

ORDER



WTVR

Orders
Order / Rev: 774397
Alt Order #: 07425844
Product Desc: GILLESPIE 4 SEN 368
Estimate: 368
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 10/02/14 / 10/09/14
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: DC
Sales Region: NAT

Agency Name: PinPoint Media, Inc
Buying Contact:
Billing Contact:
 163 West Main Street
 Dothan, AL 36301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gillespie/R/Senate
Demographic: A35+
Product Codes: PL1Ba - US Senate/Republican
Priority: 4
Revenue Codes: SP-POL, CAN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/11/14	46	\$14,805.00	\$12,584.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	46	\$14,805.00	\$12,584.25	0.00
Totals	46	\$14,805.00	\$12,584.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVR	25%	\$14,805.00
Market	100%	\$59,220.00

Competitive Share

	Share	Total
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	25%	\$14,805.00
WRLH	25%	\$14,805.00
WUPV	0%	\$0.00
WWBT	25%	\$14,805.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	6	10/10/14	10/10/14	M-F CBS6 News at 5pm	CM-All	5-530p	----1--	:30	1	\$135.00	4	0.00	NM	1	\$135.00
M-F CBS6 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--			1			\$135.00		0.00			
E 33	6	10/09/14	10/09/14	M-F CBS6 News at 5pm	CM-All	5-530p	---1---	:30	1	\$135.00	4	0.00	NM	1	\$135.00
M-F CBS6 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---			1			\$135.00		0.00			
E 40	6	10/07/14	10/07/14	Letterman	CM-All	M-F 1135p-1238a	-1-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----			1			\$100.00		0.00			

Order / Rev: 774397
 Alt Order #: 07425844
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Gillespie/R/Senate
 Product Desc: GILLESPIE 4 SEN 368
 Estimate: 368

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	6	10/07/14	10/07/14	M-F CBS6 News at 5pm	CM-All	5-530p	- 1 - - - - -	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- 1 - - - - -		1				\$135.00		0.00			
E 46	6	10/07/14	10/07/14	M-F 730-8p	CM-All	730-8p	- 1 - - - - -	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- 1 - - - - -		1				\$125.00		0.00			
E 48	6	10/08/14	10/08/14	Wed Prime C	CM-All	10-11P	- - 1 - - - -	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- - 1 - - - -		1				\$700.00		0.00			
E 53	6	10/08/14	10/08/14	M-F CBS6 News at 5pm	CM-All	5-530p	- - 1 - - - -	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- - 1 - - - -		1				\$135.00		0.00			
N 60	6	10/07/14	10/13/14	LN (M-F)	CM-All	11-1135p	MTWTF--	:30	5	\$425.00	3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$425.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$425.00		0.00			
N 61	6	10/07/14	10/13/14	Price Is Right	CM-All	11a-12p	M-WTF--	:30	3	\$225.00	3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3				\$225.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$225.00		0.00			
N 62	6	10/07/14	10/13/14	M-F CBS6 News at 12p	CM-All	12-1230p	MTWTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 63	6	10/07/14	10/13/14	M-F 3-4p	CM-All	3-4p	MTWTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 64	6	10/07/14	10/10/14	M-F CBS6 News at 6pm	CM-All	6-630p	- TWTF--	:30	4	\$325.00	3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$325.00		0.00			
N 65	6	10/07/14	10/10/14	M-F CBS6 News at 6a	CM-All	6-7a	--WTF--	:30	3	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		4				\$250.00		0.00			
N 66	6	10/07/14	10/13/14	M-F CBS Evening News	CM-All	630-7p	M-WTF--	:30	4	\$450.00	3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3				\$450.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$450.00		0.00			
N 67	6	10/07/14	10/13/14	M-F CBS6 News at 7pm	CM-All	7-730p	M-WTF--	:30	4	\$250.00	3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 68	6	10/07/14	10/13/14	7-9a CBS This Morning	CM-All	7-9a	MTWTF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$200.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$200.00		0.00			
N			10/12/14		CM-All				1		3	0.00	NM	1	\$1,000.00

Order / Rev: 774397
 Alt Order #: 07425844
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Gillespie/R/Senate
 Product Desc: GILLESPIE 4 SEN 368
 Estimate: 368

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	6	10/07/14		Fri Prime B Fri 9-10p		9-10p	----F--	:30		\$1,000.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$1,000.00		0.00			
N70	6	10/07/14	10/12/14	Sa CBS6 News 6-7a Sa CBS6 News 6-7a	CM-All	6-7a	-----S-	:30	1	\$85.00	3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$85.00		0.00			
N71	6	10/07/14	10/12/14	Sa CBS6 News 7-8a Sa CBS6 News 7-8a	CM-All	7-8a	-----S-	:30	1	\$130.00	3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$130.00		0.00			
N72	6	10/07/14	10/12/14	Sat Prime B Sat 9-10p	CM-All	9-10p	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$350.00		0.00			
N73	6	10/07/14	10/12/14	Wed Prime B Wed 9-10p	CM-All	9-10p	--W----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$1,600.00		0.00			
N74	6	10/07/14	10/12/14	Sat Prime C Sat 10-11p	CM-All	10-11p	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$600.00		0.00			
													Totals	46	\$14,805.00