



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Strategic Media Placement, LLC  
7669 Stagers Loop  
Delaware, OH 43015

**Contract # 267539**

**Schedule Dates** 10/28/14-11/03/14  
**Advertiser** Leslie Rutledge/R/Attorney General (18191)  
**Agency** Strategic Media Placement, LLC (2821)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** FINK,BRANT  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/27/14  
**Last Modified** 10/27/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** 9433887  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,272.75  
**Net Total** \$24,212.25  
**Sales Tax**

**KATV Little Rock (KATV)**

By Broadcast Month	Spots	Rate
Nov. 2014	22	\$28,485.00
<b>Grand Total:</b>	<b>22</b>	<b>\$28,485.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/14-10/31/14	2	:30	5:58A- NEWS-DAYBREAK			1	1	1	1			4	\$855.00	\$3,420.00	KATV Little Rock (KATV)	DAYBREAK	10/27/14
2.0	Normal Line / SPOT (2)	11/03/14-11/03/14	2	:30	5:58A- NEWS-DAYBREAK		1							1	\$855.00	\$855.00	KATV Little Rock (KATV)	DAYBREAK	10/27/14
3.0	Normal Line / SPOT (3)	10/28/14-10/31/14	2	:30	7A- ABC--GOOD MORNING AMERICA	3		X	X	X	X			3	\$825.00	\$2,475.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	10/27/14
4.0	Normal Line / SPOT (4)	11/03/14-11/03/14	2	:30	7A- ABC--GOOD MORNING AMERICA		1							1	\$825.00	\$825.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	10/27/14
5.0	Normal Line / SPOT (5)	10/28/14-10/31/14	2	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1	1	1	1			4	\$1,450.00	\$5,800.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/27/14
6.0	Normal Line / SPOT (6)	11/03/14-11/03/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1							1	\$1,450.00	\$1,450.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/27/14
7.0	Normal Line / SPOT (7)	10/28/14-10/31/14	2	:30	5:58P- NEWS-KATV NEWS @ 6	1		X	X	X	X			1	\$2,050.00	\$2,050.00	KATV Little Rock (KATV)	KATV NEWS @ 6	10/27/14
8.0	Normal Line / SPOT (8)	10/28/14-10/31/14	2	:30	6:30P- 7P (CST)	2		X	X	X	X			2	\$2,400.00	\$4,800.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/27/14
9.0	Normal Line / SPOT (9)	11/03/14-11/03/14	2	:30	6:30P- 7P (CST)		1							1	\$2,400.00	\$2,400.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/27/14
10.0	Normal Line / SPOT (10)	11/01/14-11/01/14	2	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$455.00	\$455.00	KATV Little Rock (KATV)	SATURDAY DAYBREAK	10/27/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



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11.0	Normal Line / SPOT (12)	11/01/14-11/01/14	2	:30	10:29P- NEWS-KATV NIGHTSIDE SATURDAY LATE							1		1	\$1,005.00	\$1,005.00	KATV Little Rock (KATV)	KATV NEWS SATURDAY LATE	10/27/14
12.0	Normal Line / SPOT (13)	11/02/14-11/02/14	2	:30	10P- NEWS-KATV NEWS NIGHTSIDE								1	1	\$2,400.00	\$2,400.00	KATV Little Rock (KATV)	KATV NEWS NIGHTSIDE	10/27/14
13.0	Normal Line / SPOT (14)	11/02/14-11/02/14	2	:30	8A- ABC--THIS WEEK								1	1	\$550.00	\$550.00	KATV Little Rock (KATV)	THIS WEEK	10/27/14

**CONFIRMATION CONTRACT**

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