

INVOICE



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Hulsen Media
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
23424-1	04/24/16	April 2016	03/28/16 - 04/21/16

Station	Sales Office	Sales Region
WFMZ	Local Allentown	Local

Advertiser	Product	Estimate Number
Morganelli PAC PA	95-Candidate	714 -JM-Q2 Primary

Flight Dates	Order #	Alt Order #
04/20/16 - 04/21/16	23424	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Mark Paid/ Partially Paid

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/21/16	04/21/16	69 News 6a - 630am	6a - 630am	---T---	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	---T---	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFMZ	Th	04/21/16	6:22 AM	69 News 6a - 630am	6a - 630am	:30	MORGANELLI1601H	\$325.00	NM
2	04/20/16	04/20/16	69 News 630a - 7am	630a - 7am	--W----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	--W----	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFMZ	W	04/20/16	6:40 AM	69 News 630a - 7am	630a - 7am	:30	MORGANELLI1601H	\$325.00	NM
3	04/20/16	04/21/16	Noon News	12p-1230p	--WT---	:30	2	\$309.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	--WT---	2	\$309.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WFMZ	W	04/20/16	12:10 PM	Noon News	12p-1230p	:30	MORGANELLI1601H	\$309.00	NM
1	WFMZ	Th	04/21/16	12:16 PM	Noon News	12p-1230p	:30	MORGANELLI1601H	\$309.00	NM
4	04/20/16	04/20/16	M-F Early News	5p-530p	--W----	:30	1	\$585.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	--W----	1	\$585.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFMZ	W	04/20/16	5:21 PM	M-F Early News	5p-530p	:30	MORGANELLI1601H	\$585.00	NM
5	04/21/16	04/21/16	M-F 6p-630p	6p-630p	---T---	:30	1	\$520.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	---T---	1	\$520.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFMZ	Th	04/21/16	6:26 PM	M-F 6p-630p	6p-630p	:30	MORGANELLI1601H	\$520.00	NM
6	04/20/16	04/20/16	M-F 1030p-11p	1030p-11p	--W----	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/18/16	04/24/16	--W----	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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6	04/20/16	04/20/16	M-F 1030p-11p	1030p-11p	--W----	:30	1	\$550.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WFMZ</td> <td>W</td> <td>04/20/16</td> <td>10:56 PM</td> <td>M-F 1030p-11p</td> <td>1030p-11p</td> <td>:30</td> <td>MORGANELLI1601H</td> <td>\$550.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMZ	W	04/20/16	10:56 PM	M-F 1030p-11p	1030p-11p	:30	MORGANELLI1601H	\$550.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFMZ	W	04/20/16	10:56 PM	M-F 1030p-11p	1030p-11p	:30	MORGANELLI1601H	\$550.00	NM																					
Total Spots							7																								

Payment Terms 30 Days

<u>Gross Total</u>	\$2,923.00
<u>Agency Commission</u>	\$438.45
<u>Net Amount Due</u>	\$2,484.55

PAID

4/20/16

✓ #51089