

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WHBC AM CANTON	Date: 4.19.19
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I, WILLIAM SHERER II

being/on behalf of: _____, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: CITY COUNCIL PRESIDENT

in the PRIMARY

election to be held on: 5/7/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		PKG			

Total Charges: 2955⁰⁰

Sales Order

Station: **WHBC-AM** Buyer: **JR Rinaldi**
 Contract Name: **Sherer for council president-01** Tax Schedule: **(None)**
 Contract#: **40815** Agency Commission %: **0**
 Start Date: **4/24/19** End Date: **5/07/19** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL DIRECT** Type: **Cash** Salesperson: **4408lgaw** Comm %: **0**
 Advertiser: **FRIENDS TO ELECT SHERER** Makegood Policy: **SALES PERSON APPROVAL**
 Address: **6029 Navarre Road Southwest** **REQUIRED**
 City: **Canton** State: **OH** Zip: **44706**
 Product Name: **Sherer for council presid**
 Competitive Code: **POLITICAL - LOCAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/24/19	4/26/19		6:00 AM	10:00 AM	60			2	2	2			6	D	60.00	6	360.00	2
2	4/24/19	4/26/19		10:00 AM	12:00 PM	60			2	2	2			6	D	55.00	6	330.00	2
3	4/24/19	4/26/19		3:00 PM	7:00 PM	60			1	1	1			3	D	55.00	3	165.00	2
4	4/27/19	4/27/19		8:00 AM	11:00 AM	60						4		4	D	20.00	4	80.00	2
6	4/29/19	5/03/19		6:00 AM	10:00 AM	60	2	2	2	4	4			14	D	60.00	14	840.00	2
6	4/29/19	5/03/19		10:00 AM	12:00 PM	60	2	2	2	3	3			12	D	55.00	12	660.00	2
7	4/29/19	5/03/19		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	55.00	5	275.00	2
8	5/04/19	5/04/19		8:00 AM	11:00 AM	60						4		4	D	20.00	4	80.00	2
9	5/06/19	5/07/19		6:00 AM	10:00 AM	60	4	2						6	D	60.00	6	360.00	2
10	5/06/19	5/07/19		10:00 AM	12:00 PM	60	3	2						5	D	55.00	5	275.00	2
11	5/06/19	5/06/19		3:00 PM	7:00 PM	60	1							1	D	55.00	1	55.00	2

Billing Projections: By Month

	Apr 19	May 19
CA	1,505.00	1,975.00
ST	935.00	2,545.00

Print Spot Prices

Notes to Traffic: added \$525 9x to the order

paid Ck#1038

TOTAL SPOTS	66
GROSS TOTAL \$	3,480.00
ADJUSTED SPOTS	66
ADJUSTED TOTAL \$	3,480.00

APPROVE DECLINE

- Business Manager
- Traffic Manager
- Sales Manager
- 4408lgaw, 04/19/19 @11:27AM