

ISSUES & PROGRAMS REPORT (Q1-2014)

WWL-AM

January 1st –March 31st, 2014

From January 1st- March 31st, 2014, WWL-AM ran programming that reflects the needs and interests of the community. This programming aired 5am-midnight weekdays and 3-4 hours on Saturdays and Sundays. A summary of content of these programs is included in this report, categorized by the issues addressed. Note: All programming is streamed on www.wwl.com

For, January 1st- March 31st, 2014, issues deemed to be of significant importance were as follows:

- **Bitcoins**
- **Blogging Scandal**
- **BP Oil**
- **Business**
- **Cell Phones**
- **Coastal Restoration**
- **Coastline**
- **Common Core**
- **Crime**
- **Drugs**
- **Economy**
- **Education**
- **Entertainment**
- **Entrepreneurs**
- **Flood Insurance**
- **Food Stamps**
- **Guns**
- **Health**
- **Healthcare**
- **Internet**
- **Mardi Gras**
- **Missing Plane**
- **Nagin Trial**
- **Noise Ordinance**
- **NOPD**
- **Obamacare**
- **Open Mic**
- **Parenting**
- **Politics**
- **Sports**
- **Taxes**
- **Weather**

Live Press Conferences: Sean Payton on the New Orleans Saint's season and President Obama on reform and oversight of U.S. intelligence operations stemming from the disclosures by Edward Snowden of the broad scope of classified NSA surveillance programs, including the bulk collection of telephone records of American citizens.

Issues of significant importance to the community are ascertained through interviews with community leaders and monitoring of top news stories affecting the area.

WWL-AM also highlights Public Service segments to publicize events, fundraising activities, volunteerism and other efforts to benefit local community and charitable organizations. A list of those segments are under the –Non Profit and Entertainment tabs in the spreadsheet.

Individual programs are indicated in this report below are listed under the ‘Public Affairs Shows’ tab. These shows air Sundays

7am “United We Go” w/Terry Westerfield of United Way

7:30am “Community Matters” w/ Monica Pierre

Topics covered this quarter:

- **Cognosante & ACA**
- **Civil War Exhibit**
- **NOLA City Bark**
- **Hands On New Orleans**
- **Self Representation**
- **Money Management (Credit Counseling)**
- **New Years Resolutions**
- **Earned Income Tax Credits**
- **JEDCO**
- **Crime**
- **Social Justice Project**
- **Adoption**
- **HealthCare**
- **Urban Water**
- **YMCA & Literacy**
- **Business**
- **Louisiana Philharmonic Orchestra**
- **Give NOLA Day**
- **VIALINK 2-1-1**
- **Exchange Student Program**
- **Hogs for the Cause**
- **Crescent City Classic**
- **Council of Alcohol and Drug Abuse**
- **Community Rewards**
- **Jeffrey Ballet**
- **14th annual “Got Gumbo?” Cook-off**
- **Cancer Association of Greater New Orleans**
- **Drug Addiction**
- **Domestic Violence**
- **New Orleans Mission's Women's Center**
- **American Cancer Society**
- **Mission Ignition**
- **The Junior Idea**