

ORDER



Orders
Order / Rev: 107773
Alt Order #:
Product Desc: LCV TV 10.8-10.14
Estimate: 12180
Flight Dates: 10/08/22 - 10/14/22
Original Date / Rev: 10/07/22 / 10/07/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: LCV Victory Fund
Demographic: A25-54
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 219200
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/14/22	137	\$240,450.00	\$204,382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	137	\$240,450.00	\$204,382.50	0.00
Totals	137	\$240,450.00	\$204,382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/08/22	10/14/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$500.00		0.00			
N 2	KMGH	10/08/22	10/14/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$800.00		0.00			
N 3	KMGH	10/08/22	10/14/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	10	\$1,500.00	P-2	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		10				\$1,500.00		0.00			
N 4	KMGH	10/08/22	10/14/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	15	\$2,000.00	P-2	0.00	NM	15	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		15				\$2,000.00		0.00			
N 5	KMGH	10/08/22	10/14/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$300.00		0.00			
N 6	KMGH	10/08/22	10/14/22		CM	6-7am	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00

Order / Rev: 1077773
 Alt Order #:
 Flight Dates: 10/08/22 - 10/14/22

Advertiser: LCV Victory Fund
 Product Desc: LCV TV 10.8-10.14
 Estimate: 12180
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa GMA Hour 1											
				Sa GMA Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S-	1	\$1,000.00	0.00								
N 7	KMGH	10/08/22	10/14/22	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S-	1	\$1,200.00	0.00								
N 8	KMGH	10/08/22	10/14/22	Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sa GMA Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S-	1	\$1,000.00	0.00								
N 9	KMGH	10/08/22	10/14/22	Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Sa 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S-	1	\$1,200.00	0.00								
N 10	KMGH	10/08/22	10/14/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S	1	\$1,200.00	0.00								
N 11	KMGH	10/08/22	10/14/22	This Week	CM	8-9am	-----S	:30	1	\$13,000.00	P-1	0.00	NM	1	\$13,000.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S	1	\$13,000.00	0.00								
N 12	KMGH	10/08/22	10/14/22	Su 9-10am News	CM	9-10am	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Su 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	-----S	1	\$850.00	0.00								
N 13	KMGH	10/08/22	10/14/22	M-F 9-10am	CM	9-10am	MTWTF--	:30	10	\$700.00	P-2	0.00	NM	10	\$7,000.00
				Tamron Hall											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	10	\$700.00	0.00								
N 14	KMGH	10/08/22	10/14/22	M-F 10-11am	CM	10-11am	MTWTF--	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	3	\$4,000.00	0.00								
N 15	KMGH	10/08/22	10/14/22	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
				M-F 11-1135am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	5	\$1,500.00	0.00								
N 16	KMGH	10/08/22	10/14/22	M-F 1135am-12pm	CM	1135am-12pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
				Mile High Living											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	5	\$1,200.00	0.00								
N 17	KMGH	10/08/22	10/14/22	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	5	\$850.00	0.00								
N 18	KMGH	10/08/22	10/14/22	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	3	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	3	\$4,000.00	0.00								
N 19	KMGH	10/08/22	10/14/22	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	10	\$550.00	P-2	0.00	NM	10	\$5,500.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	10	\$550.00	0.00								
N 20	KMGH	10/08/22	10/14/22	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
				M-F 3-330pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/22	10/14/22	MTWTF--	5	\$850.00	0.00								

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$850.00		0.00			
N21	KMGH	10/08/22	10/14/22	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$850.00		0.00			
N22	KMGH	10/08/22	10/14/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	10	\$1,500.00	P-2	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		10				\$1,500.00		0.00			
N23	KMGH	10/08/22	10/14/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$5,000.00	P-1	0.00	NM	5	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$5,000.00		0.00			
N24	KMGH	10/08/22	10/14/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$5,000.00	P-1	0.00	NM	5	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$5,000.00		0.00			
N25	KMGH	10/08/22	10/14/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S		1				\$1,500.00		0.00			
N26	KMGH	10/08/22	10/14/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$1,200.00		0.00			
N27	KMGH	10/08/22	10/14/22	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	----F--		1				\$3,500.00		0.00			
N28	KMGH	10/08/22	10/14/22	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S		1				\$3,500.00		0.00			
N29	KMGH	10/08/22	10/14/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	5	\$4,000.00	P-1	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF-S		5				\$4,000.00		0.00			
N30	KMGH	10/08/22	10/14/22	Post Game News Post Game News	CM	Various	-----S-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	-----S-		1				\$750.00		0.00			
N31	KMGH	10/08/22	10/14/22	M-F 1137pm-1207am M-F 1137pm-1207am	CM	1137pm-1207am	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/22	10/14/22	MTWTF--		5				\$1,000.00		0.00			
													Totals	137	\$240,450.00