

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Buying Time Media, LLC., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Buying Time Media, LLC.

Address: 650 Massachusetts Ave NW, Suite 210

Contact: Nathaniel Kronisch

Phone number: (202)965-5060

Email: nathaniel@targetedplatform.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Facebook

Address: 1601 Willow Road, Menlo Park, CA, 94025

Contact: d. Dave Wehner (CFO)

Phone number: 650-543-4800

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor                              | Station Representative                             |
|---|--|
| Signature: <i>Nathaniel Kronisch</i>            | Signature: <i>Wendy Glisson</i>                    |
| Name: Nathaniel Kronisch                        | Name: Wendy Glisson                                |
| Date of Request to Purchase Ad Time: 10/21/2021 | Date of Station Agreement to Sell Time: 10/21/2021 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

|             |                       |                          |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #:     | Station Location:     | Run Start and End Dates: |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**WCIA**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Tara Conway  
 Irving, TX 75039  
 (217) 356-8333

# CONTRACT

|  |                             |  |                                       |
|--|-----------------------------|--|---------------------------------------|
| <u>Contract / Revision</u><br>3286051 /      |                             | <u>Alt Order #</u><br>27582460                         |                                       |
| <u>Advertiser</u><br>POL/Facebook            |                             | <u>Original Date / Revision</u><br>11/24/21 / 11/24/21 |                                       |
| <u>Contract Dates</u><br>12/06/21 - 12/12/21 |                             | <u>Estimate #</u><br>1505/1580/11217                   |                                       |
| <u>Product</u><br>Issue                      |                             |  |                                       |
| <u>Order Brand</u>                           | <u>Billing Cycle</u><br>EOM | <u>Billing Calendar</u><br>Broadcast                   | <u>Cash/Trade</u><br>Cash             |
|  | <u>Property</u><br>WCIA     | <u>Account Executive</u><br>Katz Washington            | <u>Sales Office</u><br>Katz/Washingto |
| <u>Special Handling</u>                      |                             |  |                                       |
| <u>Demographic</u><br>Households             |                             |  |                                       |
| <u>Agy Code</u><br>9915780                   | <u>Advertiser Code</u>      | <u>Product 1/2</u>                                     |                                       |
| <u>Agency Ref</u><br>IN5252/SP2893/TO824     |                             | <u>Advertiser Ref</u>                                  |                                       |

And:

**Buying Time LLC**  
 Attention: Kathryn Welsh  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001-3796

| *Line         | Ch   | Start Date        | End Date        | Description               | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Spots    | Amount            |
|---------------|------|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|------|----------|-------------------|
| N 1           | WCIA | 12/06/21          | 12/12/21        | 7:00 AM-8:00 AM           | 7:00 AM-8:00 AM |      | 1:00   |                   |             | NM   | 1        | \$600.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$600.00    |      |          |                   |
| N 2           | WCIA | 12/06/21          | 12/12/21        | 8:00 AM-9:00 AM           | 8:00 AM-9:00 AM |      | 1:00   |                   |             | NM   | 1        | \$600.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$600.00    |      |          |                   |
| N 3           | WCIA | 12/06/21          | 12/12/21        | 5:00 AM-5:30 AM           | 5:00 AM-5:30 AM |      | 1:00   |                   |             | NM   | 1        | \$400.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$400.00    |      |          |                   |
| N 4           | WCIA | 12/06/21          | 12/12/21        | 5:30 AM-6:00 AM           | 5:30 AM-6:00 AM |      | 1:00   |                   |             | NM   | 1        | \$400.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$400.00    |      |          |                   |
| N 5           | WCIA | 12/06/21          | 12/12/21        | 6:30 AM-7:00 AM           | 6:30 AM-7:00 AM |      | 1:00   |                   |             | NM   | 1        | \$1,040.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$1,040.00  |      |          |                   |
| N 6           | WCIA | 12/06/21          | 12/12/21        | Morning Show 9AM          | M-F 9a-10a      |      | 1:00   |                   |             | NM   | 1        | \$360.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$360.00    |      |          |                   |
| N 7           | WCIA | 12/06/21          | 12/12/21        | 3 News at 6-1st half-hour | M-F 6p-630p     |      | 1:00   |                   |             | NM   | 1        | \$2,200.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$2,200.00  |      |          |                   |
| N 8           | WCIA | 12/06/21          | 12/12/21        | 3 News at 6-2nd half-hour | M-F 6:30p-7p    |      | 1:00   |                   |             | NM   | 1        | \$1,400.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | MTWTF--                   |                 |      |        | 1                 | \$1,400.00  |      |          |                   |
| N 9           | WCIA | 12/06/21          | 12/12/21        | Su Early Morning Rotator  | Su 8a-9:30a     |      | 1:00   |                   |             | NM   | 1        | \$1,400.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
| Week:         |      | 12/06/21          | 12/12/21        | -----S                    |                 |      |        | 1                 | \$1,400.00  |      |          |                   |
| <b>Totals</b> |      |                   |                 |                           |                 |      |        |                   |             |      | <b>9</b> | <b>\$8,400.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WCIA**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Tara Conway  
 Irving, TX 75039  
 (217) 356-8333

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 3286051 /                  | 27582460           |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Facebook      | 11/24/21 / 11/24/21             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 12/06/21 - 12/12/21   | Issue          | 1505/1580/11217   |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 11/29/21 - 12/26/21 | 9          | \$8,400.00        | (\$1,260.00)        | \$7,140.00        |
| <b>Totals</b>       | <b>9</b>   | <b>\$8,400.00</b> | <b>(\$1,260.00)</b> | <b>\$7,140.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# ORDER



Champaign WCIA

**Orders**  
**Order / Rev:** 3286051  
**Alt Order #:** 27582460  
**Product Desc:** Issue  
**Estimate:** 1505/1580/11217  
**Flight Dates:** 12/06/21 - 12/12/21  
**Original Date / Rev:** 11/24/21 / 11/24/21  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Buying Time LLC  
**Buying Contact:** Kathryn Welsh  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Facebook  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 11/29/21   | 12/26/21 | 9       | \$8,400.00   | \$7,140.00 |

**Totals**

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| December 2021 | 9        | \$8,400.00        | \$7,140.00        | 0.00        |
| <b>Totals</b> | <b>9</b> | <b>\$8,400.00</b> | <b>\$7,140.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time                       | Days    | Len  | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|-------------------------------------|-------|--------------------------------------|---------|------|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WCIA | 12/06/21          | 12/12/21        | CBS This Morning<br>7:00 AM-8:00 AM | CM    | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM) | MTWTF-- | 1:00 | 1     | \$600.00    | P3  | 0.00          | NM   | 1     | \$600.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u>                    |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 12/06/21    | 12/12/21        | MTWTF--                             |       | 1                                    |         |      |       | \$600.00    |     | 0.00          |      |       |            |
| N 2 | WCIA | 12/06/21          | 12/12/21        | CBS This Morning<br>8:00 AM-9:00 AM | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM) | MTWTF-- | 1:00 | 1     | \$600.00    | P3  | 0.00          | NM   | 1     | \$600.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u>                    |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 12/06/21    | 12/12/21        | MTWTF--                             |       | 1                                    |         |      |       | \$600.00    |     | 0.00          |      |       |            |
| N 3 | WCIA | 12/06/21          | 12/12/21        | Morning Show 5AM<br>5:00 AM-5:30 AM | CM    | 5:00 AM-5:30 AM<br>(5:00 AM-5:30 AM) | MTWTF-- | 1:00 | 1     | \$400.00    | P3  | 0.00          | NM   | 1     | \$400.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u>                    |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 12/06/21    | 12/12/21        | MTWTF--                             |       | 1                                    |         |      |       | \$400.00    |     | 0.00          |      |       |            |
| N 4 | WCIA | 12/06/21          | 12/12/21        | Morning Show 5AM<br>5:30 AM-6:00 AM | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | MTWTF-- | 1:00 | 1     | \$400.00    | P3  | 0.00          | NM   | 1     | \$400.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u>                    |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 12/06/21    | 12/12/21        | MTWTF--                             |       | 1                                    |         |      |       | \$400.00    |     | 0.00          |      |       |            |
| N 5 | WCIA | 12/06/21          | 12/12/21        | Morning Show 6AM<br>6:30 AM-7:00 AM | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | 1:00 | 1     | \$1,040.00  | P3  | 0.00          | NM   | 1     | \$1,040.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u>                    |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 12/06/21    | 12/12/21        | MTWTF--                             |       | 1                                    |         |      |       | \$1,040.00  |     | 0.00          |      |       |            |
| N 6 | WCIA | 12/06/21          | 12/12/21        |                                     | CM    | M-F 9a-10a                           | MTWTF-- | 1:00 | 1     | \$360.00    | P3  | 0.00          | NM   | 1     | \$360.00   |

Order / Rev: 3286051  
 Alt Order #: 27582460  
 Flight Dates: 12/06/21 - 12/12/21

Advertiser: POL/Facebook  
 Product Desc: Issue  
 Estimate: 1505/1580/11217

Champaign WCIA

| Ln    | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days              | Len  | Spots | Rate        | Pri | Rtg  | Type          | Spots | Amount     |
|-------|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|------|-------|-------------|-----|------|---------------|-------|------------|
|       |      |                   |                 | Morning Show 9AM          |       |                |                   |      |       |             |     |      |               |       |            |
|       |      |                   |                 | Morning Show 9AM          |       |                |                   |      |       |             |     |      |               |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: |      | 12/06/21          | 12/12/21        | MTWTF--                   |       |                | 1                 |      |       | \$360.00    |     |      | 0.00          |       |            |
| N 7   | WCIA | 12/06/21          | 12/12/21        | 3 News at 6-1st half-hour | CM    | M-F 6p-630p    | MTWTF--           | 1:00 | 1     | \$2,200.00  | P3  | 0.00 | NM            | 1     | \$2,200.00 |
|       |      |                   |                 | 3 News at 6-1st half-hour |       |                |                   |      |       |             |     |      |               |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: |      | 12/06/21          | 12/12/21        | MTWTF--                   |       |                | 1                 |      |       | \$2,200.00  |     |      | 0.00          |       |            |
| N 8   | WCIA | 12/06/21          | 12/12/21        | 3 News at 6-2nd half-hour | CM    | M-F 6:30p-7p   | MTWTF--           | 1:00 | 1     | \$1,400.00  | P3  | 0.00 | NM            | 1     | \$1,400.00 |
|       |      |                   |                 | 3 News at 6-2nd half-hour |       |                |                   |      |       |             |     |      |               |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: |      | 12/06/21          | 12/12/21        | MTWTF--                   |       |                | 1                 |      |       | \$1,400.00  |     |      | 0.00          |       |            |
| N 9   | WCIA | 12/06/21          | 12/12/21        | EM Su                     | CM    | Su 8a-9:30a    | -----S            | 1:00 | 1     | \$1,400.00  | P3  | 0.00 | NM            | 1     | \$1,400.00 |
|       |      |                   |                 | Su Early Morning Rotator  |       |                |                   |      |       |             |     |      |               |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: |      | 12/06/21          | 12/12/21        | -----S                    |       |                | 1                 |      |       | \$1,400.00  |     |      | 0.00          |       |            |
|       |      |                   |                 |                           |       |                |                   |      |       |             |     |      | Totals        | 9     | \$8,400.00 |