

ORDER



Orders
Order / Rev: 1081983
 Alt Order #:
Product Desc: Issue
Estimate: 12436
Flight Dates: 10/29/22 - 10/31/22
Original Date / Rev: 10/24/22 / 10/24/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: LCV Victory Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 219200
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	7	\$7,900.00	\$6,715.00
10/31/22	10/31/22	10	\$26,650.00	\$22,652.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	7	\$7,900.00	\$6,715.00	0.00
November 2022	10	\$26,650.00	\$22,652.50	0.00
Totals	17	\$34,550.00	\$29,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/22	10/31/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----		0				\$2,500.00		0.00			
		Week: 10/31/22	11/06/22	M-----		1				\$2,500.00		0.00			
N 2	KMGH	10/29/22	10/31/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----		0				\$3,000.00		0.00			
		Week: 10/31/22	11/06/22	M-----		1				\$3,000.00		0.00			
N 3	KMGH	10/29/22	10/31/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-		1				\$1,200.00		0.00			
		Week: 10/31/22	11/06/22	-----		0				\$1,200.00		0.00			
N 4	KMGH	10/29/22	10/31/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-		1				\$1,200.00		0.00			
		Week: 10/31/22	11/06/22	-----		0				\$1,200.00		0.00			
N 5	KMGH	10/29/22	10/31/22		CM	7-8am	-----	:30	0	\$1,200.00	P-2	0.00	NM	2	\$2,400.00

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N 6	KMGH	10/29/22	10/31/22	Su 7-8am News Su 7-8am News	CM	9-10am	-----S	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S					2	\$1,200.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$1,200.00		0.00			
N 7	KMGH	10/29/22	10/31/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S					1	\$850.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$850.00		0.00			
N 8	KMGH	10/29/22	10/31/22	M-F 9-10am Tamron Hall	CM	9-10am	-----	:30	0	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$950.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$950.00		0.00			
N 9	KMGH	10/29/22	10/31/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	-----	:30	0	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$2,500.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$2,500.00		0.00			
N 10	KMGH	10/29/22	10/31/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	:30	0	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$4,000.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$4,000.00		0.00			
N 11	KMGH	10/29/22	10/31/22	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-----	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$850.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$850.00		0.00			
N 12	KMGH	10/29/22	10/31/22	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$850.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$850.00		0.00			
N 13	KMGH	10/29/22	10/31/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$1,500.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$1,500.00		0.00			
N 14	KMGH	10/29/22	10/31/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$6,500.00	P-1	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$6,500.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$6,500.00		0.00			
N 15	KMGH	10/29/22	10/31/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S					1	\$1,500.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$1,500.00		0.00			
N 16	KMGH	10/29/22	10/31/22	M-F/Su 10-1035pm New M-F/Su 10-1035pm News	CM	10-1035pm	-----	:30	0	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----					0	\$4,000.00		0.00			
		Week: 10/31/22	11/06/22	M-----					1	\$4,000.00		0.00			
N 17	KMGH	10/29/22	10/31/22	Post Game News Post Game News	CM	Various	-----	:30	0	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----SS					1	\$750.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$750.00		0.00			

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													Totals	17	\$34,550.00