

# ORDER



**Orders**  
**Order / Rev:** 774397  
**Alt Order #:** 07425844  
**Product Desc:** GILLESPIE 4 SEN 368  
**Estimate:** 368  
**Flight Dates:** 10/07/14 - 10/13/14  
**Original Date / Rev:** 10/02/14 / 10/09/14  
**Order Type:** GENERAL

**Primary AE:** Jamie Andrus  
**Sales Office:** DC  
**Sales Region:** NAT

**Agency Name:** PinPoint Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 163 West Main Street  
 Dothan, AL 36301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gillespie/R/Senate  
**Demographic:** A35+  
**Product Codes:** PL1Ba - US Senate/Republican  
**Priority:** 4  
**Revenue Codes:** SP-POL, CAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/11/14	46	\$14,805.00	\$12,584.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	46	\$14,805.00	\$12,584.25	0.00
<b>Totals</b>	<b>46</b>	<b>\$14,805.00</b>	<b>\$12,584.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WTVR	25%	\$14,805.00
Market	100%	\$59,220.00

**Competitive Share**

	Share	Total
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	25%	\$14,805.00
WRLH	25%	\$14,805.00
WUPV	0%	\$0.00
WWBT	25%	\$14,805.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	6	10/10/14	10/10/14	M-F CBS6 News at 5pm	CM-All	5-530p	----1--	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----1--		1				\$135.00		0.00			
E 33	6	10/09/14	10/09/14	M-F CBS6 News at 5pm	CM-All	5-530p	---1---	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---		1				\$135.00		0.00			
E 40	6	10/07/14	10/07/14	Letterman	CM-All	M-F 1135p-1238a	-1-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-1-----		1				\$100.00		0.00			

Order / Rev: 774397  
 Alt Order #: 07425844  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Gillespie/R/Senate  
 Product Desc: GILLESPIE 4 SEN 368  
 Estimate: 368  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	6	10/07/14	10/07/14	M-F CBS6 News at 5pm M-F CBS6 News at 5pm	CM-All	5-530p	- 1-----	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- 1-----		1				\$135.00		0.00			
E 46	6	10/07/14	10/07/14	M-F 730-8p M-F 730-8p	CM-All	730-8p	- 1-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- 1-----		1				\$125.00		0.00			
E 48	6	10/08/14	10/08/14	Wed Prime C Wed 10-11p	CM-All	10-11P	-- 1----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- 1----		1				\$700.00		0.00			
E 53	6	10/08/14	10/08/14	M-F CBS6 News at 5pm M-F CBS6 News at 5pm	CM-All	5-530p	-- 1----	:30	1	\$135.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- 1----		1				\$135.00		0.00			
N 60	6	10/07/14	10/13/14	LN (M-F) M-F CBS6 News at 11p	CM-All	11-1135p	MTWTF--	:30	5	\$425.00	3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$425.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$425.00		0.00			
N 61	6	10/07/14	10/13/14	Price Is Right M-F Price Is Right	CM-All	11a-12p	M-WTF--	:30	3	\$225.00	3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- WTF--		3				\$225.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$225.00		0.00			
N 62	6	10/07/14	10/13/14	M-F CBS6 News at 12p M-F CBS6 News at 12p	CM-All	12-1230p	MTWTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 63	6	10/07/14	10/13/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	MTWTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 64	6	10/07/14	10/10/14	M-F CBS6 News at 6pm M-F CBS6 News at 6pm	CM-All	6-630p	- TWTF--	:30	4	\$325.00	3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$325.00		0.00			
N 65	6	10/07/14	10/10/14	M-F CBS6 News at 6a M-F CBS6 News at 6a	CM-All	6-7a	-- WTF--	:30	3	\$250.00	3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- WTF--		4				\$250.00		0.00			
N 66	6	10/07/14	10/13/14	M-F CBS Evening News M-F CBS Evening News 630p	CM-All	630-7p	M-WTF--	:30	4	\$450.00	3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- WTF--		3				\$450.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$450.00		0.00			
N 67	6	10/07/14	10/13/14	M-F CBS6 News at 7pm M-F CBS6 News at 7pm	CM-All	7-730p	M-WTF--	:30	4	\$250.00	3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-- WTF--		3				\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$250.00		0.00			
N 68	6	10/07/14	10/13/14	7-9a CBS This Morning M-F CBS This Morning	CM-All	7-9a	MTWTF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	- TWTF--		4				\$200.00		0.00			
		Week: 10/13/14	10/19/14	M-----		0				\$200.00		0.00			
N			10/12/14		CM-All				1		3	0.00	NM	1	\$1,000.00

Order / Rev: 774397  
 Alt Order #: 07425844  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Gillespie/R/Senate  
 Product Desc: GILLESPIE 4 SEN 368  
 Estimate: 368  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	6	10/07/14		Fri Prime B Fri 9-10p		9-10p	----F--	:30		\$1,000.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----F--		1				\$1,000.00		0.00			
N70	6	10/07/14	10/12/14	Sa CBS6 News 6-7a Sa CBS6 News 6-7a	CM-All	6-7a	-----S-	:30	1	\$85.00	3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$85.00		0.00			
N71	6	10/07/14	10/12/14	Sa CBS6 News 7-8a Sa CBS6 News 7-8a	CM-All	7-8a	-----S-	:30	1	\$130.00	3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$130.00		0.00			
N72	6	10/07/14	10/12/14	Sat Prime B Sat 9-10p	CM-All	9-10p	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$350.00		0.00			
N73	6	10/07/14	10/12/14	Wed Prime B Wed 9-10p	CM-All	9-10p	--W----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--W----		1				\$1,600.00		0.00			
N74	6	10/07/14	10/12/14	Sat Prime C Sat 10-11p	CM-All	10-11p	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$600.00		0.00			
<b>Totals</b>													<b>46</b>	<b>\$14,805.00</b>	