

INVOICE



KCWT-TV
 801 N Jackson Road
 McAllen, TX 78501
 Main: (956) 687-4848
 Billing: (956) 687-4848

Property	KCWT-TV		
Invoice #	721276B-1	Order #	721276B
Invoice Date	10/31/23	Alt Order #	
Invoice Month	October 2023	Deal #	
Invoice Period	10/01/23 - 10/24/23	Flight Dates	10/08/23 - 10/24/23
Advertiser	Guerra, Armando		
Product	NFL October		
Estimate #			
Account Executive	Melba Gutierrez - 0689		
Sales Office	McAllen		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Campaign of Armando Guerra
Attention: Accounts Payable
 113 N. 9th Avenue
 Edinburg, TX 78541

Send Payment To:

KCWT-TV
Entravision Communications
 P O Box 203541
 Dallas, TX 75320-3541

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/10/23	10/24/23	Inside the NFL	7p-8p	- 1 - - - - -	:30	1	\$176.47	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/09/23	10/15/23	- 1 - - - - -	1	\$176.47				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCWT	Tu	10/10/23	7:29 PM	Inside the NFL	7p-8p	:30	Armando 30 sec Commerical	\$176.47	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/16/23	10/22/23	- 1 - - - - -	1	\$176.47				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KCWT	Tu	10/17/23	7:25 PM	Inside the NFL	7p-8p	:30	Armando 30 sec Commerical	\$176.47	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/23/23	10/29/23	- 1 - - - - -	1	\$176.47				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KCWT	Tu	10/24/23	7:26 PM	Inside the NFL	7p-8p	:30	Armando 30 sec Commerical	\$176.47	NM
							<u>Total Spots</u>	3		

Payment Terms 30 Days

<u>Gross Total</u>	\$529.41
<u>Agency Commission</u>	\$79.41
<u>Net Amount Due</u>	\$450.00