

CONTRACT



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

And:

CPI Media Partners
1320 Main Street, Ste 300
Columbia, SC 29201

Contract / Revision 403760 /		Alt Order # 08433338
Product LET AMERICA WORK		
Contract Dates 11/02/16 - 11/07/16		Estimate # 8556
Advertiser Let America Work		Original Date / Revision 11/01/16 / 11/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI-TV	Account Executive Nick Welte	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	11/02/16	11/04/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W-F--				2	\$1,800.00	0.00			
N 2	6	11/07/16	11/07/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$1,800.00	0.00			
N 3	6	11/03/16	11/03/16	FOX 6 Wake Up News	6:30 AM-7:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$2,000.00	0.00			
N 4	6	11/04/16	11/04/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$2,000.00	0.00			
N 5	6	11/02/16	11/03/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--WT---				2	\$2,000.00	0.00			
N 6	6	11/07/16	11/07/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00	0.00			
N 7	6	11/03/16	11/04/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				2	\$2,000.00	0.00			
N 8	6	11/07/16	11/07/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00	0.00			
N 9	6	11/04/16	11/04/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$450.00	0.00			
N 10	6	11/03/16	11/03/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$450.00	0.00			
N 11	6	11/07/16	11/07/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$450.00	0.00			
N 12	6	11/02/16	11/03/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	2	\$5,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
403760 /	08433338

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/16 - 11/07/16	LET AMERICA WORK	8556

<u>Advertiser</u>	<u>Original Date / Revision</u>
Let America Work	11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--WT---				2	\$2,600.00	0.00			
N 13	6	11/07/16	11/07/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$2,600.00	0.00			
N 14	6	11/02/16	11/04/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W-F--				2	\$2,300.00	0.00			
N 15	6	11/03/16	11/03/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$700.00	0.00			
Totals										0.00		20	\$35,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	20	\$35,850.00	\$30,472.50
Totals	20	\$35,850.00	\$30,472.50

Signature: _____ **Date:** _____

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