

# Public Service Announcements

## for the Month of April 2020

Lotus Broadcasting Corp's policy governing the airing of public service announcements for KOMP/KXPT/KWWN/KRLV/KBAD is as follows:

Minimum: Two (2) psa's per hour between 12am and 6am

One (1) psa per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e. Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include but are not limited to the following:

1. Ronald McDonald Hose Run for the House
2. Papa John's Community Pizza Drive
3. UMC
4. LVCVA Distance is Love
5. Nevada Medical Center – Suicide Prevention
6. Blood Shortage
7. Covid 19
8. Hope Link of Southern Nevada
9. Opportunity Village
10. Three Square Food Bank
11. Nevada Department of Transportation
12. Sober Moms
13. Safe Sleep
14. Vegas Chamber
15. Opioid Addiction Recovery
16. Nevada Volunteers
17. ALS Association Nevada Chapter
18. Chronic Pain
19. Immunize Nevada
20. Nevada Department of Emergency Management
21. Army National Guard

Month Covered:

April 2020

## Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KBAD

### PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. NEON & BEYOND  
7:00AM, 60 MINUTES  
April 5<sup>th</sup>, 2020

2. NEON & BEYOND  
7:00AM, 60 MINUTES  
April 12<sup>th</sup>, 2020

### Brief Description:

Must include Moderator's name, Guest Name, and Title

1. HOST: Steph MacKenzie  
Guest: Arash Ghafoori / Nevada Partnership for homeless Youth  
Discussed the critical needs in these times of what is needed, and they are still operating and what precautions they are taking  
  
Guest: Jeannine McCoy / Vitalent Blood  
Discussed how crucial the need is for people to still donate and what they are doing to accommodate client during the Covid Crisis.
2. HOST: Steph MacKenzie  
Guest: Janel Davis / Nevada Health Link  
Discussed the Nevada Health Link which is an online insurance marketplace operated by the Silver State Health Insurance exchange.  
  
Guest: Liz Ortenburger / Safe Nest  
Discussed Domestic Violence during the stay at home orders and what you can do if you need help.

Month Covered:

April 2020

## Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KBAD

### PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

### Brief Description:

Must include Moderator's name, Guest Name, and Title

1. NEON AND BEYOND  
7:30AM, 30 MINUTES  
April 19<sup>th</sup>, 2020

2. NEON AND BEYOND  
7:30AM, 30 MINUTES  
April 26<sup>th</sup>, 2020

1. HOST: Steph MacKenzie  
Guest: Caled S Cage / State Incident Commander of Covid 19  
Discussed what is going on now in our state and about the Cares Act and Economic Injury Disaster Loan

Guest: Dr Jonathan Still  
Discussed mental illness during the Covid-19 Crisis

2. HOST: Steph MacKenzie  
Guest: Crista Hales / Adopt a Senior  
Discussed the Adopt a Senior event for the graduating class of 2020

Guest: Kerry Durmick / NV Census  
Discussed the 2020 Census and encouraged everyone to fill out the census and why it is important.