

CONTRACT



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
(610) 797-4530

www.wfmz.com

And:

Hulsen Media
Attention: Kristin Black
2400 Laramie Trail
Austin, TX 78745

<u>Contract / Revision</u> 23444 /		<u>Alt Order #</u>
<u>Product</u> 95-Candidate		
<u>Contract Dates</u> 04/22/16 - 04/25/16	<u>Estimate #</u> 724-JM-Q2 Primary TV	
<u>Advertiser</u> Morganelli PAC PA		<u>Original Date / Revision</u> 04/21/16 / 04/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFMZ	<u>Sales Office</u> Local Allentown	
<u>Special Handling</u> Mark Paid/ Partially Paid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFMZ	04/25/16	04/25/16	69 News 6a - 630am	6a - 630am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/16	05/01/16	M-----				1	\$325.00			
N 2	WFMZ	04/22/16	04/22/16	69 News 630a - 7am	630a - 7am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	----F--				1	\$325.00			
N 3	WFMZ	04/22/16	04/22/16	Noon News	12p-1230p		:30			NM	1	\$309.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	----F--				1	\$309.00			
N 4	WFMZ	04/25/16	04/25/16	Noon News	12p-1230p		:30			NM	1	\$309.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/16	05/01/16	M-----				1	\$309.00			
N 5	WFMZ	04/22/16	04/22/16	M-F Early News	5p-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	----F--				1	\$585.00			
N 6	WFMZ	04/25/16	04/25/16	M-F Early News	5p-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/16	05/01/16	M-----				1	\$585.00			
N 7	WFMZ	04/22/16	04/22/16	M-F 6p-630p	6p-630p		:30			NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	----F--				1	\$520.00			
N 8	WFMZ	04/25/16	04/25/16	M-F 1030p-11p	1030p-11p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/16	05/01/16	M-----				1	\$550.00			
N 9	WFMZ	04/24/16	04/24/16	Sun 6p-630p	6p-630p		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	-----S				1	\$490.00			
Totals											9	\$3,998.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void
 *Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
23444 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/22/16 - 04/25/16	95-Candidate	724-JM-Q2 Primary TV-4.:

<u>Advertiser</u>	<u>Original Date / Revision</u>
Morganelli PAC PA	04/21/16 / 04/21/16

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 -04/24/16	5	\$2,229.00	\$1,894.65
04/25/16 -04/25/16	4	\$1,769.00	\$1,503.65
Totals	9	\$3,998.00	\$3,398.30

Signature: _____ **Date:** _____

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