



125 West 55th St
New York, NY 10019

ENTERED
10/12/16

KATZ TELEVISION
GROUP

Add \$1890-

Contract # 25261533	Changes as of: 10/11/2016 at 4:36 PM	Version: Highlighting Revision 1
CPE: //1031	Flight: 10/3/16 - 11/13/16	Station: KNVN
Agency: GCW MEDIA SERVICES GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	Advertiser: No on 56	Market: Chico
	Product: Stop the Special Interest Tax Grab	Office: LOS ANGELES
Agency Order #:	Primary Demo: Adults 55+	Total \$: \$34,855.00
Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	Total Spots: 178
Salesperson: BRUCE MARKS 323-966-5176	Assistant: SEAN ROHTLA 323-966-5177	Total CPP: \$0.00
		Total GRP:
		Traffic #: 38603
		Separation: Sep:15

Comments: revisions made 10/11

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/3 - 11/7							Total Spots	Total \$	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7					
REV+ 53	W-F 9a-10a	DT	KELLY & MICHAEL	\$120.00	0.0	30	0	0	0	0	0	0		2	\$240.00	\$0.00	0.0
REV+ 54	W-F 11a-12n	DT	TODAY SHW3-NBC	\$65.00	0.0	30	0	0	0	0	0	0		2	\$130.00	\$0.00	0.0
REV+ 55	W-F 1p-2p	DT	DAYS-OUR LIVES	\$100.00	0.0	30	0	0	0	0	0	0		2	\$200.00	\$0.00	0.0
REV+ 56	W-F 2p-3p	DT	QUEEN LATIFAH	\$60.00	0.0	30	0	0	0	0	0	0		2	\$120.00	\$0.00	0.0
REV+ 57	W-F 3p-4p	EF	ELLEN	\$200.00	0.0	30	0	0	0	0	0	0		2	\$400.00	\$0.00	0.0
REV+ 58	W-F 4p-5p	EF	ACTION NEWS NOW @ 4pm	\$200.00	0.0	30	0	0	0	0	0	0		1	\$200.00	\$0.00	0.0
REV+ 59	W-F 11:35p-12:35a	LF	TONITE SHW-NBC	\$100.00	0.0	30	0	0	0	0	0	0		2	\$200.00	\$0.00	0.0
REV+ 60	W-F 12:35a-1:35a	LF	S. MEYERS-NBC	\$60.00	0.0	30	0	0	0	0	0	0		1	\$60.00	\$0.00	0.0
REV+ 61	Sa 4p-5p	EF	ACCSS HLYWD WK	\$40.00	0.0	30	0	0	0	0	0	0		1	\$40.00	\$0.00	0.0
REV+ 62	Sa 11:30p-1:02a	LF	SAT NITE LIVE	\$200.00	0.0	30	0	0	0	0	0	0		1	\$200.00	\$0.00	0.0
REV+ 63	Sa 1:02a-2:02a	LF	MIKE & MOLLY	\$30.00	0.0	30	0	0	0	0	0	0		1	\$30.00	\$0.00	0.0
REV+ 64	Su 11:30p-12:30a	LF	BLUE BLOODS	\$30.00	0.0	30	0	0	0	0	0	0		1	\$30.00	\$0.00	0.0
REV+ 65	Sa 5p-6p	EF	GOOD WIFE	\$40.00	0.0	30	0	0	0	0	0	0		1	\$40.00	\$0.00	0.0
TOTALS:							31	29	45	29	37	7		178	\$34,855.00	\$0.00	0.0