




KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27773823	<b>Changes as of:</b> 4/28/2022 at 8:37 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 378/366/2891	<b>Flight:</b> 4/25/22 - 5/8/22	<b>Station:</b> WKRN
<b>Agency:</b> HULSEN MEDIA SERVICE 2400 Laramie Trail Austin, TX 78745	<b>Advertiser:</b> Longmire for Judge	<b>Market:</b> Nashville
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency Order #:</b> 11612513	<b>Service:</b> Nielsen	<b>Total Spots:</b> 7
<b>Buyer:</b> Solmundson, Jeff	<b>Primary Demo:</b> Adults 50+	<b>Total CPP:</b> \$72.04
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Total GRP:</b> 27.9
		<b>Traffic #:</b> 3525780
<b>Separation:</b>		
<b>Comments:</b> Please confirm receipt and entry of order.; Separation: 15; PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/25 - 5/7													
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6		5/7
1	M-F 7a-9a		Good Morning America	\$250.00	3.6	30	0	0	0	0	1	0	0	1	1	0	0	0	0	
4.2*.85 p5																				
2	Su 7a-8a		Good Morning America	\$285.00	3.2	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
3.8*.85																				
3	M-F 11a-12n		News 2 at 11AM	\$295.00	3.7	30	0	0	0	0	1	0	0	1	0	0	0	0	0	
4.4*.85																				
4	M-F 6p-6:30p		News 2 at 6PM	\$385.00	6.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
7.7*.85 p5																				
TOTALS:							0	0	0	0	3	0	1	2	1	0	0	0	0	



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		<b>Traffic #:</b> 3525780


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#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/8 - 5/8		Total Spots	Total \$	CPP*	GRP*
							5/8					
1	M-F 7a-9a		Good Morning America	\$250.00	3.6	30	0		3	\$750.00	\$69.44	10.8
2	Su 7a-8a		Good Morning America	\$285.00	3.2	30	0		1	\$285.00	\$89.06	3.2
3	M-F 11a-12n		News 2 at 11AM	\$295.00	3.7	30	0		2	\$590.00	\$79.73	7.4
4	M-F 6p-6:30p		News 2 at 6PM	\$385.00	6.5	30	0		1	\$385.00	\$59.23	6.5
<b>TOTALS:</b> 0									7	\$2,010.00	\$72.04	27.9

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, HMS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Wendy Longmire

Authorized committee:  
Wendy Longmire for Judge

Agency requesting time (and contact information):  
☒ Hulsen Media Services

Candidate's political party:  
Democratic

Office sought (no acronyms or abbreviations):  
Davidson County First Circuit Court Judge

Date of election:  
5/3/22

Treasurer of candidate's authorized committee:  
JULIE BHATTACHARYA PEAK

☐ General ☒ Primary

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- ☐ the candidate listed above who is a legally qualified candidate, or  
☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>KL Black</u>	Signature: <u>John Stumpf</u>
Name: <u>KRISTIN BLACK</u>	Name: <u>JOHN STUMPF</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>4/28</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 3/28Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	3525780	Station Call Letters:	WKRN-TV	Date Received/Requested:	4/28
Est. #:	2891	Station Location:	Nashville, TN	Run Start and End Dates	4/29 - 5/3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.