

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Laura Kollappallil, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Laura Kollappallil

Agency name: Assembly

Address: One World Trade Center, Floor 67, New York, NY 10007

Contact: Laura Kollappallil

Phone number: 917-344-5319

Email: laura.kollappallil@assemblyglobal.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Empire State Voices Inc.

Address: 228 Park Ave S PMG 49561, New York, NY 10003

Contact: Maria Martinez

Phone number: 845-863-4453

Email: maria@empirestatevoices.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Maria Martinez (Director), Hannah Fine (Treasurer), Barion Grant (Secretary), Josh Schwerin (Incorporator & President)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Brandon Williams

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Laura Kollappallil <small>Digitally signed by Laura Kollappallil Date: 2023.09.28 18:52:22 -04'00'</small>	Signature: <i>Tracy Piente</i>
Name: Laura Kollappallil	Name: <i>Tracy Piente</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>9/24/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: <i>4360218-5</i>	Station Call Letters: <i>WFRG</i>	Date Received/Requested: <i>9/24/23</i>
Est. #: <i>3402</i>	Station Location: <i>Utica/NY</i>	Run Start and End Dates: <i>9/25/23 - 10/9/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sep 29, 23
 CONT# 36894228 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WFRG-FM (Utica-Rome, NY)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: ESVO / ESVO / 3402

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV EMPIRE STATE VOICES
 PDT EMPIRE STATE VOICES
 FLT Oct 03, 23 - Oct 09, 23

* REP ORDER COMMENT *

** 9/29/2023 9:26:00 AM: TERMS & CONDITIONS -THIS ORDER WAS BOOKED ON BEHALF OF THE ABOVE CLIENT C/O ASSEMBLY. ASSEMBLY ASSUMES NO LIABILITY FOR PAYMENT. -ALL MAKEGOODS MUST BE APPROVED IN WRITING. -ALL PROGRAMS MUST BE LISTED AND IN THE TIME PERIOD EXACTLY AS ABOVE. -NO DEVIATIONS WILL BE PERMITTED WITHOUT WRITTEN APPROVAL. -ALL ROTATIONS MUST BE FAIR & EQUAL; MINIMUM 30 MINUTE SEPARATION AND 30 MINUTE COMPETITIVE SEPARATION. CANCELLATION POLICY 2 TO 3 DAYS FOR DR ORDERS 2 WKS FOR GENERAL MARKET ORDERS PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS PLEASE EMAIL ALL INVOICES TO: ASSEMBLY.SPOT@IPSSERVICES.COM -IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE SEND AN EMAIL TO: ASMCLIENTAP@MEDIA-ASM.COM

** 9/29/2023 9:26:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	10/03/2023 - 10/03/2023	1D	2	\$150.00	2
	;AM DRIVE								
	1.2	.T.....	3P - 7P	60	10/03/2023 - 10/03/2023	1D	2	\$150.00	2
	;PM DRIVE								
					** FLIGHT TOTALS **		4	\$600.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 10A	60	10/04/2023 - 10/04/2023	1D	2	\$150.00	2
	;AM DRIVE								
	2.2	..W....	10A - 3P	60	10/04/2023 - 10/04/2023	1D	1	\$150.00	1
	;MIDDAY								
	2.3	..W....	3P - 7P	60	10/04/2023 - 10/04/2023	1D	2	\$150.00	2
	;PM DRIVE								
					** FLIGHT TOTALS **		5	\$750.00	

Sep 29, 23
 CONT# 36894228 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: ESVO / ESVO / 3402

;PM DRIVE								
				** FLIGHT TOTALS **		5	\$750.00	

	Oct 23						
SPOTS	26						
CASH	3600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3600.00						

							TOTAL
SPOTS							26
CASH							3,600.00
TRADE							0.00
NSL							0.00
TOTAL							3,600.00

**** Competitive Comments ****

SVC: XYYY MSA ARBITRON
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 4360218 - 5
Alt Order #: 36894228
Product Desc: EMPIRE STATE VOICES
Estimate: 3402
Flight Dates: 10/03/23 - 10/09/23
Original Date / Rev: 09/29/23 / 10/10/23
Order Type: POLITICAL ISSUE

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Assembly-NY
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Empire State Voices
Demographic: A35+
Product Codes: IAB11-4,Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/09/23	26	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	26	\$3,600.00	\$3,060.00	0.00
Totals	26	\$3,600.00	\$3,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WFRG	10/03/23	10/09/23	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-2221--	1:00	7	\$150.00	P-00	0.00	NM	9	\$1,350.00
RT - AM DRIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	-2221--					7	\$150.00		0.00			
Week:		10/09/23	10/15/23	2-----					2	\$150.00		0.00			
2	WFRG	10/03/23	10/09/23	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	--111--	1:00	3	\$150.00	P-00	0.00	NM	4	\$600.00
RT - MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	--111--					3	\$150.00		0.00			
Week:		10/09/23	10/15/23	1-----					1	\$150.00		0.00			
3	WFRG	10/03/23	10/09/23	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-2212--	1:00	7	\$150.00	P-00	0.00	NM	9	\$1,350.00
RT - PM DRIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	-2212--					7	\$150.00		0.00			
Week:		10/09/23	10/15/23	2-----					2	\$150.00		0.00			
4	WFRG	10/03/23	10/08/23	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$75.00	P-00	0.00	NM	2	\$150.00
RT - WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	-----2-					2	\$75.00		0.00			

Order / Rev: 4360218 - 5
 Alt Order #: 36894228
 Flight Dates: 10/03/23 - 10/09/23

Advertiser: Empire State Voices
 Product Desc: EMPIRE STATE VOICES
 Estimate: 3402
WFRG-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WFRG	10/03/23	10/08/23	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$75.00	P-00	0.00	NM	2	\$150.00
RT - WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/23	10/08/23	-----2		2		\$75.00		0.00					
													Totals	26	\$3,600.00

Transaction Information

Account Number/Name

450037390/TARGETCAST LLC

Method

Wire

Payment Amount

USD 5,869.25

Value Date

10/06/2023

Beneficiary Bank Country

UNITED STATES - US

Routing/Reference Information

Beneficiary

Account Number

8188005119

KATZ MEDIA CORP

WNTQFM

ESVO

UNITED STATES - US

Beneficiary Bank

United States FED ABA

026009593

Bank of America

UNITED STATES - US

No ID

Transaction Details

ESVO

Reference Sent with Payment

ESVO

Bank To Bank

Charges

Remitter

Priority

No

Date Created

10/06/2023 10:14 AM EDT

Transaction ID

121193694

Bank Reference

3242900279JO0000

Settlement Reference

FED Ref: 1006B1QGC01C008594

CLIENT

ESVO

BENEFICIARY

KATZ MEDIA CORP

5,869.25 TOTAL PAYMENT

STATION BREAKDOWN

WNTQFM

WFRGFM

AMOUNTS

2,426.75

3,442.50