

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WHBC AM CANTON

Date:

4.19.19

I, WILLIAM SHERER II,

being/on behalf of: _____, a legally

qualified candidate of the DEMOCRATIC politicalparty for the office of: CITY COUNCIL PRESIDENTin the PRIMARYelection to be held on: 5/7/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		PLG			

Total Charges:2955⁰⁰

Sales Order

Station: WHBC-AM Buyer: JR Rinaldi
 Contract Name: Sherer for council president-01 Tax Schedule: (None)
 Contract#: 40815 Agency Commission %: 0
 Start Date: 4/24/19 End Date: 5/07/19 Billing Cycle: Calendar
 Revenue Type: POLITICAL DIRECT Type: Cash Salesperson: 4408lgaw Comm %: 0
 Advertiser: FRIENDS TO ELECT SHERER Makegood Policy: SALES PERSON APPROVAL
 Address: 6029 Navarre Road Southwest REQUIRED
 City: Canton State: OH Zip: 44706
 Product Name: Sherer for council presid
 Competitive Code: POLITICAL - LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/24/19	4/26/19		6:00 AM	10:00 AM	60			2	2	2			6	D	60.00	6	360.00	2
2	4/24/19	4/26/19		10:00 AM	12:00 PM	60			2	2	2			6	D	55.00	6	330.00	2
3	4/24/19	4/26/19		3:00 PM	7:00 PM	60			1	1	1			3	D	55.00	3	165.00	2
4	4/27/19	4/27/19		8:00 AM	11:00 AM	60						4		4	D	20.00	4	80.00	2
6	4/29/19	5/03/19		6:00 AM	10:00 AM	60	2	2	2	4	4			14	D	60.00	14	840.00	2
6	4/29/19	5/03/19		10:00 AM	12:00 PM	60	2	2	2	3	3			12	D	55.00	12	660.00	2
7	4/29/19	5/03/19		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	55.00	5	275.00	2
8	5/04/19	5/04/19		8:00 AM	11:00 AM	60						4		4	D	20.00	4	80.00	2
9	5/06/19	5/07/19		6:00 AM	10:00 AM	60	4	2						6	D	60.00	6	360.00	2
10	5/06/19	5/07/19		10:00 AM	12:00 PM	60	3	2						5	D	55.00	5	275.00	2
11	5/06/19	5/06/19		3:00 PM	7:00 PM	60	1							1	D	55.00	1	55.00	2

Billing Projections: By Month

	Apr 19	May 19
CA	1,505.00	1,975.00
ST	935.00	2,545.00

☒ Print Spot Prices

Notes to Traffic: added \$525 9x to the order

paid Ck#1038

TOTAL SPOTS	66
GROSS TOTAL \$	3,480.00
ADJUSTED SPOTS	66
ADJUSTED TOTAL \$	3,480.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	Business Manager
<input type="radio"/>	<input type="radio"/>	Traffic Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	4408lgaw, 04/19/19 @11:27AM