

CONTRACT

KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 107964 /		<u>Alt Order #</u> 25530807
<u>Product</u> NRA-PVF-MT		
<u>Contract Dates</u> 04/11/17 - 04/24/17		<u>Estimate #</u> 8702
<u>Advertiser</u> POL/NRA-PVF		<u>Original Date / Revision</u> 04/10/17 / 04/10/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 388	<u>Product Code</u> 1053
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFBF	04/11/17	04/24/17	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/17	04/17/17	M-WTF--				2	\$100.00	0.00			
	Week:	04/18/17	04/24/17	MTWTF--				2	\$100.00	0.00			
N 2	KFBF	04/11/17	04/24/17	M-F 5pm News	5:00 PM-5:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/17	04/17/17	M-WTF--				2	\$300.00	0.00			
	Week:	04/18/17	04/24/17	MTWTF--				3	\$300.00	0.00			
N 3	KFBF	04/11/17	04/24/17	M-F 6p News	6:00 PM-6:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/17	04/17/17	M-WTF--				3	\$300.00	0.00			
	Week:	04/18/17	04/24/17	MTWTF--				2	\$300.00	0.00			
N 4	KFBF	04/16/17	04/16/17	Weekend 5pm News	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/10/17	04/16/17	-----S				1	\$200.00	0.00			
N 5	KFBF	04/11/17	04/24/17	Modern Family	6:30 PM-7:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/17	04/17/17	M-WTF--				2	\$300.00	0.00			
	Week:	04/18/17	04/24/17	MTWTF--				3	\$300.00	0.00			
N 6	KFBF	04/17/17	04/17/17	Dancing W/Stars	7:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/17/17	04/23/17	M-----				1	\$450.00	0.00			
N 7	KFBF	04/19/17	04/19/17	Goldbergs/	7:00 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/17/17	04/23/17	--W----				1	\$350.00	0.00			
N 8	KFBF	04/19/17	04/19/17	Designated Survivor	9:00 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/17/17	04/23/17	--W----				1	\$300.00	0.00			
N 9	KFBF	04/14/17	04/14/17	20/20	9p-10p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/10/17	04/16/17	----F--				1	\$225.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

<u>Contract / Revision</u>		<u>Alt Order #</u>
107964 /		25530807
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/11/17 - 04/24/17	NRA-PVF-MT	8702
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/NRA-PVF		04/10/17 / 04/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KFBB	04/10/17-04/16/17		20/20	9p-10p	-----F----	:30		\$225.00	0.00	NM		
See MG 9.2													
2	KFBB	04/10/17-04/16/17		Match Game	8p-9p	-----Su	:30		\$225.00	0.00	NM		
Ⓜ MG for 9.1 04/14													
N 10	KFBB	04/11/17	04/24/17	10pm News	10:00 PM-10:35 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/17	04/17/17	M-WTF--				2	\$300.00	0.00			
Week:		04/18/17	04/24/17	MTWTF--				3	\$300.00	0.00			
Totals										0.00		29	\$7,925.00

Time Period	# of Spots	Gross Amount	Net Amount
03/27/17 - 04/24/17	29	\$7,925.00	\$6,736.25
Totals	29	\$7,925.00	\$6,736.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25530807

Changes as of: 4/12/2017 at 11:33 AM

Version: Current State Version 3

CPE: 388/1053/8702

Flight: 4/11/17 - 4/24/17

Station: KFBB

Agency: RED EAGLE MEDIA GROUP

Advertiser: NRA-PVF

Market: Great Falls

Total \$: \$7,925.00
Total Spots: 29

RED EAGLE MEDIA
GROUP 815 SLATERS
LANE ALEXANDRIA
VA 22314

Product: NRA-PVF-MT

Office: PHILADELPHIA

Total CPP: \$102.92

Agency Order #: 6063322

Primary Demo: Adults 35-64

Total GRP: 77.0

Buyer: TRACEY ROBINSON

Con Type: POLITICAL/VOTE

Traffic #: 107964

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

Separation:

Comments: 1x N/A line 9 as 20/20 change to Sunday 8p-9p in Match Game @\$225

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	4/11	4/18	4/11 - 4/18	Total Spots	Total \$	CPP	GRP
9	Su 8p-9p		Match Game	\$225.00	3.5	30	1	0		1	\$225.00	\$64.29	3.5
Charges: Day/Time from F 9p-10p to Su 8p-9p, Program from 2020 to Match Game													
TOTALS: 14 15										29	\$7,925.00	\$102.92	77.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25530807
CPE: 388/1053/8702
Agency: RED EAGLE MEDIA GROUP
RED EAGLE MEDIA GROUP 815 SLATERS
LANE ALEXANDRIA
VA 22314

Changes as of: 4/12/2017 at 11:33 AM
Flight: 4/11/17 - 4/24/17
Advertiser: NRA-PVF
Product: NRA-PVF-MT
Office: PHILADELPHIA
Total \$: \$7,925.00
Total Spots: 29
Total CPP: \$102.92

Version: Current State Version 3
Station: KFBB
Market: Great Falls

Agency Order #: 6063322
Buyer: TRACEY ROBINSON
Salesperson: SHEPARD RITZEN
215-567-7950

Primary Demo: Adults 35-64
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total GRP: 77.0
Traffic #: 107964
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
04/12/17 11:33 AM	SHEPARD RITZEN	1x N/A line 9 as 20/20 change to Sunday 8p-9p in Match Game @ \$225	
04/12/17 7:54 AM	Angie Deeping	1x N/A line 9 Make Good Sunday 8p-9p in Match Game? @ \$225	
04/10/17 1:39 PM	SHEPARD RITZEN	not a new order. just change of issue from ILA to PVF. will send down cancel for former order. I changed 7-8p LMS to 9-10p 20/20.	
04/10/17 1:39 PM	SHEPARD RITZEN	not a new order. just change of issue from ILA to PVF. will send down cancel for former order. I changed 7-8p LMS to 9-10p 20/20.	

Competitive Information			
Market Budget:	\$72,045		
KFBB Share:	11%		
Comment:	updated		
KRTV:	89%		

Daypart Summary						Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	29	\$7,925.00	\$102.92	77.0	2017-Apr	29	\$7,925.00
Total	100%	29	\$7,925.00	\$102.92	77.0	Total	29	\$7,925.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot#	\$ Chg	Contract \$	Comment
Revision	4/12/17 11:33 AM	SHEPARD RITZEN	Revised			\$0	\$7,925.00	Changes: Comments from not a new order, just change of issue from ILA to PVF. will send down cancel for former order. I changed 7-8p LMS to 9-10p 20/20. to 1x N/A line 9 as 20/20 change to Sunday 8p-9p in Match Game @ \$225. 1 buyline added or modified.
Makegood 1	4/12/17 7:54 AM	Angie Deeping	Confirmed			\$0	\$7,925.00	Changes: Total GIMPs from 0 to 77. Total CPM from \$0.00 to \$102,922.08.
Revision	4/10/17 1:39 PM	SHEPARD RITZEN	Confirmed			\$0	\$7,925.00	Changes: Buyer from Eagle Media Media Assistant, Red to TRACEY ROBINSON, Product from MT to NRA-PVF-MT. Comments from Separation: 30 to not a new order, just change of issue from ILA to PVF. will send down cancel for former order. I changed 7-8p LMS to 9-10p 20/20. User Entered \$ from \$0.00 to \$7,925.00. 1 buyline added or modified.
New	4/10/17 1:38 PM	SHEPARD RITZEN	New	29		\$7,925.00	\$7,925.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.