

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

ADELSTEIN & ASSOCIATES
222 W ONTARIO ST
SUITE 200
CHICAGO, IL 60610
USA

<u>Contract / Revision</u> 697652 /		<u>Alt Order #</u>
<u>Product</u> SAM YINGLING		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u> 5530
<u>Advertiser</u> FRIENDS OF SAM YINGLING		<u>Original Date / Revision</u> 11/02/16 / 11/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Nancy Shea	<u>Sales Office</u> Chicago Local
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 00246	<u>Advertiser Ref</u> 40384	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WMAQ	11/03/16	11/08/16	5A-6A M-F	5A-6A		:30			ED		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---TF--				1	\$650.00					
	Week:	11/07/16	11/13/16	MT-----				2	\$650.00					
N 2	WMAQ	11/03/16	11/08/16	6A-7A M-F NBC 5 NE	6A-7A		:30			ED		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---TF--				3	\$1,200.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WMAQ	10/31/16-11/06/16	6A-7A M-F NBC 5 NEWS 6A	6A-7A	----ThF----	:30	\$1,200.00			NM		
		See MG 5.5,5.6 DNA-NEWS SPL REPORT												
	Week:	11/07/16	11/13/16	MT-----				1	\$1,200.00					
N 3	WMAQ	11/03/16	11/08/16	7A-9A M-F TDY I	7A-9A		:30			ED		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---TF--				2	\$1,400.00					
	Week:	11/07/16	11/13/16	MT-----				1	\$1,400.00					
N 4	WMAQ	11/07/16	11/08/16	9A-10A M-F TDY II	9A-10A		:30			ED		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/07/16	11/13/16	MT-----				2	\$800.00					
N 5	WMAQ	11/03/16	11/08/16	11A-12P M-F NEWS A	11A-12P		:30			ED		NM	4	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/31/16	11/06/16	---TF--				1	\$475.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 697652 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Product</u> SAM YINGLING
		<u>Estimate #</u> 5530
<u>Advertiser</u> FRIENDS OF SAM YINGLI		<u>Original Date / Revision</u> 11/02/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
4	WMAQ	10/31/16-11/06/16		11A-12P M-F NEWS AT 11A	11A-12P	----ThF----	:30		\$475.00			NM		
See MG 5.5,5.6 PREEMPT-PROGRAM CHANGE														
5	WMAQ	11/06/16-11/06/16		11-1135P SPT SU PST GM	11P-1135P	-----Su	:30		\$1,600.00			NM		
Ⓜ MG for 2.1,5.4 SPOT RAN LATE DUE NFL OVERRUN. SPT SUN AIRED 11:33P-12:08A														
6	WMAQ	11/06/16-11/06/16		4A-430A M-TH/SU NBC5 NE	4A-430A	-----Su	:30		\$75.00			NM		
Ⓜ MG for 2.1,5.4														
Week:		11/07/16	11/13/16	MT-----				2	\$650.00					
N 6	WMAQ	11/07/16	11/07/16	3P-4P M-F EARLY FR	3P-4P		:30			ED		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$1,200.00						
N 7	WMAQ	11/03/16	11/07/16	4-430P M-F NEWS	4P-430P		:30			ED		NM	3	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TF--	2			\$1,150.00						
Week:		11/07/16	11/13/16	M-----	1			\$1,150.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
3	WMAQ	11/07/16-11/13/16		4-430P M-F NEWS	4P-430P	M-----	:30		\$1,150.00			NM		
See MG 7.4 PREEMPT														
4	WMAQ	11/07/16-11/07/16		1137P-1237A M-F LATE NIGI	1137P-1237A	M-----	:30		\$675.00			NM		
Ⓜ MG for 7.3 11/07														
N 8	WMAQ	11/03/16	11/07/16	430-5P M-F NEWS	430P-5P		:30			ED		NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TF--	1			\$1,250.00						
Week:		11/07/16	11/13/16	M-----	1			\$1,250.00						
N 9	WMAQ	11/07/16	11/07/16	6-630P M-F ENEWS	6P-630P		:30			ED		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$3,000.00						
N 10	WMAQ	11/03/16	11/04/16	630P-7P M-F AH	630P-7P		:30			ED		NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TF--	1			\$2,450.00						
N 11	WMAQ	11/03/16	11/05/16	10P-1035P M-SU LAT	10P-1035P		:30			ED		NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TFS-	2			\$5,000.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WMAQ	10/31/16-11/06/16		10P-1035P M-SU LATE NEW	10P-1035P	----ThFSa--	:30		\$5,000.00			NM		
See MG 11.3 NA-NOT AVAILABLE														
3	WMAQ	11/06/16-11/06/16		NFL LATE NEWS NON LCL	1030P-11P	-----Su	:30		\$5,000.00			NM		
Ⓜ MG for 11.1 11/05 SPOT RAN LATE DUE NFL OVERRUN. NFL LATE NEWS AIRED 11:04P-1133P														

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N 12	WMAQ	11/05/16	11/05/16	1030P-12:04A SNL	1030P-12:04A		:30			EP		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$5,000.00					
N 13	WMAQ	11/06/16	11/06/16	7-11A SU MEET THE	7A-11A		:30			EP		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$5,000.00					
N 14	WMAQ	11/03/16	11/03/16	430A-5A M-TH/SU NB	430A-5A		:30			EP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$100.00					
Totals									0.00				28	\$46,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	28	\$46,550.00	(\$6,982.50)	\$39,567.50
Totals	28	\$46,550.00	(\$6,982.50)	\$39,567.50

Signature: _____ **Date:** _____

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