



125 West 55th St
New York, NY 10019

Contract # 27764222	Changes as of: 4/8/2022 at 9:59 AM	Version: Original Order
CPE: 380/368/2855	Flight: 4/11/22 - 4/24/22	Station: WKRN
Agency: HULSEN MEDIA SERVICE 2400 Laramie Trail Austin, TX 78745	Advertiser: Jim Todd for Judge	Market: Nashville
Product: Candidate	Office: WASHINGTON	Total Spots: 18
Agency Order #: 11557700	Service: Nielsen	Total CPP: \$78.89
Buyer: Solmundson, Jeff	Primary Demo: Adults 50+	Total GRP: 81.0
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 3506934

Separation:

Comments: Please confirm receipt and entry of order.;Separation: 15;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/11 - 4/23												
							4/11	4/12	4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23
1	M-F 6a-7a		Good Morning Nashville on News 2 at 6AM	\$275.00	3.0	30	0	1	1	1	1	0	0	1	0	0	0	0	0
<i>3.6*.85 p5</i>																			
2	Sa 8a-9a		Good Morning Nashville on News 2 at 8A	\$225.00	3.6	30	0	0	0	0	0	1	0	0	0	0	0	0	0
<i>4.3*.85 p5</i>																			
3	Su 8a-9a		This Week	\$250.00	2.8	30	0	0	0	0	0	0	1	0	0	0	0	0	0
<i>3.3*.85 p4</i>																			
4	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$225.00	3.6	30	0	0	0	0	0	0	1	0	0	0	0	0	0
<i>4.3*.85 p5</i>																			
5	M-F 6p-6:30p		News 2 at 6PM	\$450.00	6.5	30	0	1	1	1	1	0	0	1	0	0	0	0	0
<i>7.7*.85 p5</i>																			
6	M-F 10p-10:35p		News 2 at 10PM	\$385.00	4.5	30	0	1	1	1	0	0	0	1	0	0	0	0	0
<i>5.3*.85 p5</i>																			
7	Su 10p-10:35p		News 2 at 10PM	\$525.00	5.5	30	0	0	0	0	0	0	1	0	0	0	0	0	0
<i>6.5*.85 p5</i>																			
TOTALS:							0	3	3	3	2	1	3	3	0	0	0	0	0





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Agency: HULSEN MEDIA SERVICE 2400 Laramie Trail Austin, TX 78745	Advertiser: Jim Todd for Judge	Market: Nashville
Product: Candidate	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 11557700	Service: Nielsen	Total \$: \$6,390.00
Buyer: Solmundson, Jeff	Primary Demo: Adults 50+	Total Spots: 18
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Total CPP: \$78.89
		Total GRP: 81.0
		Traffic #: 3506934

Separation:

Comments: Please confirm receipt and entry of order.;Separation: 15;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/24 - 4/24		Total Spots	Total \$	CPP*	GRP*	
							4/24						
1	M-F 6a-7a		Good Morning Nashville on News 2 at 6AM	\$275.00	3.0	30	0		5	\$1,375.00	\$91.67	15.0	
2	Sa 8a-9a		Good Morning Nashville on News 2 at 8A	\$225.00	3.6	30	0		1	\$225.00	\$62.50	3.6	
3	Su 8a-9a		This Week	\$250.00	2.8	30	0		1	\$250.00	\$89.29	2.8	
4	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$225.00	3.6	30	0		1	\$225.00	\$62.50	3.6	
5	M-F 6p-6:30p		News 2 at 6PM	\$450.00	6.5	30	0		5	\$2,250.00	\$69.23	32.5	
6	M-F 10p-10:35p		News 2 at 10PM	\$385.00	4.5	30	0		4	\$1,540.00	\$85.56	18.0	
7	Su 10p-10:35p		News 2 at 10PM	\$525.00	5.5	30	0		1	\$525.00	\$95.45	5.5	
TOTALS:									0	18	\$6,390.00	\$78.89	81.0

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, HMS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Jim Todd		
Authorized committee:	Jim Todd for Judge		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/>	Hulsen Media Services	
Candidate's political party:	Democratic		
Office sought (no acronyms or abbreviations):	General Sessions Judge Division VI		
Date of election:	5/3/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Jacquiline Shrager		

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: KRISTIN BLACK	Name: JOHN STUMPF
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 4/8

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/4

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	3506934	Station Call Letters:	WKRN-TV	Date Received/Requested:	4/8
Est. #:	2855	Station Location:	Northville, TN	Run Start and End Dates:	4/12 - 4/18

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.