1 The Simpsons/Cool Kids	CM	6p-7p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$400.00		0.00			
N 11	KTMJ	10/09/18	10/15/18	LN M-F Kansas First News 9p	CM	9p-930p	MTWTF--	:30	8	\$150.00	P2	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					8	\$150.00		0.00			
N 12	KTMJ	10/13/18	10/13/18	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-					1	\$150.00		0.00			
N 13	KTMJ	10/14/18	10/14/18	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$175.00		0.00			
N 14	KTMJ	10/09/18	10/15/18	M-F 930p-10p Last Man Standing	CM	930p-10p	MTWTF--	:30	4	\$120.00	P2	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					4	\$120.00		0.00			

Order / Rev: 1725167  
 Alt Order #: 26216806  
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Kansas Values Institute  
 Product Desc: TV  
 Estimate: 236/250/7443

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/09/18		10/09/18	10/15/18	MTWTF--			4		\$120.00	0.00					
N 15	KTMJ	10/09/18	10/15/18	M-F 10p-1030p Last Man Standing	CM	10p-1030p	MTWTF--	:30	3	\$120.00	P2	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/09/18		10/09/18	10/15/18	MTWTF--			3		\$120.00	0.00					
N 16	KTMJ	10/13/18	10/13/18	Sa 10p-11p Fox Sat Late Fringe	CM	10p-11p	-----S-	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S-			1		\$50.00	0.00					
N 17	KTMJ	10/14/18	10/14/18	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S			1		\$150.00	0.00					
N 18	KTMJ	10/14/18	10/14/18	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S			1		\$50.00	0.00					
Totals														61	\$6,695.00





125 West 55th St.  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26216806	Changes as of: 10/8/2018 at 9:56 AM	Version: Current State Version 1
CPE: 236/250/7443	Flight: 10/9/18 - 10/15/18	Station: KTMJ
Agency: Great American Media	Advertiser: KANSAS VALUES INSTT	Market: Topeka
3050 K ST NW SUITE 20007	Product: TV	Office: WASHINGTON
100 WASHINGTON DC	Agency Order #: 7825970	Service: Nielsen
	Buyer: Hutson, Andrew	Primary Demo: KELLY JOHNS
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	Traffic #: 1725167
	Separation:	
		Total Spots: 61
		Total CPP: \$0.00
		Total GRP: \$6,695.00

#	Day/Time	DP	Program	Rate	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
						10/9					
1	Tu-F,M 10a-11a		People's Court	\$30.00	30	6		6	\$180.00	\$0.00	0.0
2	Tu-F,M 11a-12n		Judge Mathis	\$30.00	30	6		6	\$180.00	\$0.00	0.0
3	Tu-F,M 1p-2p		Hot Bench	\$30.00	30	6		6	\$180.00	\$0.00	0.0
4	Tu-F,M 4:30p-5p		Mom	\$30.00	30	4		4	\$120.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		Judge Judy	\$60.00	30	6		6	\$360.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		Judge Judy	\$75.00	30	4		4	\$300.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Big Bang Theory	\$250.00	30	4		4	\$1,000.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Big Bang Theory	\$320.00	30	3		3	\$960.00	\$0.00	0.0
9	W 8p-9p		Star-FOX	\$400.00	30	1		1	\$400.00	\$0.00	0.0
10	Su 6p-7p		The Simpsons(R)/Cool Kids(R)-FOX	\$400.00	30	1		1	\$400.00	\$0.00	0.0
11	Tu-F,M 9p-9:30p		KSNT News at 9P	\$150.00	30	8		8	\$1,200.00	\$0.00	0.0
12	Sa 9p-9:30p		KSNT News At 9P	\$150.00	30	1		1	\$150.00	\$0.00	0.0
13	Su 9p-9:30p		KSNT News At 9P	\$175.00	30	1		1	\$175.00	\$0.00	0.0
14	Tu-F,M 9:30p-10p		Last Man Standing	\$120.00	30	4		4	\$480.00	\$0.00	0.0
15	Tu-F,M 10p-10:30p		Last Man Standing	\$120.00	30	3		3	\$360.00	\$0.00	0.0
16	Sa 10p-11p		Fox Sat Late Fringe	\$50.00	30	1		1	\$50.00	\$0.00	0.0
17	Su 9:30p-10p		Last Man Standing	\$150.00	30	1		1	\$150.00	\$0.00	0.0
18	Su 10p-10:30p		Big Bang Theory	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS:						61		61	\$6,695.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

<b>Contract #</b> 26216806		<b>Changes as of:</b> 10/8/2018 at 9:56 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 236/250/7443		<b>Flight:</b> 10/9/18 - 10/15/18		<b>Station:</b> KTMJ	
<b>Agency:</b> Great American Media		<b>Advertiser:</b> KANSAS VALUES INSTT		<b>Market:</b> Topeka	
<b>Product:</b> TV		<b>Office:</b> WASHINGTON		<b>Con Type:</b> POLITICAL/NOTE	
<b>Agency Order #:</b> 7825970		<b>Service:</b> Nielsen		<b>Total \$:</b> \$6,695.00	
<b>Buyer:</b> Hulson, Andrew		<b>Primary Demo:</b>		<b>Total Spots:</b> 61	
<b>Salesperson:</b> KELLY JOHNS		<b>Assistant:</b> 202-872-5880		<b>Total CPP:</b> \$0.00	
<b>Separation:</b>				<b>Traffic #:</b> 1725167	

Order Level Comments		
Date/Time	Added by	Comment
10/08/18 9:56 AM	System	Notice Received.

Competitive Information			
Market Budget:	\$95,643		
KTMJ Share:	7%		
Comment:			
KSNT:	35%		
KTAK:	14%		
WIBW:	44%		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	61	0.0
Total	100%	61	0.0

Monthly Summary			
Month	Spots	Dollars	
2018-Oct	61	\$6,695.00	\$6,695.00
Total	61		\$6,695.00

Transaction History				
Trans	Created/Received	Created by	Status	Contract \$ Comment
Queued for Electronic Contracting	10/8/18 8:31 AM			\$0
New	10/7/18 9:32 AM	KELLY JOHNS	Confirmed	\$6,695.00 \$6,695.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.