

# New Order

**Media:** Radio  
**Client:** The AIDS Institute  
**Product:** Advocacy  
**CPE:** //8873  
**Description:** AIDS Institute DC Radio 1/11 to 1/15  
**Rep:**  
**Version:** 1  
**Comments:**

**Market:** Washington, DC  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 1/11/21  
**Flight End:** 1/15/21  
**AE:** Skip Quast  
**Phone:**  
**Fax:**

**Vendor:** WTOP-FM  
**Billing To:** Canal Partners Media  
 900 Circle 75 Parkway, SE  
 Suite 1650  
 Atlanta, GA 30339  
**Phone:** 202-506-5250  
**Fax:**

**Sales Office:**  
**Survey:** Nov20 MSA CustRadio  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	1/11	1/12	1/13	1/14	1/15	Total Spots	Adults 35+ RTG	CPP	
1	MTUWTHF 5:00A-10:00A	AM	\$1,400.00	C 30	2	2	2	2	2	10			
2	MTUWTHF 10:00A-3:00P	MD	\$560.00	C 30	1	1	1	1	1	5			
3	MTUWTHF 3:00P-8:00P	PM	\$1,125.00	C 30	2	2	2	2	2	10			
					Total Spots:					25			
					Total GRP/GMP(000):					0.0	0.0	0.0	0.0
Month 1/2021					Cash\$-Spots					\$28,050.00 - 25			
					Trade\$-Spots					\$0.00 - 0			
					Total\$-Spots					\$28,050.00 - 25			
Total Gross Cost:										\$28,050.00	Total Gross CPP: \$0.00		
Total Net Cost:										\$23,842.50	Total Net CPP: \$0.00		

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Scattergood, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Jeff Scattergood

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway Suite 1650 Atlanta GA 30339

Contact: Jeff Scattergood | Phone number: 703-568-5485 | Email: jeff@canalpartnersmedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: The AIDS Institute

Address: 1705 DeSales Street NW Suite 700 Washington DC 20036

Contact: Rachel Klein | Phone number: 20-2835-8373 | Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Board of Directors

Sarah B. Alexander - Seattle, WA      Jonathon David Berliner, Secretary - Honolulu, HI

Marilyn Merida, Past President - Tampa, FL      Valeric Mincey, Panama City, FL      Alelia E. Munroe, MPH - Tavares, FL      Peter L. Ralin, Treasurer - Denver, CO

Robert (Rob) P. Renzi - Tallahassee, FL

David A. Reznik, D.D.S., President - Atlanta, GA

William Schuyler - Alexandria, VA

Marcus A. Stanley - Houston, TX

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: n/a

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:


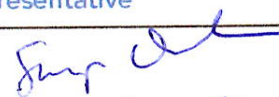
N/A

CO-Pay Assistance



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Jeff Scattergood	Name: Skip Quast
Date of Request to Purchase Ad Time: 12/24/2020	Date of Station Agreement to Sell Time: 1/5/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 12/24/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 51288	Station Call Letters: WTOP, WTLR, WWWF	Date Received/Requested: 1/5/2021
Est. #: 8873	Station Location: Washington DC	Run Start and End Dates: 1/11-15, 2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.