

Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

Issue	How issue was addressed	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Some members of the community cannot afford heating oil, and end up using alternative methods to heat their homes instead, taking a dangerous risk.	Echo Mitchell and Vince Reeder of Reeder Brothers Fuel Company started a 501c3 non-profit project called "Hats for Heat", to provide heating oil to those in our area who need it the most.	In Touch WZXR, WXR	7-Jan	6:30AM	:20	Echo Mitchell and Vince Reeder talk about the rewarding experience it is to help those in our area who may not feel comfortable asking for assistance, who they find sometimes suffer without heat, or use dangerous space heaters during the coldest months of the year. Hats for Heat seeks to raise funds to provide oil for those without. They are having a basket raffle fundraising event at the Loyalsock Hotel on January 27th and 28th. The community is invited to attend or donate baskets at the fundraiser.
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There are numerous service opportunities in Williamsport during the annual Dream Week celebrating Martin Luther King, Jr.'s birthday starting on Monday, January 15th through Friday, January 20th.	Step Americorp partnered with the James V Brown Library, the Lycoming County United Way, lycoming and Penn Colleges and others to provide service opportunities and fun, educational activities that help continue the spirit and legacy of Dr. King, living and serving each other in a diverse equal society.	In Touch WZXR, WXR	14-Jan	6:30AM	:20	Carrie Bruning and Rachele Abbott of Step AmeriCorps are joined by President of the Lycoming County United Way, Ron Frick, to describe some of the programs and service opportunities the public can participate in during Dream Week 2024 to spread the love and inclusion suggested by the writing and teaching of MLK, Jr..
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№	Наименование	Единица измерения	Количество	Стоимость	Итого
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Issue	How issue was addressed	Column1	Date	Time	Duration	Narration of Type & Description of Program/Segment
A Williamsport Army Veteran uses creative writing to seek healing from PTSD and other issues, and wants to offer the experience to other veterans and their spouses by starting a 6-week creative writing group at the Williamsport Vet Center.	A creative writing course is Travis Harman's internship in the Masters Degree program at Wilkes University, and will provide veterans who are signed up for the course an outlet to work through feelings they might have about their service.	In Touch WWPA, WMLP	21-Jan	11AM	20 Min	Travis Hartman describes his experiences as a soldier deployed to Afghanistan in the early 2000s, and says how writing and teaching is his way to heal and recover by experiencing success in publishing his writing and hopes to expose his students to the same success.
Williamsport Chamber of Commerce seeks exposure for their events.	Live interview with Jason Fink discussing upcoming events, businesses, etc.	WILQ	25-Jan	8:20AM	20 Min	Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas.
A Sunbury couple who work hard to rescue shelter dogs and find them forever homes, is looking for a way to raise money for three dog rescues in Northeast PA.	Planning for "Rock for Rescues 2024" is underway now, with an 80s theme and plans to have iconic 1980s vehicles on site. Ron Keel, national recording artist and former Sturgis entertainer, has agreed to play for the finale of the event.	In Touch WZXR,WOCR	28-Jan	6:30AM	20 Min	Mary and Dennis Marquette described Ron Keel's music history and their own stories of adopting pets through the rescue shelters who are going to benefit from the summer-fundraiser. The Marquettes are seeking an opening act for Ron Keel, and a sound engineer for the event on July 27th.
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Some Middle and High School age girls in Northeast PA counties face "Period Poverty", an inability to afford feminine hygiene products.	The Junior League of Williamsport has started an initiative to raise money for feminine hygiene products to be distributed in schools thanks to supportive teachers and staff members.	In Touch WZXR,WOCR	4-Feb	6:30am	20 Min	Junior League members Lilli Amanda Crum and LaTricia Scutching talk about the efforts they have made to bring awareness to "period poverty", and they describe the anxiety a student might feel if they are unprepared for their menstrual cycle. They encourage anyone involved with teens to help their initiative.
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Item	Unit	Quantity	Unit Price	Total Price	Remarks
1.000	kg	1000	1.000	1000,00	
2.000	kg	2000	2.000	4000,00	
3.000	kg	3000	3.000	9000,00	
4.000	kg	4000	4.000	16000,00	
5.000	kg	5000	5.000	25000,00	
6.000	kg	6000	6.000	36000,00	
7.000	kg	7000	7.000	49000,00	
8.000	kg	8000	8.000	64000,00	
9.000	kg	9000	9.000	81000,00	
10.000	kg	10000	10.000	100000,00	
11.000	kg	11000	11.000	121000,00	
12.000	kg	12000	12.000	144000,00	
13.000	kg	13000	13.000	169000,00	
14.000	kg	14000	14.000	196000,00	
15.000	kg	15000	15.000	225000,00	
16.000	kg	16000	16.000	256000,00	
17.000	kg	17000	17.000	289000,00	
18.000	kg	18000	18.000	324000,00	
19.000	kg	19000	19.000	361000,00	
20.000	kg	20000	20.000	400000,00	
21.000	kg	21000	21.000	441000,00	
22.000	kg	22000	22.000	484000,00	
23.000	kg	23000	23.000	529000,00	
24.000	kg	24000	24.000	576000,00	
25.000	kg	25000	25.000	625000,00	
26.000	kg	26000	26.000	676000,00	
27.000	kg	27000	27.000	729000,00	
28.000	kg	28000	28.000	784000,00	
29.000	kg	29000	29.000	841000,00	
30.000	kg	30000	30.000	900000,00	
31.000	kg	31000	31.000	961000,00	
32.000	kg	32000	32.000	1024000,00	
33.000	kg	33000	33.000	1089000,00	
34.000	kg	34000	34.000	1156000,00	
35.000	kg	35000	35.000	1225000,00	
36.000	kg	36000	36.000	1296000,00	
37.000	kg	37000	37.000	1369000,00	
38.000	kg	38000	38.000	1444000,00	
39.000	kg	39000	39.000	1521000,00	
40.000	kg	40000	40.000	1600000,00	
41.000	kg	41000	41.000	1681000,00	
42.000	kg	42000	42.000	1764000,00	
43.000	kg	43000	43.000	1849000,00	
44.000	kg	44000	44.000	1936000,00	
45.000	kg	45000	45.000	2025000,00	
46.000	kg	46000	46.000	2116000,00	
47.000	kg	47000	47.000	2209000,00	
48.000	kg	48000	48.000	2304000,00	
49.000	kg	49000	49.000	2401000,00	
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51.000	kg	51000	51.000	2601000,00	
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54.000	kg	54000	54.000	2916000,00	
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56.000	kg	56000	56.000	3136000,00	
57.000	kg	57000	57.000	3249000,00	
58.000	kg	58000	58.000	3364000,00	
59.000	kg	59000	59.000	3481000,00	
60.000	kg	60000	60.000	3600000,00	
61.000	kg	61000	61.000	3721000,00	
62.000	kg	62000	62.000	3844000,00	
63.000	kg	63000	63.000	3969000,00	
64.000	kg	64000	64.000	4096000,00	
65.000	kg	65000	65.000	4225000,00	
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67.000	kg	67000	67.000	4489000,00	
68.000	kg	68000	68.000	4624000,00	
69.000	kg	69000	69.000	4761000,00	
70.000	kg	70000	70.000	4900000,00	
71.000	kg	71000	71.000	5041000,00	
72.000	kg	72000	72.000	5184000,00	
73.000	kg	73000	73.000	5329000,00	
74.000	kg	74000	74.000	5476000,00	
75.000	kg	75000	75.000	5625000,00	
76.000	kg	76000	76.000	5776000,00	
77.000	kg	77000	77.000	5929000,00	
78.000	kg	78000	78.000	6084000,00	
79.000	kg	79000	79.000	6241000,00	
80.000	kg	80000	80.000	6400000,00	
81.000	kg	81000	81.000	6561000,00	
82.000	kg	82000	82.000	6724000,00	
83.000	kg	83000	83.000	6889000,00	
84.000	kg	84000	84.000	7056000,00	
85.000	kg	85000	85.000	7225000,00	
86.000	kg	86000	86.000	7396000,00	
87.000	kg	87000	87.000	7569000,00	
88.000	kg	88000	88.000	7744000,00	
89.000	kg	89000	89.000	7921000,00	
90.000	kg	90000	90.000	8100000,00	
91.000	kg	91000	91.000	8281000,00	
92.000	kg	92000	92.000	8464000,00	
93.000	kg	93000	93.000	8649000,00	
94.000	kg	94000	94.000	8836000,00	
95.000	kg	95000	95.000	9025000,00	
96.000	kg	96000	96.000	9216000,00	
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North Central PA and the region that is served by the First Community Foundation Partnership has numerous non-profit organizations that fail to get good regular media exposure since many have limited budgets and resources.	FCFP began a 30 hour online giving campaign 11 years ago and has since raised over 16 million dollars for qualifying organizations in that time.	In Touch WWPA, WMLP	11-Feb	11AM	:20	Erin Ruhf, explains the way the 30-hour fundraiser provides a way for area non-profits in 7 counties to solicit for funds and then be boosted by 175 thousand dollars in stretch funds provided by Blaise Alexander Family Dealerships over the two-day event, hoping to meet their 2024 goal of 2.2 million dollars.
Heart Disease Continues to be a Leading Cause of Death for Men and Women and February is American Heart Month, time to raise awareness about the risk of heart disease.	A doctor can provide newer medications that can treat the problem of heart disease, but only if the patient gets a screening to determine their risk and to get an assessment by a doctor.	In Touch WZXR,WXCR	18-Feb	06:30a	20 Min	Dr. Nancy Fitch emergency physician of Med Express helps raise awareness about Heart Disease, and give tips on how to lower risk factors, and how to improve even if you have a family history of heart disease.
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A new non-profit that serves Columbia and Northumberland Counties is looking for exposure to raise awareness and funds for "Community Options, Inc" that works to serve individuals with intellectual disabilities.	Community Options, Inc., a 501c3 organization qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th.	In Touch WZXR,WXCR	25-Feb	6:30am	20 Min	Jamie Lyons, the Executive Director of Community Options describes how her team assists clients with intellectual disabilities as they seek resources for housing, employment and more.
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Williamsport Chamber of Commerce seeks exposure for their events.	Live interview with Jason Fink discussing upcoming events, businesses, etc.	WILQ	29-Feb	8:20AM	20 Min	Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas.
Residents of the Newberry neighborhood seek funds to complete projects in 2024, including beautification of thestreets and support for other community activities.	"Newberry Community Partnership", a 501c3 organization qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th.	In Touch WZXR	4-Mar	6:30am	20 min	NCP's Bob Woodley describes how a small team of volunteers want to support the Newberry neighborhood, and formed a board that will provide the organization with manpower and volunteer hours to improve Newberry with the funds they raise during Raise the Region.
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The Soap Box Derby Williamsport needs to deepen the bench with willing volunteers who can be a part of the Soap Box Derby this year and going forward, since many of the volunteers may no longer have children participating as racers in the group, and they need to raise funds so that the event can remain free to families who sign up to be in the race.	Soap Box Derby Williamsport, PA is a 501c3 organization that qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th, and through their fundraising, they hope raise funds to keep the event free for participants as well as raise awareness and gain interested volunteers this year - for the race in June and beyond.	In Touch WZXR, WCXR	10-Mar	6:30a	:20	Volunteer Mike Barclay, who is also the Derby announcer on race day, is recruiting new participants and families to be a part of the Soap Box Derby experience. He describes how all families who race, never pay to participate, even if they win and qualify to race in Akron, OH, at the Championship Derby.
The Soap Box Derby Williamsport needs to deepen the bench with willing volunteers who can be a part of the Soap Box Derby this year and going forward, since many of the volunteers may no longer have children participating as racers in the group, and they need to raise funds so that the event can remain free to families who sign up to be in the race.	Soap Box Derby Williamsport, PA is a 501c3 organization that qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th, and through their fundraising, they hope raise funds to keep the event free for participants as well as raise awareness and gain interested volunteers this year - for the race in June and beyond.	In Touch WILQ	10-Mar	6:40a	:20	Volunteer Mike Barclay, who is also the Derby announcer on race day, is recruiting new participants and families to be a part of the Soap Box Derby experience. He describes how all families who race, never pay to participate, even if they win and qualify to race in Akron, OH, at the Championship Derby.
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The Soap Box Derby Williamsport needs to deepen the bench with willing volunteers who can be a part of the Soap Box Derby this year and going forward, since many of the volunteers may no longer have children participating as racers in the group, and they need to raise funds so that the event can remain free to families who sign up to be in the race.	Soap Box Derby Williamsport, PA is a 501c3 organization that qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th, and through their fundraising, they hope raise funds to keep the event free for participants as well as raise awareness and gain interested volunteers this year - for the race in June and beyond.	In Touch WWPA, WMLP	10-Mar	11:00a	:20	Volunteer Mike Barclay, who is also the Derby announcer on race day, is recruiting new participants and families to be a part of the Soap Box Derby experience. He describes how all families who race, never pay to participate, even if they win and qualify to race in Akron, OH, at the Championship Derby.
Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County.	The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Palms Factory in Williamsport on March 23rd.	In Touch WZXR, WCXR	17-Mar	6:30am	:20	Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024.
Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County.	The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Palms Factory in Williamsport on March 23rd.	In Touch WILQ	17-Mar	6:40am	:20	Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024.

Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

Issue	How issue was addressed	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County.	The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Pajama Factory in Williamsport on March 23rd.	In Touch WBZD	17-Mar	7am	20 Min	Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024.
Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County.	The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Pajama Factory in Williamsport on March 23rd.	In Touch WOTH	17-Mar	7:20am	20 Min	Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024.
Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County.	The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Pajama Factory in Williamsport on March 23rd.	In Touch WWPA, WMLP	17-Mar	11am	20 Min	Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024.

<p>Woman who are undergoing chemotherapy or have had a mastectomy seek warm clothing while they undergo treatment for breast cancer, so volunteers from "Girlz in the Hoodie" found a solution.</p>	<p>Through various fundraising events like golf tournaments and selling raffle tickets to give away a 1974 Volkswagen bus decorated in pink and white, Girlz in the Hoodie can provide sweatshirts for those who want or need one, as well as scholarships for students who have lost a mother figure to breast cancer.</p>	<p>In Touch WZXR,WCXR</p>	<p>24-Mar</p>	<p>6:30am</p>	<p>20 Min</p>	<p>Anthony Mussare, a founding member of Girlz in the Hoodie" described the team that came up with the concept for the non-profit and the organization they formed that was fueled by the desire to help those who are being treated for breast cancer, and the backstory about where the VW bus came from that they will raffle off in October 2024, that helps spread the word about their scholarship and hoodie giving mission in Lycoming County and the world.</p>
<p>Woman who are undergoing chemotherapy or have had a mastectomy seek warm clothing while they undergo treatment for breast cancer, so volunteers from "Girlz in the Hoodie" found a solution.</p>	<p>Through various fundraising events like golf tournaments and selling raffle tickets to give away a 1974 Volkswagen bus decorated in pink and white, Girlz in the Hoodie can provide sweatshirts for those who want or need one, as well as scholarships for students who have lost a mother figure to breast cancer.</p>	<p>In Touch WILQ</p>	<p>24-Mar</p>	<p>6:40am</p>	<p>20 Min</p>	<p>Anthony Mussare, a founding member of Girlz in the Hoodie" described the team that came up with the concept for the non-profit and the organization they formed that was fueled by the desire to help those who are being treated for breast cancer, and the backstory about where the VW bus came from that they will raffle off in October 2024, that helps spread the word about their scholarship and hoodie giving mission in Lycoming County and the world.</p>
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Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

Issue	How issue was addressed	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Williamsport Chamber of Commerce seeks exposure for their events.	Live interview with Jason Fink discussing upcoming events, businesses, etc.	WILQ	28-Mar	8:20AM	20 Min	Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas.
First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources.	An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD.	In Touch WZXR,WCXR	31-Mar	6:30am	20 Min	Executive Director of Camp Freedom, Matt Guedes, describes the atmosphere of healing that can be found at Camp Freedom. As an army veteran and minister, he seeks to facilitate healing for those who need it at the camp through activities that build trust and camaraderie. As a partner with Danny Koker of Kounts Customs, Guedes explains that they raise money annually through special motorcycle and car builds that are auctioned off at Camp Freedom events.
First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources.	An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD.	In Touch WILQ	31-Mar	6:40am	20 Min	Executive Director of Camp Freedom, Matt Guedes, describes the atmosphere of healing that can be found at Camp Freedom. As an army veteran and minister, he seeks to facilitate healing for those who need it at the camp through activities that build trust and camaraderie. As a partner with Danny Koker of Kounts Customs, Guedes explains that they raise money annually through special motorcycle and car builds that are auctioned off at Camp Freedom events.

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<p>First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources.</p>	<p>An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD.</p>	<p>In Touch WOTH</p>	<p>31-Mar</p>	<p>7:20am</p>	<p>20 Min</p>	<p>Williamsport Firefighters, Stephen Yonkin and James Baker, shared the importance of cancer screenings for career fire fighters and how they joined the effort to raise funds to provide the tests for all the local firefighters, and hope they can raise awareness for this issue.</p>
<p>First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources.</p>	<p>An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD.</p>	<p>In Touch WWPA, WMLP</p>	<p>31-Mar</p>	<p>11am</p>	<p>20 Min</p>	<p>Executive Director of Camp Freedom, Matt Guedes, describes the atmosphere of healing that can be found at Camp Freedom. As an army veteran and minister, he seeks to facilitate healing for those who need it at the camp through activities that build trust and camaraderie. As a partner with Danny Koker of Kounts Customs, Guedes explains that they raise money annually through special motorcycle and car builds that are auctioned off at Camp Freedom events.</p>