

Order / Rev: 1870302
 Alt Order #: WOC12235759
 Flight Dates: 10/16/19 - 10/22/19

Advertiser: POL/ Mark Poloncarz / D / County Exec
 Product Desc: Poloncarz TV
 Estimate: 6872
WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY SHOW 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	11111--		5				\$250.00		0.00			
N 6	WGRZ	10/16/19	10/21/19	Today Show 4th Hour	CM	10-11a	1-1-1--	:30	3	\$205.00	P03	0.00	NM	3	\$615.00
				Today Show 4th Hour	(10:00 AM-11:00 AM)										
(Program: TODAY SHOW 3)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	1-1-1--		3				\$205.00		0.00			
N 7	WGRZ	10/16/19	10/22/19	Local News @ 11a M-F	CM	11-1130a	11111--	:30	5	\$165.00	P03	0.00	NM	5	\$825.00
				Local News @ 11a M-F	(11:00 AM-11:30 AM)										
(Program: MIDDAY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	11111--		5				\$165.00		0.00			
N 8	WGRZ	10/16/19	10/22/19	Dr. Phil 2-3p	CM	2-3p M-F	11111--	:30	5	\$90.00	P04	0.00	NM	5	\$450.00
				2-3p M-F	(2:00 PM-3:00 PM)										
(Program: DR. PHIL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	11111--		5				\$90.00		0.00			
N 9	WGRZ	10/16/19	10/17/19	Local News @ 530p M-F	CM	530-6p	---1---	:30	1	\$625.00	P03	0.00	NM	1	\$625.00
				Local News @ 530p M-F	(5:30 PM-6:00 PM)										
(Program: CH 2 NEWS AT 530PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	---1---		1				\$625.00		0.00			
N 10	WGRZ	10/16/19	10/22/19	Local News @ 6p M-F	CM	6-630p	-11----	:30	2	\$865.00	P03	0.00	NM	2	\$1,730.00
				Local News @ 6p M-F	(6:00 PM-6:30 PM)										
(Program: CH 2 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	-11----		2				\$865.00		0.00			
N 11	WGRZ	10/16/19	10/21/19	LN (M-Su)	CM	11-1135PM-F&SU	1--1--1	:30	3	\$415.00	P03	0.00	NM	3	\$1,245.00
				Late News	(11:00 PM-11:35 PM)										
(Program: CHANNEL 2 NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	1--1--1		3				\$415.00		0.00			
N 12	WGRZ	10/16/19	10/22/19	Tue Prime A	CM	8p-9p	-1-----	:30	1	\$2,100.00	P03	0.00	NM	1	\$2,100.00
				Tue Prime A	(8:00 PM-9:00 PM)										
(Program: THE VOICE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/19	10/22/19	-1-----		1				\$2,100.00		0.00			
N 13	WGRZ	10/16/19	10/19/19	Today Show Sa	CM	7a-9a	-----1-	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
				NBC Today Show (Sa)	(7:00 AM-9:00 AM)										
(Program: SATURDAY TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----1-		1				\$400.00		0.00			
N 14	WGRZ	10/16/19	10/19/19	Local News @ 9a Sa	CM	Sat Daybreak 9a-1	-----1-	:30	1	\$265.00	P03	0.00	NM	1	\$265.00
				Daybreak Saturday	(9:00 AM-10:00 AM)										
(Program: SATURDAY DAYBREAK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----1-		1				\$265.00		0.00			
N 15	WGRZ	10/16/19	10/20/19	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 7a Su	(7:00 AM-8:00 AM)										
(Program: SUNDAY DAYBREAK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----1		1				\$300.00		0.00			
N 16	WGRZ	10/16/19	10/20/19	Meet the Press	CM	9-10a	-----1	:30	1	\$510.00	P02	0.00	NM	1	\$510.00
				Meet the Press	(9:00 AM-10:00 AM)										
(Program: MEET THE PRESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----1		1				\$510.00		0.00			

Totals 46 \$13,850.00