

Order #609102: Katz Media../NRDC Actio../NRDC Actio../9554

Date	Action	Comment	By	# Spots	Total \$	Expected GRF
10/23/20 7:29:50 AM	New order create	Imported EC Order	Mary Lester (MARY.LESTER@cumulus	26	\$1,340.00	0.00
10/23/20 7:30:44 AM	Ready for approv	new political order	Mary Lester (MARY.LESTER@cumulus	26	\$1,340.00	0.00
10/23/20 8:42:18 AM	Approval Workflc	[Sales Manager - Ready Default]	Chris Monk (CHRIS.MONK@cumulus.c	26	\$1,340.00	0.00
10/23/20 8:47:48 AM	Approval Workflc	[Business Manager - Business Office Approval Needed Default]	Mary Lester (MARY.LESTER@cumulus	26	\$1,340.00	0.00
10/23/20 8:47:51 AM	Approved		Mary Lester (MARY.LESTER@cumulus	26	\$1,340.00	0.00
10/23/20 9:42:02 AM	Processed	<async process>	Brian Olivarri (brian.olivarri@cumulus.cc	26	\$1,340.00	0.00
10/23/20 11:46:56 AM	CIA Spot status	<updated to Cleared> 1-5, 1-4, 3-1, 1-6, 2-8, 3-6, 5-1, 2-2, 2-3, 3-5, 1-2, 4-1, 3-3, 2-4, 1-7, 3-4, 1-8, 1-1, 2-7, 1-3, 3-8, 2-6, 2-1, 3-2, 3-7, 2-5	Mary Lester (MARY.LESTER@cumulus	26	\$1,340.00	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 609102
Alt Order #: 34446702
Product Desc: NRDC Action Votes
Estimate: 9554
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 10/23/20 / 10/23/20
Order Type: GENERAL

WILZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRDC Action Votes
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	26	\$1,340.00	\$1,139.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	26	\$1,340.00	\$1,139.00	0.00
Totals	26	\$1,340.00	\$1,139.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILZ	10/27/20	11/02/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$65.00	P-30	0.00	NM	8	\$520.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	MTWTF--		8		\$65.00		0.00					
N 2	WILZ	10/27/20	11/02/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	8	\$35.00	P-30	0.00	NM	8	\$280.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	MTWTF--		8		\$35.00		0.00					
N 3	WILZ	10/27/20	11/02/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$60.00	P-30	0.00	NM	8	\$480.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/27/20	11/02/20	MTWTF--		8		\$60.00		0.00					
N 4	WILZ	10/31/20	11/02/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/20	11/06/20	-----S-		1		\$30.00		0.00					
N 5	WILZ	11/01/20	11/02/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
		WK -													

Order / Rev: 609102
 Alt Order #: 34446702
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: NRDC Action Votes
 Product Desc: NRDC Action Votes **WILZ-FM**
 Estimate: 9554

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/20	11/07/20	-----S		1				\$30.00		0.00			
													Totals	26	\$1,340.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WIL3 Fm</u> <u>Saginaw</u>	Date: 10/23/10 <u>10/23/10</u>
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

NRDC Action Votes - MI Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: NRDC Action Votes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Gary Peters US Senate, MI, 11/3/20 - General Election
John James * OIL; * GREAT LAKES WATER
* KODAK BROTHERS * NEPA REGULATIONS

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRDC Action Votes
40 W 20th Street, 11th Floor
New York, NY 10011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Veronica Foo, Treasurer
Steven Mele, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/13/20
Date

Mike Furman
Signature

202-338-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted
[Signature]
Signature

Accepted in Part
Cris Hone
Printed Name

Rejected
RTP.MM
Title

WIL3 # 609102

Isai: nrdc mi Chopper 60

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.