

# CONTRACT



**KSTC-TV, LLC**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**(651)645-4500**

[www.kstc45.com](http://www.kstc45.com)

And:

**Del Ray Media**  
**1427 Leslie Ave Ste #102**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 333977 /		<u>Alt Order #</u> 09085422
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 230203
<u>Advertiser</u> NRCC/IE		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTC	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> HRP - Philadelp
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 7.30
<u>Agy Code</u>	<u>Advertiser Code</u> NRCCI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSTC	10/16/18	10/16/18	45 NEWS AT 9PM	Tue/9-10P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	-1-----				1	\$250.00	0.90			
N 2	KSTC	10/22/18	10/22/18	FRIENDS (2X)	Mon/8-9P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----				1	\$150.00	0.70			
N 3	KSTC	10/17/18	10/17/18	45 NEWS AT 9PM	Wed/9-10P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	--1----				1	\$250.00	0.90			
N 4	KSTC	10/18/18	10/18/18	45 NEWS AT 9PM	Thu/9-10P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/18	10/24/18	---1---				1	\$250.00	0.90			
N 5	KSTC	10/19/18	10/19/18	45 NEWS AT 9PM	Fri/9-10P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/18	10/25/18	----1--				1	\$250.00	0.90			
N 6	KSTC	10/22/18	10/22/18	45 NEWS AT 9PM	Mon/9-10P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----				1	\$250.00	0.90			
N 7	KSTC	10/16/18	10/16/18	FRIENDS (2X)	Tue/8-9P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	-1-----				1	\$150.00	0.70			
N 8	KSTC	10/17/18	10/17/18	FRIENDS (2X)	Wed/8-9P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	--1----				1	\$150.00	0.70			
N 9	KSTC	10/18/18	10/18/18	FRIENDS (2X)	Thu/8-9P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/18	10/24/18	---1---				1	\$150.00	0.70			
N 10	KSTC	10/19/18	10/19/18	FRIENDS (2X)	Fri/8-9P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/18	10/25/18	----1--				1	\$150.00	0.00			
<b>Totals</b>								<b>7.30</b>				<b>10</b>	<b>\$2,000.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
333977 /	09085422

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/18 - 10/22/18	NRCC IE	230203

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC/IE	05/21/18 / 05/21/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	10	\$2,000.00	(\$300.00)	\$1,700.00
<b>Totals</b>	10	\$2,000.00	(\$300.00)	\$1,700.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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