

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Bergman for Congress, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jack Bergman

Authorized committee:

Bergman for Congress

Agency requesting time (and contact information):



Strategic National, hello@strategiconational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House

Date of election:

11/8/22



General



Primary

Treasurer of candidate's authorized committee:

Hardin, Hord II

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

John Yob

Signature:



Name: John Yob

Name:



Date of Request to Purchase Ad Time: 10.14.22

Date of Station Agreement to Sell Time: 10-

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

John Yob

Name: John Yob

Date: 10.14.22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

10-21-22

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

0409-201

Station Call Letters:

WDBF WYKX

Date Received/Requested:

10-17-22

Est. #:

Station Location:

Escanaba, MI

Run Start and End Dates:

11-7-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Multi-Station Order Confirmation

OrderID: 0409-001

Escanaba Radio Group
Aurora Media, LLC
WYKX / WDBC
1401 N 26th Street, Suite 104
Escanaba, MI 49829

Sponsor: JACK BERGAMN FOR CONGRESS
Product: JACK BERGAMN FOR CONGRESS
Estimate/PO: NA / NA / NA
AccountRep: KATZ
BillingCycle: Broadcast Month
InvoiceType: Detail
Run Dates: 10/17/2022 - 11/7/2022
Items Ordered: 132
Ordered Amount: \$1,501.50
-Agency Commission: -\$225.23
Net Amount: \$1,276.27

KATZ GROUP SALES
125 WEST 55TH STREET 3RD FLOOR
NEW YORK, NY 10019

Scheduled Station(s): WDBC / WYKX JACK BERGAMN FOR CONGRESS

Printed 10/21/2022 2:16:33 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/17/2022 - 11/4/2022	All Weeks	06:00 AM - 10:00 A	1	1	1	1	1			5	:60	Political		CME-DA351	15	22.75	341.25
02 10/17/2022 - 11/4/2022	All Weeks	10:00 AM - 03:00 P	1	1	1	1	1			5	:60	Political		CME-DA351	15	22.75	341.25
03 10/17/2022 - 11/4/2022	All Weeks	03:00 PM - 07:00 P	1	1	1	1	1			5	:60	Political		CME-DA351	15	22.75	341.25
04 10/22/2022 - 11/6/2022	All Weeks	06:00 AM - 07:00 P	0	0	0	0	0	3	2	5	:60	Political		CME-DA351	15	22.75	341.25
05 11/7/2022 - 11/7/2022	All Weeks	06:00 AM - 10:00 A	2	0	0	0	0	0		2	:60	Political		CME-DA351	2	22.75	45.50
06 11/7/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 P	2	0	0	0	0	0		2	:60	Political		CME-DA351	2	22.75	45.50
07 11/7/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 P	2	0	0	0	0	0		2	:60	Political		CME-DA351	2	22.75	45.50

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station