

## DUPLICATE INVOICE



**WZZM 13**  
**645 3 Mile Road NW**  
**Grand Rapids, MI 49544-1601**  
**Main: (616)785-1313**  
**Billing: (616)785-1313**

[www.wzzm13.com](http://www.wzzm13.com)

Billing Address:

**Jamestown Associates / POL**  
**Attention: Accounts Payable**  
**734 15th Street NW Suite 550**  
**Washington, DC 20005**

Send Payment To:

**WZZM 13**  
**WZZM**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1615584-2	06/30/18	July 2018	06/25/18 - 06/29/18

Property	Account Executive	Sales Office	Sales Region
WZZM	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE	

Flight Dates	Order #	Alt Order #
06/23/18 - 06/29/18	1615584	09120032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	U303	

Agency Ref	Advertiser Ref
22298AG	114296

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/25/18	06/29/18	My West Michigan	9-10a	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WZZM	M	06/25/18	9:31 AM	My West Michigan	9-10a	:30	SPTV18060101H	\$50.00 NM
2	WZZM	Tu	06/26/18	9:27 AM	My West Michigan	9-10a	:30	SPTV18060101H	\$50.00 NM
1	WZZM	W	06/27/18	9:25 AM	My West Michigan	9-10a	:30	SPTV18060101H	\$50.00 NM
4	WZZM	Th	06/28/18	9:42 AM	My West Michigan	9-10a	:30	SPTV18060101H	\$50.00 NM
5	WZZM	F	06/29/18	9:33 AM	My West Michigan	9-10a	:30	SPTV18060101H	\$50.00 NM
2	06/25/18	06/29/18	Local News @ 12p M-F	12-1p	MTWTF--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 MTWTF-- 3 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	06/25/18	12:26 PM	Local News @ 12p M-F	12-1p	:30	SPTV18060101H	\$80.00 NM
2	WZZM	Tu	06/26/18	12:29 PM	Local News @ 12p M-F	12-1p	:30	SPTV18060101H	\$80.00 NM
3	WZZM	Th	06/28/18	12:25 PM	Local News @ 12p M-F	12-1p	:30	SPTV18060101H	\$80.00 NM
3	06/25/18	06/29/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	3	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 MTWTF-- 3 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WZZM	M	06/25/18	5:14 PM	Local News @ 5p M-F	5-530p	:30	SPTV18060101H	\$130.00 NM
1	WZZM	Tu	06/26/18	5:18 PM	Local News @ 5p M-F	5-530p	:30	SPTV18060101H	\$130.00 NM
3	WZZM	W	06/27/18	5:28 PM	Local News @ 5p M-F	5-530p	:30	SPTV18060101H	\$130.00 NM
4	06/25/18	06/29/18	Local News @ 530p M-F	530-6p	MTWTF--	:30	5	\$140.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice #	Invoice Date	Invoice Month	Invoice Period
1615584-2	06/30/18	July 2018	06/25/18 - 06/29/18
Advertiser	Product	Estimate Number	
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/25/18	06/29/18	Local News @ 530p M-F	530-6p	MTWTF--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 MTWTF-- 5 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	06/25/18	5:31 PM	Local News @ 530p M-F	530-6p	:30	SPTV18060101H	\$140.00 NM
3	WZZM	Tu	06/26/18	5:56 PM	Local News @ 530p M-F	530-6p	:30	SPTV18060101H	\$140.00 NM
2	WZZM	W	06/27/18	5:53 PM	Local News @ 530p M-F	530-6p	:30	SPTV18060101H	\$140.00 NM
5	WZZM	Th	06/28/18	5:42 PM	Local News @ 530p M-F	530-6p	:30	SPTV18060101H	\$140.00 NM
4	WZZM	F	06/29/18	5:41 PM	Local News @ 530p M-F	530-6p	:30	SPTV18060101H	\$140.00 NM
5	06/25/18	06/29/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 MTWTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Tu	06/26/18	6:20 PM	Local News @ 6p M-F	6-630p	:30	SPTV18060101H	\$225.00 NM
3	WZZM	Th	06/28/18	6:29 PM	Local News @ 6p M-F	6-630p	:30	SPTV18060101H	\$225.00 NM
2	WZZM	F	06/29/18	6:29 PM	Local News @ 6p M-F	6-630p	:30	SPTV18060101H	\$225.00 NM
6	06/23/18	06/29/18	Local News @ 11p M-Su	11-1135p	MTWTFSS	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/23/18 06/29/18 MTWTFSS 3 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WZZM	F	06/29/18	11:30 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18060101H	\$125.00 NM
12	06/28/18	06/29/18	Daily Blast Live	730-8p	---TF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/18 06/29/18 ---TF-- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Th	06/28/18	7:48 PM	Daily Blast Live	730-8p	:30	SPTV18060101H	\$135.00 NM
<b>Total Spots</b>							<b>21</b>		

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,515.00</b>
<u>Agency Commission</u>	<b>\$377.25</b>
<u>Net Amount Due</u>	<b>\$2,137.75</b>

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