

## *Catamount Radio Issues List*

**Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT)** serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

**PUBLIC SAFETY**

**BUSINESS CLIMATE**

**ECONOMIC CLIMATE**

## WDVT

Q4 2017 – October 1<sup>st</sup> 2017 – December 30<sup>th</sup> 2017

### **PUBLIC SAFETY**

**Program: “CONCERNED PHONE CALLS”**

10/4/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about that time of year again when the shelter gets many phone calls about animals being left out in the cold. It is not illegal to have pets outside in the cold but monitor the situation for all involved.

**Program: “BRINGING A NEW PET HOME”**

10/11/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about bringing home a new pet. Some pets are nervous in a new environment. You may want to leave the pet on a leash for a while, even indoors for everyone’s safety. Start early with positive reinforcement, and be patient.

**Program: “VACCINES”**

12/6/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the importance of keeping your pets up to date with their vaccinations.

**Program: "NEW YEAR'S EVE"**

12/27/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about New Year's Eve. Most pets don't like loud noises like fireworks, so you may want to put them in a room by themselves with some soft music to remain calm.

## **BUSINESS CLIMATE**

**Program: "BROC UPCOMING PROGRAMS IN 2018"**

12/14/17 @ 8:07am Duration: 9 minutes live

Interview with Tom Donahue and new initiatives for the upcoming 2018 BROC Community Action of Southern Vermont Campaign

## **ECONOMIC CLIMATE**

**Program: "WHEELS FOR WARMTH"**

10/26/17 @ 3:00pm Duration: 7 minutes live

Live Broadcast at Casella's with Pam Shambo and Tom Donahue from BROC to urge people to drop off their good quality unused tires at Casella's for BROC's Wheels for Warmth Campaign. This program alone satisfies many different needs in the community.

**Program: "STUFF A BUS FOOD DRIVE"**

11/9/17 @ 6:00am- 2 Hours live

Live broadcast for the Annual Stuff a Bus Food Drive Campaign in partnership with the Salvation Army, BROCC and Marble Valley Bus. WDVT and Uncle Dave and Ed Kelly were operating live broadcasts to help stuff the bus and collect as much non-perishable food. 6 stores and 3 locations. Raising more than 20,000 pounds of food and \$8,000 for those who do not have the availability of funds.

**Program: "STUFF A BUS FOOD DRIVE"**

11/10/17 @ 6:00am- 2 Hours live

Live broadcast for the Annual Stuff a Bus Food Drive Campaign in partnership with the Salvation Army, BROCC and Marble Valley Bus. WDVT and Uncle Dave and Ed Kelly were operating live broadcasts to help stuff the bus and collect as much non-perishable food. 6 stores and 3 locations. Raising more than 20,000 pounds of food and \$8,000 for those who do not have the availability of funds.

**Program: "STUFF A BUS FOOD DRIVE"**

11/11/17 @ 6:00am- 2 Hours live

Live broadcast for the Annual Stuff a Bus Food Drive Campaign in partnership with the Salvation Army, BROCC and Marble Valley Bus. WDVT and Uncle Dave and Ed Kelly were operating live broadcasts to help stuff the bus and collect as much non-perishable food. 6 stores and 3 locations. Raising more than 20,000 pounds of food and \$8,000 for those who do not have the availability of funds.