

ORDER



Orders
Order / Rev: 3528353
Alt Order #: WOC14630494
Product Desc: WV-GOV
Estimate: 5275
Flight Dates: 04/25/24 - 05/01/24
Original Date / Rev: 04/23/24 / 04/23/24
Order Type: NORMAL

WVFX
Primary AE: Clarksburg House
Sales Office: CLAN
Sales Region: National

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Morrisey 2024
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 629632
Agency External ID: 139617
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	9	\$118.80	\$100.98
04/29/24	05/01/24	11	\$140.40	\$119.34

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	9	\$118.80	\$100.98	0.00
May 2024	11	\$140.40	\$119.34	0.00
Totals	20	\$259.20	\$220.32	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Clarksburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVFX	04/25/24	04/25/24	FOX Thursday Prime HrGM Thursday Prime Hr 1		7:58 PM-8:00 PM (7:58 PM-8:00 PM)	---T---	:15	1	\$45.00	P-04	0.00	NM	1	\$45.00
(Program: HELLS KITCHEN ADJ) 1274769 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	---T---	1	\$45.00	0.00								
N 2	WVFX	04/25/24	05/01/24	FOX Wednesday Prime HrGM Wednesday Prime Hr 1		7:58 PM-8:00 PM (7:58 PM-8:00 PM)	--W----	:15	1	\$45.00	P-04	0.00	NM	1	\$45.00
(Program: MASTERCHEF ADJ) 1274769 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/24	05/01/24	--W----	1	\$45.00	0.00								
N 3	WVFX	04/25/24	05/01/24	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:15	4	\$10.80	P-04	0.00	NM	4	\$43.20
(Program: FIRST NEWS @ 4PM) 1274769 Index: 125															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/24	05/01/24	MTWTF--	4	\$10.80	0.00								
N 4	WVFX	04/25/24	05/01/24	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:15	3	\$9.00	P-04	0.00	NM	3	\$27.00
(Program: JUDGE JUDY) 1274769 Index: 100															

Order / Rev: 3528353
 Alt Order #: WOC14630494
 Flight Dates: 04/25/24 - 05/01/24

Advertiser: Morrisey 2024
 Product Desc: WV-GOV
 Estimate: 5275
WVFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/24	05/01/24	MTWTF--					3	\$9.00		0.00			
N 5	WVFX	04/25/24	05/01/24	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-1:30 PM (1:00 PM-1:30 PM)	MTWTF--	:15	4	\$9.00	P-04	0.00	NM	4	\$36.00
		(Program: JUDGE JUDY) 1274769 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/24	05/01/24	MTWTF--					4	\$9.00		0.00			
N 6	WVFX	04/25/24	05/01/24	5 News WV @ Midday 5 News WV @ Midday	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:15	3	\$9.00	P-04	0.00	NM	3	\$27.00
		(Program: 5 NEWS WV@ MIDDAY) 1274769 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/24	05/01/24	MTWTF--					3	\$9.00		0.00			
N 7	WVFX	04/25/24	04/27/24	Sat 10p-11p Sat 10p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI-----S-	:15	3	\$7.20	P-04	0.00	NM	3	\$21.60
		(Program: SEINFELD) 1274769 Index: 110													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-					3	\$7.20		0.00			
N 8	WVFX	04/25/24	05/01/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	1	\$14.40	P-04	0.00	NM	1	\$14.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---TF--					1	\$14.40		0.00			
		Week: 04/29/24	05/05/24	-----					0	\$14.40		0.00			
Totals													20	\$259.20	