

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

HEALTHCARE AND INSURANCE

ECONOMIC CLIMATE

CHILD AND YOUTH WELFARE

WDVT

Q1 2017 – January 1st 2017 – March 31st, 2017

PUBLIC SAFETY

Program: “ADOPTION PROCESS”

1/4/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about the adoption process and how the public can help the Humane Society. Be sure to listen to your counselors to ensure the best pet for you and your family’s safety as well as the best decision for the pet.

Program: “MOVING WITH YOUR PET”

2/22/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about people who are moving who have pets. Be sure you understand the guidelines regarding your pet’s new home. If you can’t take your pets with you, check with friends and family first to see if they would take them for you. If not, contact the humane society and they can help you.

Program: “THE RIGHT COLLAR”

3/8/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about collars. Be sure to get the right collar for your pets. Believe it or not, 3 out of 4 cats will tolerate a collar. You can also train a cat to use a harness. Leather or nylon collars need to be snug enough but not too tight. Be sure you can get 2 fingers between the collar and the animal’s neck. Collars should ride high on the pet’s neck. Check collars regularly for tightness and safety.

Program: "UPCOMING TICK AND FLEA SEASON"

3/22/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about springtime and bugs. There are a lot of different treatment options available for fleas and ticks, so talk to your vet. Also, as temperatures get warmer, it will be time to spend more time outside. Be sure to ease your pets into exercising again after a long cold winter.

Program: "WILDLIFE"

3/29/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about wildlife. This time of year there is more wildlife out and about. They receive calls regarding abandoned baby rabbits. These babies are not abandoned. The mother does not usually stay very close to the babies for safety reasons. If you see a sick or injured animal, contact the Fish and Wildlife Department. If you find a baby bird that has fallen out of the nest, it is ok to pick up and put it back in the nest if you can reach it. If not a nearby bush is best.

HEALTHCARE AND INSURANCE

Program: "OVERWEIGHT PETS"

1/25/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about overweight pets. They can experience health related risks and a possible shorter life span. Check with your vet for precautions and treatments.

Program: "VALENTINE'S DAY TIPS"

2/8/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about flowers and gifts that put the pet in immediate danger. Like lilies, chocolate and ribbon, so please be careful.

Program: "FEBRUARY DENTAL HEALTH MONTH"

2/15/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking dental health in pets. Pets like humans develop health issues if their teeth are bad. Don't ignore bad breath as it could be a sign of a more serious problem.

Program: "HOWS PETS HELP US"

3/1/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking pets being able to help us in many ways health wise. They can help reduce stress, the risk of cardiovascular disease also. Kids in hospitals do much better when pet therapy is involved. They are much more relaxed and calm. Kids that are raised with pets tend to have fewer allergies and asthma.

ECONOMIC CLIMATE

Program: "HEATING ASSISTANCE"

1/10/17 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROCC talking about Heating Assistance Programs with BROCC for people who are on the border of the monetary cutoff for assistance.

CHILD AND YOUTH WELFARE

Program: "RUTLAND HIGH SCHOOL GIRLS HOCKEY"

3/8/17 @ 7:35am Duration: 9 minutes live

Interview with members of the Rutland High School Girls Hockey Team to talk about their first State Championship in school history.

Program: "PROCTOR HIGH SCHOOL BOYS BASKETBALL"

3/14/17 @ 7:35am Duration: 9 minutes live

Interview with members of the Proctor High School Boys Basketball Team to talk about their third consecutive State title.

Program: "RUTLAND HIGH SCHOOL BOYS BASKETBALL"

3/15/17 @ 7:35am Duration: 9 minutes live

Interview with members of the Rutland High School Boys Basketball Team to talk about their first State title in 50 years.

Program: "MSJ HIGH SCHOOL GIRLS BASKETBALL"

3/17/17 @ 7:35am Duration: 9 minutes live

Interview with members of the Mount Saint Joseph Academy High School Girls Basketball Team to talk about their third straight State title.