

ORDER



Orders
Order / Rev: 1081995
 Alt Order #:
Product Desc: Issue
Estimate: 12437
Flight Dates: 11/01/22 - 11/07/22
Original Date / Rev: 10/24/22 / 10/24/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: LCV Victory Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 219200
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	102	\$245,750.00	\$208,887.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	102	\$245,750.00	\$208,887.50	0.00
Totals	102	\$245,750.00	\$208,887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/01/22	11/07/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	-----	:30	0	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	- TWTF - -		4		\$750.00		0.00					
		Week: 11/07/22	11/13/22	-----		0		\$750.00		0.00					
N 2	KMGH	11/01/22	11/07/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	-----	:30	0	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	- TWTF - -		4		\$2,000.00		0.00					
		Week: 11/07/22	11/13/22	-----		0		\$2,000.00		0.00					
N 3	KMGH	11/01/22	11/07/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$2,500.00	P-2	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	- TWTF - -		4		\$2,500.00		0.00					
		Week: 11/07/22	11/13/22	-----		0		\$2,500.00		0.00					
N 4	KMGH	11/01/22	11/07/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	-----	:30	0	\$3,000.00	P-2	0.00	NM	9	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	- TWTF - -		7		\$3,000.00		0.00					
		Week: 11/07/22	11/13/22	M- - - - -		2		\$3,000.00		0.00					
N 5	KMGH	11/01/22	11/07/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	-----	:30	0	\$500.00	P-1	0.00	NM	4	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	11/01/22	11/07/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----	:30	0	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$500.00		0.00			
N 7	KMGH	11/01/22	11/07/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----	:30	0	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-					1	\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,000.00		0.00			
N 8	KMGH	11/01/22	11/07/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----	:30	0	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-					1	\$2,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$2,000.00		0.00			
N 9	KMGH	11/01/22	11/07/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-					1	\$1,200.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,200.00		0.00			
N 10	KMGH	11/01/22	11/07/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----	:30	0	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S					2	\$1,200.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,200.00		0.00			
N 11	KMGH	11/01/22	11/07/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----	:30	0	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S					2	\$1,200.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,200.00		0.00			
N 12	KMGH	11/01/22	11/07/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S					1	\$850.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$850.00		0.00			
N 13	KMGH	11/01/22	11/07/22	M-F 9-10am Tamron Hall	CM	9-10am	-----	:30	0	\$950.00	P-2	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$950.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$950.00		0.00			
N 14	KMGH	11/01/22	11/07/22	M-F 10-11am M-F 10-11am	CM	10-11am	-----	:30	0	\$6,500.00	P-1	0.00	NM	3	\$19,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					3	\$6,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$6,500.00		0.00			
N 15	KMGH	11/01/22	11/07/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	-----	:30	0	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$2,500.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$2,500.00		0.00			
N 16	KMGH	11/01/22	11/07/22	M-F 1135am-12pm Mile High Living	CM	1135am-12pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					3	\$1,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,500.00		0.00			
N 17	KMGH	11/01/22	11/07/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$2,000.00	P-1	0.00	NM	3	\$6,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KMGH	11/01/22	11/07/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	:30	0	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					3	\$2,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$2,000.00		0.00			
N 19	KMGH	11/01/22	11/07/22	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-----	:30	0	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					3	\$4,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$4,000.00		0.00			
N 20	KMGH	11/01/22	11/07/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,000.00		0.00			
N 21	KMGH	11/01/22	11/07/22	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					5	\$850.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$850.00		0.00			
N 22	KMGH	11/01/22	11/07/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					5	\$1,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,500.00		0.00			
N 23	KMGH	11/01/22	11/07/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	-----	:30	0	\$6,500.00	P-1	0.00	NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$6,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$6,500.00		0.00			
N 24	KMGH	11/01/22	11/07/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$6,500.00	P-1	0.00	NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--					4	\$6,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$6,500.00		0.00			
N 25	KMGH	11/01/22	11/07/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S					1	\$1,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$1,500.00		0.00			
N 26	KMGH	11/01/22	11/07/22	Monday Prime C Monday Prime C	CM	9-10pm	-----	:30	0	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----					0	\$5,000.00		0.00			
		Week: 11/07/22	11/13/22	M-----					1	\$5,000.00		0.00			
N 27	KMGH	11/01/22	11/07/22	Sunday Prime A Sunday Prime A	CM	6-7pm	-----	:30	0	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S					1	\$3,500.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$3,500.00		0.00			
N 28	KMGH	11/01/22	11/07/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	-----	:30	0	\$4,000.00	P-1	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF-S					5	\$4,000.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$4,000.00		0.00			
N 29	KMGH	11/01/22	11/07/22	Post Game News Post Game News	CM	Various	-----	:30	0	\$750.00	P-3	0.00	NM	1	\$750.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTFSS		1				\$750.00		0.00			
		Week: 11/07/22	11/13/22	-----		0				\$750.00		0.00			
N30	KMGH	11/01/22	11/07/22	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	-----	:30	0	\$3,500.00	P-1	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--		5				\$3,500.00		0.00			
		Week: 11/07/22	11/13/22	-----		0				\$3,500.00		0.00			
N31	KMGH	11/01/22	11/07/22	M-F 1137pm-1207am M-F 1137pm-1207am	CM	1137pm-1207am	-----	:30	0	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-TWTF--		4				\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	-----		0				\$1,000.00		0.00			
													Totals	102	\$245,750.00