## Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

**PUBLIC SAFETY** 

**HEALTHCARE AND INSURANCE** 

**EMPLOYMENT** 

**ECONOMIC CLIMATE** 

### **WDVT**

# Q2 2017 - April 1<sup>st</sup> 2017 - June 30<sup>th</sup> 2017

#### **PUBLIC SAFETY**

Program: "TICK SEASON"

5/10/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society to talk about tick season and tick borne illnesses that affect both you and your pets. Be sure to treat your pets and check them regularly.

Program: "ANIMAL CONTROL BILL"

5/24/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about the Animal Control Bill with Senator Brian Collamore.

**Program: "KITTENS VS CATS"** 

6/21/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking kitten season. Everyone wants a cute little kitten, but they aren't always the best fit with your kids or the elderly. Kits have sharp teeth and claws and lots of energy and tend to get under foot. Adult cats tend to do better with younger children and the elderly.

Program: "FOURTH OF JULY"

6/28/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about 4<sup>th</sup> of July tips. Don't bring your pets to a parade. There are bands, loud music, fire trucks and sirens. Plan ahead for fireworks. Put your pets indoors and keep everyone safe.

#### **HEALTHCARE AND INSURANCE**

**Program: "OLDER PETS"** 

4/19/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about older pets. They may start showing signs of hearing loss or problems with their teeth and gums. Their activity levels also drop. Watch for behavioral changes.

#### **EMPLOYMENT**

**Program: "DRIVERS NEEDED"** 

4/5/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian from the Rutland County Humane Society talking about opportunities to have drivers to pick up dogs from different locations and bring them to the Humane Society.

#### **ECONOMIC CLIMATE**

Program: "HOARDING"

4/11/17 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROC about the hoarding program. People spend a lot of money on things that are packed away and never used.

Program: "LIHEAP PROGRAM"

4/18/17 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROC about the LIHEAP program and how to qualify for assistance.

Program: "FINANCIAL WELL BEING"

5/2/17 @ 8:05am Duration: 5 minutes live

Interview with Tom Donahue from BROC about different programs aiding child and family welfare as well as financial wellbeing and their food pantry and Tom's initiatives going forward.

Program: "YARD SALE"

5/3/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about their upcoming yard sale fundraiser on May  $20^{th}$ . The event will be indoors this year. Great savings for you and income for the shelter for needed items.

Program: "ANNUAL YARD SALE"

5/17/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the fundraiser yard sale this coming weekend. Donation items can be dropped off beginning Friday. Indoor event this year at the Chaney Hill Community Center on Cedar Avenue.

Program: "FINANCIAL PERSONAL MANAGEMENT"

5/16/17 @ 8:05am Duration: 5 minutes live

Interview with Tom Donahue from BROC about different programs concerning personal financial managements and areas where BROC can help you.

Program: "UPCOMING PROJECTS IN THE COMMUNITY"

6/27/17 @ 8:05am Duration: 5 minutes live

Interview with Tom Donahue from BROC talking about some new projects he is working on and spearheading in the community.