

CONTRACT



WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 377148 /		<u>Alt Order #</u> 08365916
<u>Product</u> HOLCOMB FOR INDIANA		
<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Estimate #</u> 1967	
<u>Advertiser</u> Holcomb, E. / R / Gov / IN		<u>Original Date / Revision</u> 09/12/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	10/24/16	10/28/16	FOX59 Morning News @ 7a	7:00 AM-7:30 AM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$550.00	0.00			
N 2	59	10/24/16	10/28/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$550.00	0.00			
N 3	59	10/24/16	10/28/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$500.00	0.00			
N 4	59	10/24/16	10/28/16	FOX59 Morning News @ 8a	8:30 AM-9:00 AM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$500.00	0.00			
N 5	59	10/24/16	10/28/16	FOX59 Morning News @ 9a	9:30 AM-10:00 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 6	59	10/24/16	10/28/16	Fox59 News First @ 4p	4:00 PM-4:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 7	59	10/24/16	10/28/16	Fox59 News First @ 4p	4:30 PM-5:00 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 8	59	10/24/16	10/28/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 9	59	10/24/16	10/28/16	FOX59 News @ 10p	10:00 PM-10:30 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$900.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	59	10/24/16-10/30/16	FOX59 News @ 10p	10:00 PM-10:30 PM	MTuWThF----	:30		\$900.00	0.00	NM		
	Credited												
	2	59	10/24/16-10/30/16	FOX59 News @ 10p	10:00 PM-10:30 PM	MTuWThF----	:30		\$900.00	0.00	NM		
	Credited												
	5	59	10/24/16-10/30/16	FOX59 News @ 10p	10:00 PM-10:30 PM	MTuWThF----	:30		\$900.00	0.00	NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 377148 /		<u>Alt Order #</u> 08365916
<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Product</u> HOLCOMB FOR INDIAN	<u>Estimate #</u> 1967
<u>Advertiser</u> Holcomb, E. / R / Gov / IN		<u>Original Date / Revision</u> 09/12/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	59	10/24/16	10/28/16	FOX59 News @ 7p	7:00 PM-7:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$400.00	0.00			
N 11	59	10/29/16	10/29/16	FOX59 Morning News @ 9a	9:00 AM-10:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$350.00	0.00			
N 12	59	10/30/16	10/30/16	FOX59 Morning News @ 8a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	59	10/24/16-10/30/16	FOX59 Morning News @ 8a	8:00 AM-9:00 AM	-----Su	:30		\$350.00	0.00	NM		
	Credited												
	2	59	10/24/16-10/30/16	FOX59 Morning News @ 8a	8:00 AM-9:00 AM	-----Su	:30		\$350.00	0.00	NM		
	Credited												
N 13	59	10/24/16	10/28/16	FOX59 Morning News @ 6a	6:30 AM-7:00 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 14	59	10/24/16	10/28/16	FOX59 Live @ 5p	5:30 PM-6:00 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 15	59	10/24/16	10/28/16	FOX59 News @ 6P	6:00 PM-6:30 PM		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$425.00	0.00			
N 16	59	10/24/16	10/28/16	FOX59 News @ 6P	6:30 PM-7:00 PM		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$425.00	0.00			
D 17	59	10/26/16	10/26/16	MLB World Series Gm	8:00 PM-11:30 PM		:30				NM	0	\$0.00
D 18	59	10/26/16	10/26/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
D 19	59	10/25/16	10/25/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
D 20	59	10/26/16	10/26/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
D 21	59	10/29/16	10/29/16	FOX59 Morning News @ 8a	Sa 8a-9a		:30				NM	0	\$0.00
N 22	59	10/29/16	10/29/16	FOX59 Morning News @ 8a	Sa 8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$350.00	0.00			
N 23	59	10/29/16	10/29/16	FOX59 Morning News @ 8a	Sa 8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$350.00	0.00			
D 24	59	10/29/16	10/29/16	FOX59 Morning News @ 9a	Sa 9a-10a		:30				NM	0	\$0.00
D 25	59	10/29/16	10/29/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
D 26	59	10/30/16	10/30/16	MLB World Series Gm	8:00 PM-11:00 PM		:30				NM	0	\$0.00
N 27	59	10/24/16	10/28/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.00			
N 28	59	10/24/16	10/28/16	Late Run News	10:30 PM-11:00 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$900.00	0.00			

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<u>Advertiser</u> Holcomb, E. / R / Gov / IN		<u>Original Date / Revision</u> 09/12/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	59	10/24/16-10/30/16	Late Run News	10:30 PM-11:00 PM	TuWThF----	:30		\$900.00	0.00	NM		
	See MG 28.6												
	5	59	10/24/16-10/30/16	Late Run News	10:30 PM-11:00 PM	TuWThF----	:30		\$900.00	0.00	NM		
	See MG 28.7												
	6	59	10/24/16-10/30/16	FOX59 News @ 10p	10:30 PM-11:00 PM	TuWThF----	:30		\$900.00	0.00	NM		
	Ⓜ MG for 28.3 10/24												
	7	59	10/24/16-10/30/16	FOX59 News @ 10p	10:30 PM-11:00 PM	TuWThF----	:30		\$900.00	0.00	NM		
	Ⓜ MG for 28.5 10/27												
N 29	59	10/29/16	10/29/16	FOX59 Morning News @ 7a	Sa 7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2-				2	\$300.00	0.00			
D 30	59	10/30/16	10/30/16	Late Run News	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 31	59	10/30/16	10/30/16	Late Run News	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 32	59	10/25/16	10/25/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
D 33	59	10/29/16	10/29/16	College Football Game	12:00 PM-3:30 PM		:30				NM	0	\$0.00
D 34	59	10/24/16	10/28/16	FOX59 Morning News @ 4a	4:30 AM-5:00 AM		:30				NM	0	\$0.00
N 35	59	10/30/16	10/30/16	Late Run News	10:30 PM-11:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S				1	\$550.00	0.00			
N 36	59	10/30/16	10/30/16	Late Run News	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S				1	\$550.00	0.00			
D 37	59	10/25/16	10/25/16	MLB World Series Gm	7:30 PM-11:00 PM		:30				NM	0	\$0.00
N 38	59	10/25/16	10/25/16	CUBS WORLD SERIES	7:30 PM-11:00 PM		:30				NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-2-----				2	\$4,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	59	10/24/16-10/30/16	Tuesday Prime	8p-10p	-Tu-----	:30		\$0.00	0.00	NM		
	Ⓢ Bonus												
	4	59	10/24/16-10/30/16	Tuesday Prime	8p-10p	-Tu-----	:30		\$0.00	0.00	NM		
	Ⓢ Bonus												
	5	59	10/24/16-10/30/16	Tuesday Prime	8p-10p	-Tu-----	:30		\$0.00	0.00	NM		
	Ⓢ Bonus												
	6	59	10/24/16-10/30/16	Tuesday Prime	8p-10p	-Tu-----	:30		\$0.00	0.00	NM		
	Ⓢ Bonus												
N 39	59	10/30/16	10/30/16	CUBS WORLD SERIES	8:00 PM-11:30 PM		:30				NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2				2	\$4,200.00	0.00			
N 40	59	10/25/16	10/28/16	FOX59 Morning News @ 6a	6:00 AM-6:30 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTF--				5	\$450.00	0.00			
N 41	59	10/24/16	10/28/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTF--				5	\$700.00	0.00			
N 42	59	10/24/16	10/28/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTF--				5	\$675.00	0.00			
D 43	59	10/30/16	10/30/16	Su 9a-930a	9a-930a		:30				NM	0	\$0.00
D 44	59	10/25/16	10/28/16	FOX59 Morning News @ 6a	6:00 AM-6:30 AM		:30				NM	0	\$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	59	10/25/16	10/28/16	FOX59 Morning News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				2	\$325.00	0.00			
N 46	59	10/25/16	10/28/16	FOX59 Morning News @ 5a	5:30 AM-6:00 AM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				5	\$325.00	0.00			
N 47	59	10/29/16	10/29/16	FOX59 Morning News @ 8a	Sa 8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$350.00	0.00			
N 48	59	10/25/16	10/28/16	FOX59 Morning News @ 6a	6:00 AM-6:30 AM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				5	\$450.00	0.00			
N 49	59	10/24/16	10/28/16	Fox59 News First @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$450.00	0.00			
N 50	59	10/27/16	10/27/16	M-F 12a-1230a	12a-1230a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$300.00	0.00			
Totals										0.00		124	\$73,800.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	124	\$73,800.00	\$62,730.00
Totals	124	\$73,800.00	\$62,730.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

