



KOLR  
2650 E Division St  
Springfield, MO 65803

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 1385919**

**Schedule Dates** 07/05/16-07/11/16  
**Advertiser** Josh Hawley/Attorney General/Republican/MO (81  
**Agency** National Media Research Inc (10525)  
**Product** Political - Attorney General (1065)  
**Brand** 441/842/7379 (542452)  
**Salesperson** Millennium - Washington D, Washington DC (1421  
**Sales Office** Millennium - Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 441/842/7379  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 06/30/16  
**Last Modified** 06/30/16  
**Entered By** Shannon Keene  
**CO-OP** No  
**Headline #** 25239006  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,030.50  
**Net Total** \$5,839.50  
**Sales Tax**

**Springfield (KOLR)**

By Broadcast Month	Spots	Rate
Jul. 2016	20	\$6,870.00
<b>Grand Total:</b>	<b>20</b>	<b>\$6,870.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/07/16-07/11/16	4	:30	4P- Judge Judy 1		1			1				2	\$70.00	\$140.00	Springfield (KOLR)		6/30/16
2.0	Normal Line / SPOT	07/06/16-07/06/16	4	:30	4:30P- Judge Judy 2				1					1	\$75.00	\$75.00	Springfield (KOLR)		6/30/16
3.0	Normal Line / SPOT	07/06/16-07/11/16	4	:30	6:30P- Entertainment Tonight 1		1		1	1				3	\$150.00	\$450.00	Springfield (KOLR)		6/30/16
4.0	Normal Line / SPOT	07/11/16-07/11/16	4	:30	8P- CBS Scorpion		1							1	\$510.00	\$510.00	Springfield (KOLR)		6/30/16
5.0	Normal Line / SPOT	07/06/16-07/11/16	4	:30	9:59P- KOLR News 10p		1		1	1				3	\$230.00	\$690.00	Springfield (KOLR)		6/30/16
6.0	Normal Line / SPOT	07/05/16-07/05/16	4	:30	6:57P- CBS NCIS			1						1	\$800.00	\$800.00	Springfield (KOLR)		6/30/16
7.0	Normal Line / SPOT	07/06/16-07/06/16	4	:30	6:57P- CBS Big Brother (WED)				1					1	\$805.00	\$805.00	Springfield (KOLR)		6/30/16
8.0	Normal Line / SPOT	07/07/16-07/07/16	4	:30	6:58P- 8P (CST)					1				1	\$920.00	\$920.00	Springfield (KOLR)		6/30/16
9.0	Normal Line / SPOT	07/07/16-07/07/16	4	:30	9P- CBS Code Black					1				1	\$460.00	\$460.00	Springfield (KOLR)		6/30/16
10.0	Normal Line / SPOT	07/09/16-07/09/16	4	:30	7P- 8P (CST)							1		1	\$175.00	\$175.00	Springfield (KOLR)		6/30/16
11.0	Normal Line / SPOT	07/09/16-07/09/16	4	:30	8P- CBS Crimetime 8p:							1		1	\$175.00	\$175.00	Springfield (KOLR)		6/30/16
12.0	Normal Line / SPOT	07/09/16-07/09/16	4	:30	9P- CBS 48 Hours							1		1	\$290.00	\$290.00	Springfield (KOLR)		6/30/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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13.0	Normal Line / SPOT	07/10/16-07/10/16	4	:30	7:59A- CBS Sunday Morning News								1	1	\$200.00	\$200.00	Springfield (KOLR)		6/30/16
14.0	Normal Line / SPOT	07/10/16-07/10/16	4	:30	6P- CBS 60 Minutes								1	1	\$375.00	\$375.00	Springfield (KOLR)		6/30/16
15.0	Normal Line / SPOT	07/07/16-07/07/16	4	:30	8P- CBS Big Brother (THUR)				1					1	\$805.00	\$805.00	Springfield (KOLR)		6/30/16

**CONFIRMATION CONTRACT**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">Springfield MO</span>	<b>Date:</b> <span style="font-size: 1.5em; font-family: cursive;">6-30-16</span>
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I, National Media Research, Planning and Placement

being/on behalf of: Josh Hawley for Attorney General

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri Primary Election

election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-30-16                      Justin Ferrell  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Shannon Keene                      NSA  
Signature                                      Printed Name                                      Title