

## *Catamount Radio Issues List*

**Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT)** serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

**PUBLIC SAFETY**

**HEALTHCARE AND INSURANCE**

**EMPLOYMENT**

**ECONOMIC CLIMATE**

**RECREATION**

## WDVT

Q3 2017 – July 1<sup>st</sup> 2017 – September 30<sup>th</sup> 2017

### **PUBLIC SAFETY**

**Program: “NEW LAW IN EFFECT”**

7/12/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about a new law that went into effect for pets in hot cars. If the animal is in distress, you can rescue the animal after contacting the police.

**Program: “NO PET STORE PUPPY DAY”**

7/19/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about puppies in pet stores that come from puppy mills where dogs are bred over and over again.

**Program: “WILD KITTENS”**

8/16/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking finding kittens. It is best to leave them alone. More than likely, their mother is out hunting and will be back. If you think they've been abandoned, you can contact the Humane Society for help.

## **HEALTHCARE AND INSURANCE**

### **Program: "CHRONIC PAIN"**

9/27/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about caring for pets with chronic pain. Unlike humans, pets cannot communicate their symptoms and the causes of their pain. They also hide these symptoms surprisingly well.

## **EMPLOYMENT**

### **Program: "VOLUNTEERS NEEDED"**

9/20/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about the need for volunteers to help with dogs in their outdoor play area and cats in their indoor playroom. This is Gretchen's last visit as she is retiring and the end of this month.

## **ECONOMIC CLIMATE**

### **Program: "FINANCIAL LITERACY CLASSES"**

7/18/17 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROCC talking about their upcoming financial literacy classes that are designed to help with every day personal finances. There is also a class being offered for people wanting to start their own Home Business.

**Program: “STILL ROOM TO ENROLL IN FINANCIAL LITERACY CLASSES”**

8/8/17 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROC talking about their upcoming financial literacy classes that are designed to help with every day personal finances. There is also a class being offered for an IRS Home Business Tax workshop with Annette Hoyle.

**Program: “VETERINARY EXPENSES”**

8/9/17 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society talking about how pet care is expensive, but just remember that it is also a business. They have expenses like rent, utilities and equipment. You can help to curb the costs by purchasing pet insurance.

**Program: “FREE SMOKE DETECTORS”**

8/15/17 @ 8:05am Duration: 5 minutes live

Interview with Tom Donahue from BROC talking about their upcoming FREE Smoke Detector giveaway in September. Excellent idea for those who do not have the extra finances.

## **RECREATION**

**Program: “SUMMER FUN FOR YOUR PETS”**

7/5/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about summer fun for your pets. If you are taking your pets for a walk, do it when it’s cooler outside. Bring water with you and maybe have fun and take them on a hike. Introduce new activities.

**Program: "KEEP YOUR CATS HAPPY AND PLAY"**

8/2/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about ways to keep your cat happy whether it's playing with them or grooming them. Install a window perch or get a video they can watch. Empty toilet paper rolls, empty boxes and old socks with catnip make it fun for them and fun for you to watch.

**Program: "DOG DAYS OF SUMMER POOL PARTY"**

8/23/17 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the Dog Days of Summer Pool Party fundraiser coming up and the Dock Diving events. Fun for your pets and the whole family.