



Proposed: 3/21/2019
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Ohana Media Group, LLC 833 Gambell Street, Anchorage, AK 99501, USA

KFAT-FM - NEW ORDER

Revised Date: 03/21/2019
Revised Time: 04:36 PM
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Client: MARGO BILLAMY SCHOOL BOARD Agency: LARRY MOORE & ASSOC AE: HOUSE, ODS
Billing Address: 800 E. DIMOND BLVD STE 3-680 ANCHORAGE AK 99515
Product: LARRY MOORE/MARGO BILLAMY SCHOOL Contact: Assistant:

Campaign Summary

Contract: 3909
Ref #: 3909
Dates: 3/25/2019 to 4/2/2019
Demo: A25-54
Market: Anchorage, AK
Aud Source: (1) FALL15

Total Ratings: 31
Total Impressions: 400,000
CPP: \$9.74
CPM: \$0.75
Reach: 6.65
Est. #: 4.6

Total Occ: 28
Airtime: \$300.00
Other: \$0.00
Gross: \$300.00
Net: \$255.00

Order Comment: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 25%.

Booked Schedule (Regular, ODS POLITICAL)

Line	Pgm Code	Program Name	Days	Start Time	End Time	Spot Len.	Begin Date	End Date	Type	Alt	Lvl	SPW	Rate	TH	Line Cost	Rtg	Status
1		MORNINGS (6A-10A)	12345xx	06:00 AM	10:00 AM	0:30	3/25/2019	3/29/2019	com		4	5	\$12.00	5	\$60.00	1.2	New
		[DSA: M=1, T=1, W=1, Th=1, F=1]															
2		MIDDAYS (10A-3P)	12345xx	10:00 AM	03:00 PM	0:30	3/25/2019	3/29/2019	com		4	5	\$12.00	5	\$60.00	0.8	New
		[DSA: M=1, T=1, W=1, Th=1, F=1]															
3		AFTERNOONS (3P-7P)	12345xx	03:00 PM	07:00 PM	0:30	3/25/2019	3/29/2019	com		4	5	\$12.00	5	\$60.00	1.2	New
		[DSA: M=1, T=1, W=1, Th=1, F=1]															
3		AFTERNOONS (3P-7P)	xxxxx67	03:00 PM	07:00 PM	0:30	3/30/2019	3/31/2019	com		4	6	\$6.00	6	\$36.00	1.2	New
		[DSA: Sa=3, Su=3]															
1		MORNINGS (6A-10A)	12xxxxx	06:00 AM	10:00 AM	0:30	4/1/2019	4/2/2019	com		4	3	\$12.00	3	\$36.00	1.2	New
		[DSA: M=2, T=1]															
2		MIDDAYS (10A-3P)	12xxxxx	10:00 AM	03:00 PM	0:30	4/1/2019	4/2/2019	com		4	2	\$12.00	2	\$24.00	0.8	New
		[DSA: M=1, T=1]															
3		AFTERNOONS (3P-7P)	12xxxxx	03:00 PM	07:00 PM	0:30	4/1/2019	4/2/2019	com		4	2	\$12.00	2	\$24.00	1.2	New
		[DSA: M=1, T=1]															

MONTHLY BILLINGS (Calendar, Taxes, if applicable, are extra.)

Month	Gross \$	Net \$	Occ
Mar.2019	216.00	183.60	21
Apr.2019	84.00	71.40	7