

DUPLICATE INVOICE



WZZM 13
645 3 Mile Road NW
Grand Rapids, MI 49544-1601
Main: (616)785-1313
Billing: (616)785-1313

www.wzzm13.com

Billing Address:

Jamestown Associates / POL
Attention: Accounts Payable
734 15th Street NW Suite 550
Washington, DC 20005

Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1623461-2	08/07/18	August 2018	07/30/18 - 08/07/18

Property	Account Executive	Sales Office	Sales Region
WZZM	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE	

Flight Dates	Order #	Alt Order #
07/09/18 - 08/07/18	1623461	09159664

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	U303	

Agency Ref	Advertiser Ref
22298AG	114296

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/23/18	08/03/18	M-F Good Morning Ameri ca	7-9a	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTF-- 3 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WZZM	Tu	07/31/18	8:37 AM	M-F Good Morning America	7-9a	:30	SPTV18071101H	\$140.00 NM
4	WZZM	W	08/01/18	6:59 AM	M-F Good Morning America	7-9a	:30	SPTV18073001H	\$140.00 NM
5	WZZM	F	08/03/18	6:58 AM	M-F Good Morning America	7-9a	:30	SPTV18073001H	\$140.00 NM
2	07/09/18	08/03/18	My West Michigan	9-10a	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WZZM	M	07/30/18	9:21 AM	My West Michigan	9-10a	:30	SPTV18072201H	\$50.00 NM
19	WZZM	Tu	07/31/18	9:48 AM	My West Michigan	9-10a	:30	SPTV18072201H	\$50.00 NM
16	WZZM	W	08/01/18	9:44 AM	My West Michigan	9-10a	:30	SPTV18071101H	\$50.00 NM
20	WZZM	Th	08/02/18	9:54 AM	My West Michigan	9-10a	:30	SPTV18073001H	\$50.00 NM
18	WZZM	F	08/03/18	9:52 AM	My West Michigan	9-10a	:30	SPTV18072201H	\$50.00 NM
3	07/09/18	08/03/18	Local News @ 12p M-F	12-1p	MTWTF--	:30	5	\$80.00	NM
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19	WZZM	M	07/30/18	12:10 PM	Local News @ 12p M-F	12-1p	:30	SPTV18071101H	\$80.00 NM
17	WZZM	Tu	07/31/18	12:55 PM	Local News @ 12p M-F	12-1p	:30	SPTV18071101H	\$80.00 NM
16	WZZM	W	08/01/18	12:54 PM	Local News @ 12p M-F	12-1p	:30	SPTV18072201H	\$80.00 NM
20	WZZM	Th	08/02/18	12:30 PM	Local News @ 12p M-F	12-1p	:30	SPTV18072201H	\$80.00 NM
18	WZZM	F	08/03/18	12:23 PM	Local News @ 12p M-F	12-1p	:30	SPTV18073001H	\$80.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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PO BOX: 637386
Cincinnati, OH 45263-7386

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20	WZZM	F	08/03/18	5:30 PM	Local News @ 530p M-F	530-6p	:30	SPTV18073001H	\$140.00 NM																																																																																										
8	07/09/18	08/03/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	4	\$225.00	NM																																																																																										

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1623461-2	08/07/18	August 2018	07/30/18 - 08/07/18
Advertiser	Product	Estimate Number	
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/09/18	08/03/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WZZM	M	07/30/18	6:29 PM	Local News @ 6p M-F	6-630p	:30	SPTV18072201H	\$225.00 NM
13	WZZM	Tu	07/31/18	6:28 PM	Local News @ 6p M-F	6-630p	:30	SPTV18072201H	\$225.00 NM
17	WZZM	W	08/01/18	6:27 PM	Local News @ 6p M-F	6-630p	:30	SPTV18073001H	\$225.00 NM
15	WZZM	Th	08/02/18	6:24 PM	Local News @ 6p M-F	6-630p	:30	SPTV18073001H	\$225.00 NM
14	WZZM	F	08/03/18	6:12 PM	Local News @ 6p M-F	6-630p	:30	SPTV18071101H	\$225.00 NM
9	07/09/18	08/05/18	Local News @ 11p M-Su	11-1135p	MTWTFSS	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTFSS 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
18	WZZM	W	08/01/18	11:31 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18071101H	\$125.00 NM
16	WZZM	Th	08/02/18	11:30 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18071101H	\$125.00 NM
17	WZZM	F	08/03/18	11:12 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18073001H	\$125.00 NM
19	WZZM	Sa	08/04/18	11:13 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18073001H	\$125.00 NM
20	WZZM	Su	08/05/18	11:29 PM	Local News @ 11p M-Su	11-1135p	:30	SPTV18072201H	\$125.00 NM
10	07/14/18	08/04/18	Local News @ 6a Sa	6-7a	-----S-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WZZM	Sa	08/04/18	6:41 AM	Local News @ 6a Sa	6-7a	:30	SPTV18072201H	\$30.00 NM
11	07/14/18	08/04/18	Good Morning America S 8-9a	a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WZZM	Sa	08/04/18	8:38 AM	Good Morning America Sa	8-9a	:30	SPTV18073001H	\$100.00 NM
12	07/15/18	08/05/18	Local News @ 6a Su	6-7a	-----S	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WZZM	Su	08/05/18	6:18 AM	Local News @ 6a Su	6-7a	:30	SPTV18072201H	\$40.00 NM
13	07/15/18	08/05/18	Good Morning America S 8-9a	u	-----S	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WZZM	Su	08/05/18	8:45 AM	Good Morning America Su	8-9a	:30	SPTV18073001H	\$85.00 NM
14	07/22/18	08/05/18	Local News @ 9a Su	9-10a	-----S	:30	1	\$70.00	NM

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1623461-2	08/07/18	August 2018	07/30/18 - 08/07/18
Advertiser	Product	Estimate Number	
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE		

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WZZM	Su	08/05/18	9:41 AM	Local News @ 9a Su	9-10a	:30	SPTV18072201H	\$70.00 NM
15	07/15/18	08/05/18	Local News @ 630p Su	630-7p	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WZZM	Su	08/05/18	6:38 PM	Local News @ 630p Su	630-7p	:30	SPTV18073001H	\$100.00 NM
16	08/06/18	08/07/18	M-F Good Morning Ameri ca	7-9a	MT-----	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 MT----- 2 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	08/06/18	7:57 AM	M-F Good Morning America	7-9a	:30	SPTV18073001H	\$140.00 NM
2	WZZM	Tu	08/07/18	8:59 AM	M-F Good Morning America	7-9a	:30	SPTV18072201H	\$140.00 NM
17	08/06/18	08/07/18	My West Michigan	9-10a	MT-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 MT----- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	08/06/18	9:27 AM	My West Michigan	9-10a	:30	SPTV18072201H	\$50.00 NM
2	WZZM	Tu	08/07/18	9:50 AM	My West Michigan	9-10a	:30	SPTV18072201H	\$50.00 NM
18	08/06/18	08/07/18	Local News @ 12p M-F	12-1p	MT-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 MT----- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	08/06/18	12:58 PM	Local News @ 12p M-F	12-1p	:30	SPTV18073001H	\$80.00 NM
2	WZZM	Tu	08/07/18	12:25 PM	Local News @ 12p M-F	12-1p	:30	SPTV18072201H	\$80.00 NM
19	08/06/18	08/06/18	Judge Judy	4-430p	M-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 M----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	M	08/06/18		Judge Judy	4-430p	:00		\$90.00 NM
					Credited				
20	08/06/18	08/06/18	Judge Judy	430-5p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 M----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/ Sandy Pensler / R/ US	PENSLER FOR SENATE		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/06/18	08/06/18	Judge Judy	430-5p	M-----	:30	1	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 08/06/18 4:55 PM Judge Judy 430-5p :30 SPTV18073001H \$150.00 NM									
21	08/06/18	08/06/18	Local News @ 5p M-F	5-530p	M-----	:30	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/18 08/12/18 M----- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 08/06/18 5:24 PM Local News @ 5p M-F 5-530p :30 SPTV18073001H \$130.00 NM									
22	08/06/18	08/06/18	Local News @ 530p M-F	530-6p	M-----	:30	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/18 08/12/18 M----- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 08/06/18 5:53 PM Local News @ 530p M-F 530-6p :30 SPTV18073001H \$140.00 NM									
23	08/06/18	08/06/18	Local News @ 6p M-F	6-630p	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/18 08/12/18 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 08/06/18 6:29 PM Local News @ 6p M-F 6-630p :30 SPTV18073001H \$225.00 NM									
24	08/06/18	08/06/18	Local News @ 11p M-Su	11-1135p	M-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/18 08/12/18 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 08/06/18 11:31 PM Local News @ 11p M-Su 11-1135p :30 SPTV18073001H \$125.00 NM									
26	07/30/18	07/30/18	The View	11a-12n	M-----	:30	1	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 07/30/18 10:58 AM The View 11a-12n :30 SPTV18071101H \$90.00 NM									
27	08/04/18	08/04/18	Entertainment Tonight Sa	7-8p	-----S-	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Sa 08/04/18 7:54 PM Entertainment Tonight Sa 7-8p :30 SPTV18072201H \$75.00 NM									
28	08/07/18	08/07/18	The View	11a-12n	-T-----	:30	1	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Tu 08/07/18 10:59 AM The View 11a-12n :30 SPTV18073001H \$90.00 NM									

Total Spots 62

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Advertiser		Product	Estimate Number
POL/ Sandy Pensler / R/ US		PENSLER FOR SENATE	

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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$7,270.00
<u>Agency Commission</u>	\$1,090.50
<u>Net Amount Due</u>	\$6,179.50

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