

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXLZ - Lees, VA	<b>Date:</b> Sept. 2023
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I, William J Watson,  
 being/on behalf of: William J. Watson Candidate For Sheriff, a legally  
 qualified candidate of the INDEPENDENT political  
 party for the office of: Sheriff  
 in the COUNTY OF RUSSELL VA  
 election to be held on: NOV. 7 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Russell County Fair Sponsorship 3p-7p	9/6-9/9/23		24	1

**Total Charges:** \$475.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

William J Watson Candidate for Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Renea Owens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9-6-23                      [Signature]  
Date    Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

Ryland Sutherland                      Ryland Sutherland                      Mgr  
Signature    Printed Name    Title

WXLZ-FM  
P.O. Box 1299  
Lebanon, Virginia 24266

Order #: **828-00002**  
Description:  
Date Entered: 9/6/2023  
P.O.#:  
Salesperson:  
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

Bill Watson For Sheriff  
P.O. Box 2633  
71 CHEPEY DR  
Lebanon, VA 24266

**Other (Non-Spot) Charges**

Start Date	End Date	Station	Description of Charge	Repeated	Qty	Rate	Total
1 9/6/2023	9/9/2023	WXLZ-FM	Russell County Fair sponsor	Monthly	1	450.00	450.00

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/6/2023	9/9/2023	WXLZ-FM	15:00:00 to 19:00:00	Weekly	:30	24	0.00	0.00	0	0	8	0	8	8	0
2 9/6/2023	9/9/2023	WXLZ-FM	14:00:00 to 18:00:00	Weekly	:30	8	0.00	0.00	0	0	0	8	0	0	0

Order Start Date: 9/6/2023      Order End Date: 9/9/2023      Spots: 32      Total Charges: \$450.00

**Projected Calendar Month Billing Totals for Bill Watson For Sheriff / 828-00002 :**

	<u>Spot Count</u>	<u>Net Billing</u>
September 2023	32	\$450.00

Confirmed & Accepted for WXLZ-FM By:

Accepted for Bill Watson For Sheriff By:

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Please Sign and Return One Copy