

ORDER



Orders
Order / Rev: 136069
Alt Order #:
Product Desc: BERNIE SANDERS FOR PRES./CMS 30
Estimate: 244
Flight Dates: 05/23/16 - 06/05/16
Original Date / Rev: 05/24/16 / 05/26/16
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency
Name: Old Towne Media, LLC
Buying Contact:
Billing Contact:
 PO Box 31150
 Alexandria, VA 23321

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bernie 2016
Demographic: A25-54
Product Codes: Federal Candidate
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/29/16	21	\$4,425.00	\$3,761.25
05/30/16	06/05/16	1	\$80.00	\$68.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	21	\$4,425.00	\$3,761.25	0.00
June 2016	1	\$80.00	\$68.00	0.00
Totals	22	\$4,505.00	\$3,829.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KFSN-TV	44%	\$4,505.00
Market	100%	\$10,238.64

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	17%	\$1,740.57
KMPH	22%	\$2,252.50
KSEE	17%	\$1,740.57
NFSN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	05/23/16	05/29/16	M-F 5a-6a News	CM	Cc 5a-6a	--- 1---	:30	1	\$70.00	P-03	0.00	NM	0	\$0.00
Action News AM Live 5am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--- 1---			1			\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFSN	05/23/16-05/29/16		M-F 5a-6a News		5a-6a	---Th----	:30		(\$70.00)		0.00	NM		
Credited															
[Per Christopher/Noel, MGs added to contract]															
N 2	KFSN	05/23/16	05/29/16		CM	Cc 6a-7a	-- 1- 1--	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00

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Flight Dates: 05/23/16 - 06/05/16

Advertiser: Bernie 2016
Product Desc: BERNIE SANDERS FOR PRES./CMS 3
Estimate: 244
KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6a-7a Local News Action News AM Live 6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 1- 1--					2	\$200.00		0.00			
N 3	KFSN	05/23/16	05/29/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	-- 111--	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 111--					3	\$200.00		0.00			
N 4	KFSN	05/23/16	05/29/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	--- 1---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--- 1---					1	\$100.00		0.00			
N 5	KFSN	05/23/16	05/29/16	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	-- 1- 1--	:30	2	\$75.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 1- 1--					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFSN	05/23/16-05/29/16		M-F 4p News		4p-5p	-- W- F----	:30		(\$75.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
2	KFSN	05/23/16-05/29/16		M-F 4p News		4p-5p	-- W- F----	:30		(\$75.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
N 6	KFSN	05/23/16	05/29/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	--- 1---	:30	1	\$300.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--- 1---					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFSN	05/23/16-05/29/16		M-F 6p News		6p-630p	--- Th-----	:30		(\$300.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
N 7	KFSN	05/23/16	05/29/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	-- 1- 1--	:30	2	\$320.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 1- 1--					2	\$320.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFSN	05/23/16-05/29/16		M-F 630p News		630p-7p	-- W- F----	:30		(\$320.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
2	KFSN	05/23/16-05/29/16		M-F 630p News		630p-7p	-- W- F----	:30		(\$320.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
N 8	KFSN	05/23/16	05/29/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	--- 1---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--- 1---					1	\$300.00		0.00			
N 9	KFSN	05/23/16	05/29/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	-- 1- 1--	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 1- 1--					2	\$300.00		0.00			
N 10	KFSN	05/23/16	05/29/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	-- 1- 1- 1	:30	3	\$175.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-- 1- 1- 1					3	\$175.00		0.00			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	KFSN	05/23/16	05/29/16	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----1	:30	1	\$160.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	-----1	1		\$160.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFSN	05/23/16-05/29/16		Su 6p News	6p-630p		-----Su	:30		(\$160.00)		0.00	NM		
Credited [Per Christopher/Noel, MGs added to contract]															
N19	KFSN	05/23/16	05/29/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	----1--	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	----1--	1		\$450.00	0.00							
N20	KFSN	05/23/16	05/29/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	---11--	:30	2	\$475.00	P-02	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	---11--	2		\$475.00	0.00							
N21	KFSN	05/23/16	05/29/16	M-F 11pm News Action News at 11p	CM	Cc 11p-1135p	---11--	:30	2	\$225.00	P-02	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	---11--	2		\$225.00	0.00							
N22	KFSN	05/23/16	05/29/16	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----1-	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	-----1-	1		\$125.00	0.00							
N23	KFSN	05/23/16	05/29/16	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----1	:30	1	\$135.00	P-02	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/23/16	05/29/16	-----1	1		\$135.00	0.00							
													Totals	22	\$4,505.00